

5/8/1 (Item 1 from file: 15)
DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00792345 94-41737

****USE FORMAT 9 FOR FULL TEXT****

Plush endeavors: An analysis of the modern American soft-toy industry

WORD COUNT: 9470 LENGTH: 34 Pages

Winter 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Toy industry; Retailing; Economics; Trends; Impulse buying

CLASSIFICATION CODES: 8600 (CN=Manufacturing industries not elsewhere
classified); 1130 (CN=Economic theory); 9190 (CN=United States)

5/8/2 (Item 2 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00639323 92-54263

****USE FORMAT 9 FOR FULL TEXT****

**1992 American Catalog Awards - Apparel Over \$100: Bullock & Jones: A Simple
Story Well Told** WORD COUNT: 1187 LENGTH: 2 Pages

Sep 1992

COMPANY NAMES:

Bullock & Jones (DUNS:02-506-5012)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; **Mail order** houses; Case studies; Awards;
Characteristics; Clothing

CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific);
8303 (CN=Wholesale industry)

5/8/3 (Item 3 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00639317 92-54257

****USE FORMAT 9 FOR FULL TEXT****

**1992 American Catalog Awards - Gifts Over \$75: Sundance Offers a Taste of
the Good Life Hammacher Schlemmer Delivers Christmas** WORD COUNT: 2031
LENGTH: 3 Pages

Sep 1992

COMPANY NAMES:

Sundance Catalog Co

Hammacher Schlemmer

GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; **Mail order** houses; Awards; Case studies

CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific);
8303 (CN=Wholesale industry)

5/8/4 (Item 4 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00639311 92-54251

****USE FORMAT 9 FOR FULL TEXT****

**1992 American Catalog Awards - Apparel Under \$100: J. Crew Builds Rapport
with Customers Modern and Confident - That's Clifford & Wills**

WORD COUNT: 1940 LENGTH: 3 Pages

Sep 1992

COMPANY NAMES:

J Crew Group Inc

Clifford & Wills

GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; **Mail order** houses; Awards; Case studies;
Characteristics; Clothing

CLASSIFICATION CODES: 90 (CN=United States); 9110 (CN=Company specific);
8303 (CN=Wholesale industry)

5/8/5 (Item 5 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00628542 92-43482

USE FORMAT 9 FOR FULL TEXT

Journey to Marketing Clubland WORD COUNT: 9072 LENGTH: 15 Pages
1992

COMPANY NAMES:

Procter & Gamble Co (DUNS:00-131-6827 TICKER:PG)
American Express Co (DUNS:00-697-9900 TICKER:AXP)
Perkin-Elmer Corp (DUNS:00-118-4480 TICKER:PKN)
Pitney Bowes Inc (DUNS:00-116-1793 TICKER:PBI)
MCB University Press Ltd
GEOGRAPHIC NAMES: US; UK

DESCRIPTORS: Market strategy; Clubs; Manycompanies; Characteristics;
Effectiveness; Data bases; Market segmentation

CLASSIFICATION CODES: 9190 (CN=United States); 9175 (CN=Western Europe);
7000 (CN=Marketing)

5/8/6 (Item 6 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00610730 92-25833

USE FORMAT 9 FOR FULL TEXT

A Regal Success WORD COUNT: 1159 LENGTH: 2 Pages
Apr 1992

COMPANY NAMES:

Regal Greetings & Gifts
GEOGRAPHIC NAMES: Canada

DESCRIPTORS: **Greeting card** industry; Case studies; Catalogs;
Distribution channels; Mailing lists

CLASSIFICATION CODES: 9172 (CN=Canada); 9110 (CN=Company specific); 8690
(CN=Publishing industry); 7400 (CN=Distribution)

5/8/7 (Item 7 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00573627 91-47977

Rent Mother Nature Pounds the Pavement LENGTH: 1 Pages
Sep 1991

COMPANY NAMES:

Rent Mother Nature
GEOGRAPHIC NAMES: US

DESCRIPTORS: Case studies; **Mail order** houses; Catalogs; Direct
marketing; Industrial advertising; Strategic planning

CLASSIFICATION CODES: 9110 (CN=Company specific); 8303 (CN=Wholesale
industry); 2310 (CN=Planning); 9190 (CN=United States)

5/8/8 (Item 8 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00570516 91-44867

USE FORMAT 9 FOR FULL TEXT

Will Your Corporate Santa Tighten His Belt? WORD COUNT: 1918
LENGTH: 7 Pages

Sep 1991

GEOGRAPHIC NAMES: US

DESCRIPTORS: Gifts; Customer relations; Christmas; Purchasing; Budgeting;
Selection
CLASSIFICATION CODES: 2400 (CN=Public relations); 5120 (CN=Purchasing);
9190 (CN=United States)

5/8/9 (Item 9 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00551336 91-25694

****USE FORMAT 9 FOR FULL TEXT****

Shining Spots on the Retail Horizon WORD COUNT: 673 LENGTH: 1 Pages
May 13, 1991

GEOGRAPHIC NAMES: US

DESCRIPTORS: Information systems; Professionals; Retailing industry; Career
development planning; Job openings; Hiring

CLASSIFICATION CODES: 5220 (CN=Data processing management); 8390
(CN=Retailing industry); 6200 (CN=Training & development); 9190
(CN=United States)

5/8/10 (Item 10 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00190051 83-01612

Mail - Order Food Firm Handles Holiday Rush with Part-Time Gear

LENGTH: 2 Pages

Dec 13, 1982

DESCRIPTORS: **Mail order**; Food; **Mail order** houses; Case studies;
Computers; Order processing

CLASSIFICATION CODES: 9110 (CN=Company specific); 5230 (CN=Computer
hardware)

5/8/11 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02680520 Supplier Number: 43576640

CSS Industries - Company Report

Jan 11, 1993

PUBLISHER NAME: Investext Group

COMPANY NAMES: *CSS Industries Inc.

EVENT NAMES: *600 (Market information - general)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *5311000 (Department Stores)

INDUSTRY NAMES: BANK (Banking, Finance and Accounting); BUSN (Any type
of business)

NAICS CODES: 45211 (Department Stores)

TICKER SYMBOLS: CSS

SPECIAL FEATURES: LOB; COMPANY

5/8/12 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02659906 Supplier Number: 43544051 (USE FORMAT 7 FOR FULLTEXT)

Hershey, Mars, Nestle offer cheer

Dec 28, 1992

Word Count: 653

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: *Hershey Foods Corp.; M&M/Mars; Nestle S.A.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2065201 (Chocolate Bar Goods)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

NAICS CODES: 31132 (Chocolate and Confectionery Manufacturing from Cacao Beans)
TICKER SYMBOLS: HSY.
SPECIAL FEATURES: COMPANY
ADVERTISING CODES: 52 Advertising Activity; 42 Account Activity; 85 Industry Market Data; 51 Positioning; 57 New Products/Services; 79 Promotion

5/8/13 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02654842 Supplier Number: 43536076 (USE FORMAT 7 FOR FULLTEXT)
THE BIG PICTURE: Frames continue to grow as the recession lingers
Dec 21, 1992
Word Count: 3275
PUBLISHER NAME: Fairchild Publications, Inc.
EVENT NAMES: *650 (Sales & consumption)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *2499110 (Picture Frames); 5331200 (Discount Stores); 5311000 (Department Stores); 5912000 (Drug Stores); 5411100 (Supermarkets); 5943000 (Stationery & Office Supply Stores)
INDUSTRY NAMES: BUSN (Any type of business); HOME (Home Furnishings)
NAICS CODES: 339999 (All Other Miscellaneous Manufacturing); 445299 (All Other Specialty Food Stores); 45211 (Department Stores); 44611 (Pharmacies and Drug Stores); 44511 (Supermarkets and Other Grocery (except Convenience) Stores); 45321 (Office Supplies and Stationery Stores)
SPECIAL FEATURES: LOB
ADVERTISING CODES: 85 Industry Market Data; 32 Marketing/Advertising Methods

5/8/14 (Item 4 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01597821 Supplier Number: 41966985
AT&T promotes credit card in catalog inserts
April, 1991
PUBLISHER NAME: Cowles-SIMBA Information
COMPANY NAMES: *American Tel & Tel
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 4810000 (Telecommunication Services ex Broadcast); 6020008 (Bank Credit Cards); 5961000 (Mail Order Houses)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business); RETL (Retailing)
NAICS CODES: 5133 (Telecommunications); 52211 (Commercial Banking); 45411 (Electronic Shopping and Mail - Order Houses)
SPECIAL FEATURES: LOB; INDUSTRY; COMPANY
ADVERTISING CODES: 52 Advertising Activity; 23 Print Media; 24 Direct Marketing

5/8/15 (Item 5 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01554643 Supplier Number: 41901891 (USE FORMAT 7 FOR FULLTEXT)
CASE HISTORY: DIRECT MAIL BUSINESS IS 'TASTY' WAY TO GO
March, 1991
Word Count: 2080
PUBLISHER NAME: Stagnito Publishing
COMPANY NAMES: *Tastykake Inc.
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *2051410 (Snack Cakes)
INDUSTRY NAMES: BUSN (Any type of business); FOOD (Food, Beverages and Nutrition)

NAICS CODES: 311812 (Commercial Bakeries)
SPECIAL FEATURES: COMPANY
ADVERTISING CODES: 57 New Products/Services; 32 Marketing/Advertising
Methods; 24 Direct Marketing

5/8/16 (Item 1 from file: 148)

DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

01890019 SUPPLIER NUMBER: 02835694 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Drug Topics' 35th annual report on consumer spending: holding even in a
tough environment.**

July 4, 1983

WORD COUNT: 21137 LINE COUNT: 01683

SPECIAL FEATURES: illustration; table; chart; map

INDUSTRY CODES/NAMES: DRUG Pharmaceuticals and Cosmetics

DESCRIPTORS: Infants' supplies--Marketing; Drugs, Nonprescription--
Marketing; Hosiery--Marketing; Books--Marketing; Stationery--Marketing;
Tobacco--Marketing; Contraceptives--Marketing; Vitamins--Marketing;
Carbonated beverages--Marketing; Drugstores--Marketing; Cosmetics--
Marketing; Food--Marketing; Toys--Marketing

SIC CODES: 5912 Drug stores and proprietary stores; 2830 Drugs; 2840

Soap, Cleaners, and Toilet Goods

FILE SEGMENT: TI File 148

5/8/17 (Item 1 from file: 624)

DIALOG(R)File 624:(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

0010726

SANTA BROUGHT A MIXED BAG FOR CHRISTMAS

January 13, 1986

Word Count: 1,079 *Full text available in Formats 5, 7 and 9*

5/8/18 (Item 1 from file: 813)

DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

0125507 LA008

**DISCOVER THE HOLIDAY TASTE TREAT THE CELEBRITIES GIVE -- A TANGY MISS
GRACE LEMON CAKE**

DATE: December 1, 1988

WORD COUNT: 431

SECTION HEADING: FOOD

5/8/19 (Item 1 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01987528 Supplier Number: 43560429 (USE FORMAT 7 FOR FULLTEXT)

Retailing

Jan 1, 1993

Word Count: 465

PUBLISHER NAME: EPM Communications, Inc.

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

5/8/20 (Item 2 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01651771 Supplier Number: 42584564 (USE FORMAT 7 FOR FULLTEXT)

Happy Holidays from the FTC

Dec 9, 1991

Word Count: 137

PUBLISHER NAME: Washington Regulatory Reporting Association

INDUSTRY NAMES: BUSN (Any type of business); GOVT (Government and Law)

5/8/21 (Item 3 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01057934 Supplier Number: 40596282 (USE FORMAT 7 FOR FULLTEXT)

HOLIDAY CREDIT CARD CHARGES

Dec 5, 1988

Word Count: 683

PUBLISHER NAME: Phillips Business Information, Inc.

INDUSTRY NAMES: BANK (Banking, Finance and Accounting); BUSN (Any type of business)

5/8/22 (Item 1 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0167427 90-50657

The Corporate Scorecard

PUBL DATE: 901000

WORD COUNT: 45,570

DATELINE: NJ, US

COMPANY NAMES: Russ Berrie & Co Inc, Oakland, NJ, US, DUNS:01-158-6153,

SIC:3942;3496;3999, Ticker:RUS

Pentech International Inc, Edison, NJ, US, DUNS:11-627-6312,

SIC:3951, Ticker:PNTK

CLASSIFICATION CODES: 3100 (Capital & debt management)

DESCRIPTORS: Public companies; Corporate rankings; Revenue; Corporate growth; Middle Atlantic

SPECIAL FEATURE: Table

5/8/23 (Item 2 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0114996 89-38958

Food by Mail Is Big for Small Businesses

PUBL DATE: 891107

WORD COUNT: 907

DATELINE: Rochester, MN, US

COMPANY NAMES: Dial-A- Gift Inc, Salt Lake City, UT, US,

SIC:5947;5960;6794,

Gift Express, Pittsburgh, PA, US, SIC:7290;5999

CLASSIFICATION CODES: 8390 (Retailing industry); 7000 (Marketing)

DESCRIPTORS: Retail stores; Mail order ; Food products; Customer services; Product lines; Market demand; Small business; Midwest

SPECIAL FEATURE: Photo

5/8/24 (Item 3 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0025648 87-04331

How Sweet Is It?

PUBL DATE: 870200

WORD COUNT: 1,992

DATELINE: Archibald, OH, US

COMPANY NAMES: Al-Meda Chocolates, Archibald, OH, US, SIC:2066,

CLASSIFICATION CODES: 8610 (Food processing industry); 2310 (Planning)

DESCRIPTORS: Candy industry; Chocolate; Corporate histories; Corporate strategy; North Central

NAMED PERSONS: Fankhauser, Eric; Rupp, Almeda

SPECIAL FEATURE: Photo

5/8/25 (Item 4 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0023496 87-02179

Special Delivery

PUBL DATE: 861100

WORD COUNT: 1,951

DATELINE: Dallas, TX, US

COMPANY NAMES: Horchow Collection, Dallas, TX, US, SIC:5961,

Neiman-Marcus Inc, Dallas, TX, US, SIC:5311,

CLASSIFICATION CODES: 8390 (Retailing industry); 7400 (Distribution)

DESCRIPTORS: **Mail order** ; Retailing industry; Catalogs; Market strategy;
Consumer relations

NAMED PERSONS: Sroge, Maxwell; Kauffman, Nancy; Benedict, Connie; Glovsky,
Charles; Morgan, Pat; Putnam, Mandy

SPECIAL FEATURE: Photo

5/8/26 (Item 5 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0002503 85-02503

Retail Closeups: Finding a Market Niche

PUBL DATE: 850429

WORD COUNT: 1,207

DATELINE: Indianapolis, IN, US

COMPANY NAMES: Kaboodle Inc, Indianapolis, IN, US, SIC:5945,

Killybegs Ltd, Indianapolis, IN, US, SIC:5947,

Its A Small World, Indianapolis, IN, US, SIC:5947,

Name Dropper By Personally Liz Inc, Indianapolis, IN, US,
SIC:5947,

Brookstone, Peterborough, NH, US, SIC:5961,

CLASSIFICATION CODES: 8390 (Retailing industry); 7000 (Marketing)

DESCRIPTORS: Small business; Entrepreneurs; Retail stores; Product lines

NAMED PERSONS: Mack, Natalie; Cox, Carol; Wood, Teresa; Dietrich, Liz;
Walker, Bill

SPECIAL FEATURE: Photo

5/8/27 (Item 1 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05359240

**RECOURSE IS AVAILABLE FOR DUD GIFTS IS THERE RECOURSE FOR THOSE WHO GIVE
AND RECEIVE FAULTY GIFTS? OF COURSE**

MONDAY December 25, 1989

Word Count: 677

5/8/28 (Item 2 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

04099583

MONEY GIFTS MAKE SOME SMART STOCKING STUFFERS

THURSDAY December 17, 1987

Word Count: 692

DESCRIPTORS: COMMENTARY; FINANCE; HOLIDAY

5/8/29 (Item 1 from file: 494)

DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

04555376

HE'S REALLY GOT THINGS COOKING WITH HIS RECIPE FOR SUCCESS

SUNDAY August 28, 1989
Word Count: 1,310

5/8/30 (Item 1 from file: 631)
DIALOG(R)File 631:(c) 2002 Boston Globe. All rts. reserv.

00653031
HOLIDAY GIFTS OF GOOD TASTE COME BY MAIL
MONDAY November 23, 1981
Word Count: 2,212

5/8/31 (Item 1 from file: 632)
DIALOG(R)File 632:(c) 2002 Chicago Tribune. All rts. reserv.

01592607
Armchair shopping; From a Learjet to a programmable door chime, you can buy it from a catalogue
Chicago Tribune (CT) - WEDNESDAY December 6, 1989
WEDNESDAY December 6, 1989
Word Count: 595
DESCRIPTORS: CONSUMER; PRODUCT; BOOK

5/8/32 (Item 2 from file: 632)
DIALOG(R)File 632:(c) 2002 Chicago Tribune. All rts. reserv.

01590519
On personal finance - Mail - order Santas shopping at home
Chicago Tribune (CT) - THURSDAY November 30, 1989
THURSDAY November 30, 1989
Word Count: 729
DESCRIPTORS: CONSUMER; GUIDELINE

5/8/33 (Item 3 from file: 632)
DIALOG(R)File 632:(c) 2002 Chicago Tribune. All rts. reserv.

01063668
THE WISH BOOKS
PACKAGES OF DREAMS ARE ARRIVING IN CHICAGO MAILBOXES RIGHT NOW, AND HERE'S A HEAD-START GUIDE TO WHAT'S HOT IN THE NEW HOLIDAY CATALOGUES.
Chicago Tribune (CT) - WEDNESDAY October 2, 1985
WEDNESDAY October 2, 1985
Word Count: 1,778
DESCRIPTORS: BOOK; LIST; REVIEW

5/8/34 (Item 1 from file: 638)
DIALOG(R)File 638:(c) 2002 Newsday Inc. All rts. reserv.

05864038
ECONOMY CLASS THOSE 'FREE' TRIPS
Sunday December 23, 1990
Word Count: 539
DESCRIPTORS: TRAVEL; INFORMATION

5/8/35 (Item 2 from file: 638)
DIALOG(R)File 638:(c) 2002 Newsday Inc. All rts. reserv.

05763022
GARDENS SAYING IT WITH ALL KINDS OF FLOWERS
Saturday September 15, 1990
Word Count: 623

DESCRIPTORS: GARDEN; COLUMN

5/8/36 (Item 3 from file: 638)
DIALOG(R)File 638:(c) 2002 Newsday Inc. All rts. reserv.

04785249
PRODUCTS SANTA IN THE MAILBOX
Thursday October 6, 1988
Word Count: 2,645

DESCRIPTORS: SHOPPING; MAIL; CATALOG

5/8/37 (Item 1 from file: 640)
DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

06241090
'TIS THE SEASON FOR ORDERING CARDS
WEDNESDAY August 28, 1991
Word Count: 572

DESCRIPTORS: CHRISTMAS; CARDS; MAIL ORDER BUYING

5/8/38 (Item 2 from file: 640)
DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

05544350
IT'S THE SEASON FOR ORDERING HOLIDAY CARDS
WEDNESDAY September 12, 1990
Word Count: 809

DESCRIPTORS: CHRISTMAS; CARDS; MAIL ORDER BUYING

5/8/39 (Item 3 from file: 640)
DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

05089379
AN ARRAY OF CARDS FOR THE HOLIDAYS
WEDNESDAY September 20, 1989
Word Count: 754

DESCRIPTORS: MAIL ORDER BUYING

5/8/40 (Item 1 from file: 641)
DIALOG(R)File 641:(c) 2002 Scripps Howard News. All rts. reserv.

05565558
THINK GREEN KIDS' GIFTS WITH AN ENVIRONMENTAL THEME ARE CHANGING THE
ATMOSPHERE THIS CHRISTMAS
FRIDAY DECEMBER 14, 1990
Word Count: 1,084

DESCRIPTORS: HOLIDAY ; CHILDREN; ENVIRONMENT

5/8/41 (Item 2 from file: 641)
DIALOG(R)File 641:(c) 2002 Scripps Howard News. All rts. reserv.

05042668
10 UNUSUAL GIFTS FOR CHRISTMAS
FRIDAY DECEMBER 15, 1989
Word Count: 671

DESCRIPTORS: LIST; HOLIDAY

5/8/42 (Item 3 from file: 641)
DIALOG(R)File 641:(c) 2002 Scripps Howard News. All rts. reserv.

05038558
THURSDAY BONUS: THE NO-GLITZ HOLIDAY COMMERCIALLY SPEAKING,
THANKSGIVING'S A TURKEY
THURSDAY NOVEMBER 23, 1989
Word Count: 854

5/8/43 (Item 1 from file: 702)
DIALOG(R)File 702:(c) 2002 The Miami Herald Publishing Co. All rts. reserv.

02067094
BUYING BY MAIL, FROM SALMON TO STEAK
FRI SEP 28 1984
Word Count: 1,186

5/8/44 (Item 1 from file: 704)
DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

07354053
GIFTS THAT MAKE A DIFFERENCE
MONDAY, December 20, 1993
Word Count: 1,550

5/8/45 (Item 2 from file: 704)
DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

07330033
GIVE A GIFT OF GOOD TASTE
FRIDAY, November 26, 1993
Word Count: 1,262

5/8/46 (Item 3 from file: 704)
DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

07306198
A MAIL - ORDER CHRISTMAS
TUESDAY, November 2, 1993
Word Count: 966

5/8/47 (Item 1 from file: 713)
DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

06357021
SPORTS COLLECTIBLES LATE GIFT IDEAS TO SATISFY THOSE 'BIG-TICKET' TASTES
Sunday December 22, 1991
Word Count: 934

DESCRIPTORS: SPORTS; HOBBIES; ENTERTAINMENT; COSTS

5/8/48 (Item 2 from file: 713)
DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

05088325
SHOPPING BY THE BOOK IN THE MAIL AND IN THE MALL, HOLIDAY SEASON IS UNDER
WAY
FRIDAY November 24, 1989
Word Count: 908

DESCRIPTORS: PUBLICATIONS; CONSUMER; SALES; HOLIDAYS

5/8/49 (Item 1 from file: 714)
DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

07332158
GIVE THE GIFT OF EASE AND DISTANCE: SEND A LOVED ONE OFF (ON VACATION)
GOING-AWAY PRESENTS
Sunday November 28, 1993
Word Count: 1,272

5/8/50 (Item 2 from file: 714)
DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

07318053
A LILY FOR MANY DAYS
Sunday November 14, 1993
Word Count: 867

5/8/51 (Item 3 from file: 714)
DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

07311211
UNDER WRAPS
Sunday November 7, 1993
Word Count: 1,178

5/8/52 (Item 4 from file: 714)
DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

05836090
A BOUQUET OF GIFTS FOR GARDENERS
Saturday, December 1, 1990
Word Count: 1,043

5/8/53 (Item 5 from file: 714)
DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

05812251
CONSIDER THESE POINTS BEFORE SHOPPING BY CATALOG
Wednesday, November 7, 1990
Word Count: 731

5/8/54 (Item 1 from file: 735)
DIALOG(R)File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

07330050
SAVE YOURSELF IRRITATION, TIME AND MONEY
THURSDAY November 25, 1993
Word Count: 1,203

DESCRIPTORS: HOW-TO

5/8/55 (Item 2 from file: 735)
DIALOG(R)File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

06842044
A WEALTH OF GREETINGS IS IN THE CARDS
MONDAY December 7, 1992
Word Count: 1,658

DESCRIPTORS: LEAD; BUSINESS; FINANCE

5/8/56 (Item 3 from file: 735)
DIALOG(R)File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

06331207
HOLIDAY CATALOGS 1-800-SHOP
TUESDAY November 26, 1991
Word Count: 1,872

DESCRIPTORS: GUIDELINE; LIST

5/8/57 (Item 1 from file: 476)
DIALOG(R)File 476:(c) 2002 Financial Times Ltd. All rts. reserv.

0001536733 BOCCZBFAC0FT
How to Spend It: Postal Orders
Saturday, November 27, 1982
Word Count: 275

5/8/58 (Item 2 from file: 476)
DIALOG(R)File 476:(c) 2002 Financial Times Ltd. All rts. reserv.
0001535873 BOCCYCWAD6FT
Companies and Markets: UK Company News - Fine Art sees downturn after loss at six months
Thursday, December 2, 1982
Word Count: 616

5/8/59 (Item 1 from file: 711)
DIALOG(R)File 711:(c) 2002 Newspaper Publ. PLC. All rts. reserv.
04824042
Pick up the hot line to Santa: Vinny Lee goes Christmas shopping without leaving home
Saturday, November 19, 1988
Word Count: 3,333

5/8/60 (Item 1 from file: 583)
DIALOG(R)File 583:(c) 2002 The Gale Group. All rts. reserv.

02212420
OTTO-VERSAND AND FINE ART DEVELOPMENTS IN JV
W GERMANY/UK - OTTO-VERSAND AND FINE ART DEVELOPMENTS IN JV
1 November 1988

PRODUCT: Retail Trade (5200);
EVENT: COMPANIES ACTIVITIES (10);
COUNTRY: Germany (4GER); United Kingdom (4UK); OECD Europe (415); European Economic Community Countries (419); NATO Countries (420); South East Asia Treaty Organisation (913);

7/8/1 (Item 1 from file: 15)
DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00608241 92-23344

USE FORMAT 9 FOR FULL TEXT

The Gatekeepers WORD COUNT: 2437 LENGTH: 4 Pages
Apr 1992
GEOGRAPHIC NAMES: US

DESCRIPTORS: Distributors; Wholesalers; Success; Manufacturers; Dealers;
Customer relations; Factors
CLASSIFICATION CODES: 8600 (CN=Manufacturing industries not elsewhere
classified); 8303 (CN=Wholesale industry); 2400 (CN=Public relations);
9190 (CN=United States)

7/8/2 (Item 1 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02822424 Supplier Number: 43793434 (USE FORMAT 7 FOR FULLTEXT)
PayLess captures new markets with Pay'n Save acquisition
April 26, 1993
Word Count: 914
PUBLISHER NAME: Lebhar-Friedman, Inc.
COMPANY NAMES: *Pay Less Drug Stores Inc.
EVENT NAMES: *830 (Sales, profits & dividends); 650 (Sales & consumption
); 270 (Retail & services management); 430 (Capital expenditures); 440
(Facilities & equipment); 360 (Services information)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 5912000 (Drug Stores); 8096210 (Home Health Pharmacies)
; 3573068 (Retail Trade **Computer** Systems)
INDUSTRY NAMES: BUSN (Any type of business); DRUG (Pharmaceuticals and
Cosmetics); RETL (Retailing)
NAICS CODES: 44611 (Pharmacies and Drug Stores); 334111 (Electronic
Computer Manufacturing)
SPECIAL FEATURES: LOB; COMPANY
ADVERTISING CODES: 55 Company Planning/Goals

7/8/3 (Item 1 from file: 148)
DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

01890019 SUPPLIER NUMBER: 02835694 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Drug Topics' 35th annual report on consumer spending: holding even in a
tough environment.**
July 4, 1983
WORD COUNT: 21137 LINE COUNT: 01683

SPECIAL FEATURES: illustration; table; chart; map
INDUSTRY CODES/NAMES: DRUG Pharmaceuticals and Cosmetics
DESCRIPTORS: Infants' supplies--Marketing; Drugs, Nonprescription--
Marketing; Hosiery--Marketing; Books--Marketing; Stationery--Marketing;
Tobacco--Marketing; Contraceptives--Marketing; Vitamins--Marketing;
Carbonated beverages--Marketing; Drugstores--Marketing; Cosmetics--
Marketing; Food--Marketing; Toys--Marketing
SIC CODES: 5912 Drug stores and proprietary stores; 2830 Drugs; 2840
Soap, Cleaners, and Toilet Goods
FILE SEGMENT: TI File 148

7/8/4 (Item 2 from file: 148)
DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

01752320 SUPPLIER NUMBER: 02753851 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Promotional campaigns in full swing; character properties expected to
challenge electronics for top billing. (toy industry licensing)**
May 5, 1983
WORD COUNT: 5052 LINE COUNT: 00404

SPECIAL FEATURES: illustration; photograph
INDUSTRY CODES/NAMES: RETL Retailing; SPRT Sports, Sporting Goods and Toys
DESCRIPTORS: Licensing Letter (periodical)--Surveys; Licensing agreements--Forecasts; Marketing--Technique; Toy industry--Advertising; Advertising campaigns--Planning; Soft toys--Marketing
SIC CODES: 3944 Games, toys, and children's vehicles; 9651 Regulation misc. commercial sectors
FILE SEGMENT: TI File 148

7/8/5 (Item 1 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01208228 SUPPLIER NUMBER: 06145524 (USE FORMAT 7 OR 9 FOR FULL TEXT)
There are still some original holiday gift ideas left for computer lovers.

Dec 22, 1987

WORD COUNT: 551 LINE COUNT: 00042

SPECIAL FEATURES: illustration; photograph
DESCRIPTORS: Hobbyists; Computing as a Hobby; Microcomputer; Equipment Acquisition; Add-In/On Devices
FILE SEGMENT: CD File 275

7/8/6 (Item 1 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02006379 Supplier Number: 43616348 (USE FORMAT 7 FOR FULLTEXT)

More Licenses Recently Granted

Feb, 1993

Word Count: 650

PUBLISHER NAME: EPM Communications, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

7/8/7 (Item 1 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0235508 91-58557

Office Supply Retailers Grapple With Whirlwind of Industry Change

PUBL DATE: 910819

WORD COUNT: 930

DATELINE: Washington, DC, US

CLASSIFICATION CODES: 8390 (Retailing industry); 1110 (Economic conditions & forecasts); 7000 (Marketing)

DESCRIPTORS: Retailing industry; Office equipment; Prices; Market shares; Industrywide conditions; Competition; South Atlantic

SPECIAL FEATURE: Photo

7/8/8 (Item 2 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0047688 88-05177

Laughing All the Way to the Bank

PUBL DATE: 880200

WORD COUNT: 2,993

DATELINE: Kansas City, MO, US

COMPANY NAMES: Andrews McMeel & Parker, Kansas City, MO, US,

SIC:Ticker:7351

Universal Press Syndicate, Shawnee Mission, KS, US,

DUNS:05-230-9747, SIC:Ticker:7351

CLASSIFICATION CODES: 690 (Publishing industry); 7000 (Marketing)
DESCRIPTORS: Publishing industry; Product lines; Market strategy;
Competition; Midwest
NAMED PERSONS: Andrews, Kathy; McMeel, John
SPECIAL FEATURE: Photo

7/8/9 (Item 3 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0044348 88-01821

Revived Wilton Cooks Up Growth

PUBL DATE: 871221

WORD COUNT: 797

DATELINE: Chicago, IL, US

COMPANY NAMES: Wilton Enterprises Inc, Chicago, IL, US, SIC:2000;3077,
Ticker:WLTN

CLASSIFICATION CODES: 8300 (Service industries not elsewhere classified);
7400 (Distribution); 2310 (Planning)

DESCRIPTORS: Service industries; Distributors; Target markets; Corporate
growth; Losses; North Central

NAMED PERSONS: Naccarato, Vincent

7/8/10 (Item 1 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05625102

'GREEN' PRODUCTS ARE HARD TO FIND

SATURDAY May 5, 1990

Word Count: 445

DESCRIPTORS: ENVIRONMENT

7/8/11 (Item 1 from file: 494)

DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05527604

FOR HARD-TO-FIND PRODUCTS, CHECK CATALOGS

TUESDAY April 24, 1990

Word Count: 534

7/8/12 (Item 1 from file: 632)

DIALOG(R)File 632:(c) 2002 Chicago Tribune. All rts. reserv.

01598122

Ready, set, SHOP!; Here's the annual round-up of post-Christmas sales and bargains.

Chicago Tribune (CT) - WEDNESDAY December 27, 1989

WEDNESDAY December 27, 1989

Word Count: 1,740

DESCRIPTORS: BUSINESS; CONSUMER; PRODUCT; LIST; SALE

7/8/13 (Item 2 from file: 632)

DIALOG(R)File 632:(c) 2002 Chicago Tribune. All rts. reserv.

01502336

Material world - CHEAP thrills; A colossal roundup of great sales; and bargains in and around Chicago

- January 11, 1989

January 11, 1989

Word Count: 3,114

DESCRIPTORS: FASHION; PRODUCT; LIST; SALE

7/8/14 (Item 1 from file: 638)
DIALOG(R)File 638:(c) 2002 Newsday Inc. All rts. reserv.

05861186
ECO-SENSITIVE GIFT WRAPS REUSABLE WRAPS
Thursday December 20, 1990
Word Count: 827

DESCRIPTORS: CHRISTMAS; WASTE; RECYCLING; PAPER; ENVIRONMENT; CONSERVATION

7/8/15 (Item 2 from file: 638)
DIALOG(R)File 638:(c) 2002 Newsday Inc. All rts. reserv.

05825053
SALES AND SERVICES
Thursday November 15, 1990
Word Count: 406

DESCRIPTORS: COLUMN

7/8/16 (Item 1 from file: 640)
DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

05522495
THE GREENING OF MAIL-ORDER
SUNDAY May 6, 1990
Word Count: 528

DESCRIPTORS: ENVIRONMENT; MAIL ORDER BUYING

7/8/17 (Item 2 from file: 640)
DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

05056013
A ONE-STOP WRAPPING, PACKING, SHIPPING STARTUP
FRIDAY August 25, 1989
Word Count: 868

DESCRIPTORS: BUSINESS; BIOGRAPHY; PACKAGING; SHIPPING; SF; BAY AREA; BRYAN DORFLER; BOXWORKS; ELLIOTT DORFLER; JIM BRENNAN

7/8/18 (Item 3 from file: 640)
DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

05049704
AN ABUNDANCE OF RECYCLED PAPER
WEDNESDAY July 19, 1989
Word Count: 322

DESCRIPTORS: MAIL ORDER BUYING; PAPER; RECYCLING

7/8/19 (Item 1 from file: 713)
DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

05613085
EARTH WORKS SIMPLE WAYS TO SAVE THE EARTH MAIL-ORDER CATALOGS OFFER A WIDE VARIETY OF EARTH-POSITIVE PRODUCTS
SUNDAY April 22, 1990
Word Count: 528

DESCRIPTORS: PUBLICATIONS; ENVIRONMENT; SAFETY; LISTS; HORTICULTURE

7/8/20 (Item 2 from file: 713)
DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

05030723
DISILLUSIONED WITH CHARITY
TUESDAY May 9, 1989
Word Count: 638

DESCRIPTORS: PUBLIC; AID

7/8/21 (Item 1 from file: 735)
DIALOG(R)File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

05573301
MAY ALL YOUR CHRISTMASES BE GREEN
SUNDAY December 2, 1990
Word Count: 1,514

DESCRIPTORS: ENVIRONMENT; LIST

Set	Items	Description
S1	450	(MAIL(W)ORDER) AND (GIFT) AND (CARD) AND (PD<=19940506)
S2	144	S1 AND (GIFT(S)CARD)
S3	135	RD (unique items)

?t s3/free/1-50

3/8/1 (Item 1 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00792345 94-41737

****USE FORMAT 9 FOR FULL TEXT****

Plush endeavors: An analysis of the modern American soft-toy industry

WORD COUNT: 9470 LENGTH: 34 Pages

Winter 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Toy industry; Retailing; Economics; Trends; Impulse buying
CLASSIFICATION CODES: 8600 (CN=Manufacturing industries not elsewhere
classified); 1130 (CN=Economic theory); 9190 (CN=United States)

3/8/2 (Item 2 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00728793 93-78014

****USE FORMAT 9 FOR FULL TEXT****

Mail Order Bears WORD COUNT: 1093 LENGTH: 2 Pages

Oct 1992

COMPANY NAMES:

Vermont Teddy Bear Co (DUNS:10-128-9510)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Small business; Entrepreneurs; Startups; Toy industry; **Mail order**; Direct marketing; Radio advertising; Customer relations; Case studies
CLASSIFICATION CODES: 9190 (CN=United States); 9520 (CN=Small business); 9110 (CN=Company specific); 8600 (CN=Manufacturing industries not elsewhere classified); 7400 (CN=Distribution); 2400 (CN=Public relations)

3/8/3 (Item 3 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00728021 93-77242

****USE FORMAT 9 FOR FULL TEXT****

PC System Sets New Standard WORD COUNT: 1343 LENGTH: 3 Pages

Aug 1992

COMPANY NAMES:

CAM Systems Inc

GEOGRAPHIC NAMES: US

DESCRIPTORS: Software reviews; Functions; Catalogs; Data base management systems; Customer services; Inventory management; **Mail order** houses
CLASSIFICATION CODES: 9120 (CN=Product specific); 5240 (CN=Software & systems); 9190 (CN=United States); 8303 (CN=Wholesale industry); 2400 (CN=Public relations); 5330 (CN=Inventory management)

3/8/4 (Item 4 from file: 15)

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00726798 93-76019

****USE FORMAT 9 FOR FULL TEXT****

Management Software Update (Part 2) WORD COUNT: 2547 LENGTH: 4 Pages

Jun 1992

COMPANY NAMES:

Pepler & Associates Inc

Target Information Systems Inc
Creative Computer Solutions Inc
CompuSystems Inc
Sigma-Micro Corp
GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; **Mail order** houses; Software packages;
Manyproducts; Manycompanies; Functions; Applications
CLASSIFICATION CODES: 9190 (CN=United States); 8303 (CN=Wholesale industry)
; 5240 (CN=Software & systems)

3/8/5 (Item 5 from file: 15)
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00725041 93-74262

USE FORMAT 9 FOR FULL TEXT

Ultimate Flexibility - At a Price WORD COUNT: 1345 LENGTH: 3 Pages
Apr 1992

COMPANY NAMES:

Acxiom Corp (DUNS:05-196-4047 TICKER:ACXM)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; **Mail order** houses; Software reviews; Relational
data bases; Information systems; Functions; Fulfillment
CLASSIFICATION CODES: 9190 (CN=United States); 9120 (CN=Product specific);
8303 (CN=Wholesale industry); 5240 (CN=Software & systems)

3/8/6 (Item 6 from file: 15)
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00648782 92-63722

USE FORMAT 9 FOR FULL TEXT

Loyalty Has Its Rewards WORD COUNT: 1648 LENGTH: 3 Pages
Nov 1992

COMPANY NAMES:

Right Start Inc

Camping World (DUNS:05-001-2582)

SportClub

Damark International Inc (DUNS:14-758-6648)

Sharper Image (DUNS:05-461-2601 TICKER:SHRP)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; **Mail order** houses; Manycompanies; Brand loyalty;
Market strategy
CLASSIFICATION CODES: 9190 (CN=United States); 8303 (CN=Wholesale industry)
; 7000 (CN=Marketing)

3/8/7 (Item 7 from file: 15)
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00639332 92-54272

USE FORMAT 9 FOR FULL TEXT

1992 American Catalog Awards - Food: The Judges Say, "Bravo, Balducci's!"
WORD COUNT: 1218 LENGTH: 2 Pages
Sep 1992

COMPANY NAMES:

Balduccis Inc

GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; **Mail order** houses; Food products; Awards; Case
studies; Characteristics
CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific);
8303 (CN=Wholesale industry)

3/8/8 (Item 8 from file: 15)

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00639323 92-54263

USE FORMAT 9 FOR FULL TEXT

1992 American Catalog Awards - Apparel Over \$100: Bullock & Jones: A Simple Story Well Told WORD COUNT: 1187 LENGTH: 2 Pages

Sep 1992

COMPANY NAMES:

Bullock & Jones (DUNS:02-506-5012)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; **Mail order** houses; Case studies; Awards;
Characteristics; Clothing

CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific);
8303 (CN=Wholesale industry)

3/8/9 (Item 9 from file: 15)

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00639317 92-54257

USE FORMAT 9 FOR FULL TEXT

1992 American Catalog Awards - Gifts Over \$75: Sundance Offers a Taste of the Good Life Hammacher Schlemmer Delivers Christmas WORD COUNT: 2031

LENGTH: 3 Pages

Sep 1992

COMPANY NAMES:

Sundance Catalog Co

Hammacher Schlemmer

GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; **Mail order** houses; Awards; Case studies

CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific);
8303 (CN=Wholesale industry)

3/8/10 (Item 10 from file: 15)

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00639311 92-54251

USE FORMAT 9 FOR FULL TEXT

1992 American Catalog Awards - Apparel Under \$100: J. Crew Builds Rapport with Customers Modern and Confident - That's Clifford & Wills

WORD COUNT: 1940 LENGTH: 3 Pages

Sep 1992

COMPANY NAMES:

J Crew Group Inc

Clifford & Wills

GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; **Mail order** houses; Awards; Case studies;
Characteristics; Clothing

CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific);
8303 (CN=Wholesale industry)

3/8/11 (Item 11 from file: 15)

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00632101 92-47041

USE FORMAT 9 FOR FULL TEXT

Mass Appeal WORD COUNT: 950 LENGTH: 2 Pages

Aug 1992

COMPANY NAMES:

Sears Roebuck & Co (DUNS:00-162-9955 TICKER:S)

J C Penney Co Inc (DUNS:00-698-8893 TICKER:JCP)

Harry & David (DUNS:00-790-8429)

American Airlines Inc (DUNS:00-697-9801)
American Express Co (DUNS:00-697-9900 TICKER:AXP)
GEOGRAPHIC NAMES: US

DESCRIPTORS: Incentives; Awards; Certificates; Advantages; Manycompanies
CLASSIFICATION CODES: 9190 (CN=United States); 2500 (CN=Organizational
behavior)

3/8/12 (Item 12 from file: 15)
DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00629438 92-44378

USE FORMAT 9 FOR FULL TEXT

The Success of Service Merchandise WORD COUNT: 2928 LENGTH: 4 Pages
Aug 1992

COMPANY NAMES:

Service Merchandise Co (DUNS:05-525-3496 TICKER:SME)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Direct marketing; Case studies; Customer relations; Retail
stores; Mailing lists
CLASSIFICATION CODES: 9190 (CN=United States); 7400 (CN=Distribution); 9110
(CN=Company specific); 2400 (CN=Public relations); 8390 (CN=Retailing
industry)

3/8/13 (Item 13 from file: 15)
DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00628542 92-43482

USE FORMAT 9 FOR FULL TEXT

Journey to Marketing Clubland WORD COUNT: 9072 LENGTH: 15 Pages
1992

COMPANY NAMES:

Procter & Gamble Co (DUNS:00-131-6827 TICKER:PG)

American Express Co (DUNS:00-697-9900 TICKER:AXP)

Perkin-Elmer Corp (DUNS:00-118-4480 TICKER:PKN)

Pitney Bowes Inc (DUNS:00-116-1793 TICKER:PBI)

MCB University Press Ltd

GEOGRAPHIC NAMES: US; UK

DESCRIPTORS: Market strategy; Clubs; Manycompanies; Characteristics;
Effectiveness; Data bases; Market segmentation
CLASSIFICATION CODES: 9190 (CN=United States); 9175 (CN=Western Europe);
7000 (CN=Marketing)

3/8/14 (Item 14 from file: 15)
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00610730 92-25833

USE FORMAT 9 FOR FULL TEXT

A Regal Success WORD COUNT: 1159 LENGTH: 2 Pages
Apr 1992

COMPANY NAMES:

Regal Greetings & Gifts

GEOGRAPHIC NAMES: Canada

DESCRIPTORS: Greeting card industry; Case studies; Catalogs; Distribution
channels; Mailing lists
CLASSIFICATION CODES: 9172 (CN=Canada); 9110 (CN=Company specific); 8690
(CN=Publishing industry); 7400 (CN=Distribution)

3/8/15 (Item 15 from file: 15)
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00576742 91-51089

****USE FORMAT 9 FOR FULL TEXT****

Added Value: Relationship Marketing Is One Way for Retailers to Build Loyalty WORD COUNT: 1568 LENGTH: 2 Pages
Oct 1991

COMPANY NAMES:

Walden Book Co Inc (DUNS:03-999-6921)

Brooks Brothers

Neiman-Marcus Co

GEOGRAPHIC NAMES: US

DESCRIPTORS: Customer relations; Market strategy; Credit cards; Sales promotions; Success; Many companies; Retail stores

CLASSIFICATION CODES: 8390 (CN=Retailing industry); 3200 (CN=Credit management); 7000 (CN=Marketing); 9190 (CN=United States)

3/8/16 (Item 16 from file: 15)

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00573627 91-47977

Rent Mother Nature Pounds the Pavement LENGTH: 1 Pages

Sep 1991

COMPANY NAMES:

Rent Mother Nature

GEOGRAPHIC NAMES: US

DESCRIPTORS: Case studies; Mail order houses; Catalogs; Direct marketing; Industrial advertising; Strategic planning

CLASSIFICATION CODES: 9110 (CN=Company specific); 8303 (CN=Wholesale industry); 2310 (CN=Planning); 9190 (CN=United States)

3/8/17 (Item 17 from file: 15)

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00570516 91-44867

****USE FORMAT 9 FOR FULL TEXT****

Will Your Corporate Santa Tighten His Belt? WORD COUNT: 1918
LENGTH: 7 Pages

Sep 1991

GEOGRAPHIC NAMES: US

DESCRIPTORS: Gifts; Customer relations; Christmas; Purchasing; Budgeting; Selection

CLASSIFICATION CODES: 2400 (CN=Public relations); 5120 (CN=Purchasing); 9190 (CN=United States)

3/8/18 (Item 18 from file: 15)

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00565519 91-39873

****USE FORMAT 9 FOR FULL TEXT****

Kiosks: Automated Wonder or Lead Balloon? WORD COUNT: 2229 LENGTH: 4
Pages

Aug 1991

COMPANY NAMES:

Northwestern National Life Insurance (DUNS:00-696-2468)

Coldwell Banker & Co (DUNS:00-963-2183)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Interactive; Multimedia; Kiosks; Marketing management; Sales promotions; Many companies; Success

CLASSIFICATION CODES: 7200 (CN=Advertising); 9190 (CN=United States)

3/8/19 (Item 19 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00551336 91-25694

****USE FORMAT 9 FOR FULL TEXT****

Shining Spots on the Retail Horizon WORD COUNT: 673 LENGTH: 1 Pages
May 13, 1991
GEOGRAPHIC NAMES: US

DESCRIPTORS: Information systems; Professionals; Retailing industry; Career development planning; Job openings; Hiring
CLASSIFICATION CODES: 5220 (CN=Data processing management); 8390 (CN=Retailing industry); 6200 (CN=Training & development); 9190 (CN=United States)

3/8/20 (Item 20 from file: 15)

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00545761 91-20106

****USE FORMAT 9 FOR FULL TEXT****

Merchandise: Freedom to Choose WORD COUNT: 2179 LENGTH: 4 Pages
Apr 1991
COMPANY NAMES:

Grumman Corp (DUNS:04-834-1275 TICKER:GQ)
IDS Financial Services Inc (DUNS:07-027-1846)
American Express Co (DUNS:00-697-9900 TICKER:AXP)
AT&T Co (DUNS:00-698-0080 TICKER:T)
Sears Roebuck & Co (DUNS:00-162-9955 TICKER:S)
GEOGRAPHIC NAMES: US

DESCRIPTORS: Incentives; Flexibility; Gifts; Certificates; Effectiveness; Many companies
CLASSIFICATION CODES: 9190 (CN=United States); 2500 (CN=Organizational behavior)

3/8/21 (Item 21 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00337841 86-38255

Gifts Mail Order Marketing: The Eleven Degrees of Freedom LENGTH: 3 Pages
Oct 1986

DESCRIPTORS: Market strategy; Gifts; **Mail order** advertising; Techniques
CLASSIFICATION CODES: 7200 (CN=Advertising)

3/8/22 (Item 22 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00190051 83-01612

Mail - Order Food Firm Handles Holiday Rush with Part-Time Gear
LENGTH: 2 Pages
Dec 13, 1982

DESCRIPTORS: **Mail order**; Food; **Mail order** houses; Case studies; Computers; Order processing
CLASSIFICATION CODES: 9110 (CN=Company specific); 5230 (CN=Computer hardware)

3/8/23 (Item 23 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00160179 82-01740

Figi Surmounts Season Peak with Help From Computer LENGTH: 2 Pages
Dec 1981

DESCRIPTORS: Case studies; **Mail order** houses; Seasonal; Order processing; Data processing; Computers
CLASSIFICATION CODES: 9110 (CN=Company specific); 7400 (CN=Distribution); 5100 (CN=Facilities management); 5200 (CN=Communications & information management)

3/8/24 (Item 24 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00077299 78-11630

Swiss Colony's Computer Adds Efficiency To MO Operations

July 1978

DESCRIPTORS: Direct marketing; Food products; Data processing; **Mail order**; **Mail order** houses; Online; Customer services; Order processing; Improvements
CLASSIFICATION CODES: 7400 (CN=Distribution); 8610 (CN=Food processing industry); 5200 (CN=Communications & information management); 2400 (CN=Public relations); 5100 (CN=Facilities management)

3/8/25 (Item 1 from file: 16)

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03166906 Supplier Number: 44327442 (USE FORMAT 7 FOR FULLTEXT)

Convenience and discount stores brighten Japan's retail picture

Jan, 1994

Word Count: 1231

PUBLISHER NAME: IBC USA

COMPANY NAMES: *Matsushita; Seibu-Saison Group

EVENT NAMES: *240 (Marketing procedures); 600 (Market information - general)

GEOGRAPHIC NAMES: *9JAPA (Japan)

PRODUCT NAMES: *3601000 (Electronics); 5812000 (Eating Places)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

NAICS CODES: 3359 (Other Electrical Equipment and Component Manufacturing); 722 (Food Services and Drinking Places)

SPECIAL FEATURES: LOB; COMPANY

3/8/26 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02680520 Supplier Number: 43576640

CSS Industries - Company Report

Jan 11, 1993

PUBLISHER NAME: Investext Group

COMPANY NAMES: *CSS Industries Inc.

EVENT NAMES: *600 (Market information - general)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *5311000 (Department Stores)

INDUSTRY NAMES: BANK (Banking, Finance and Accounting); BUSN (Any type of business)

NAICS CODES: 45211 (Department Stores)

TICKER SYMBOLS: CSS

SPECIAL FEATURES: LOB; COMPANY

3/8/27 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02659906 Supplier Number: 43544051 (USE FORMAT 7 FOR FULLTEXT)

Hershey, Mars, Nestle offer cheer

Dec 28, 1992

Word Count: 653

PUBLISHER NAME: Crain Communications, Inc.
COMPANY NAMES: *Hershey Foods Corp.; M&M/Mars; Nestle S.A.
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *2065201 (Chocolate Bar Goods)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)
NAICS CODES: 31132 (Chocolate and Confectionery Manufacturing from Cacao Beans)
TICKER SYMBOLS: HSY
SPECIAL FEATURES: COMPANY
ADVERTISING CODES: 52 Advertising Activity; 42 Account Activity; 85
Industry Market Data; 51 Positioning; 57 New Products/Services; 79
Promotion

3/8/28 (Item 4 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02654842 Supplier Number: 43536076 (USE FORMAT 7 FOR FULLTEXT)
THE BIG PICTURE: Frames continue to grow as the recession lingers
Dec 21, 1992
Word Count: 3275
PUBLISHER NAME: Fairchild Publications, Inc.
EVENT NAMES: *650 (Sales & consumption)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *2499110 (Picture Frames); 5331200 (Discount Stores);
5311000 (Department Stores); 5912000 (Drug Stores); 5411100
(Supermarkets); 5943000 (Stationery & Office Supply Stores)
INDUSTRY NAMES: BUSN (Any type of business); HOME (Home Furnishings)
NAICS CODES: 339999 (All Other Miscellaneous Manufacturing); 445299 (All
Other Specialty Food Stores); 45211 (Department Stores); 44611 (Pharmacies and Drug Stores); 44511 (Supermarkets and Other Grocery (except Convenience) Stores); 45321 (Office Supplies and Stationery Stores)
SPECIAL FEATURES: LOB
ADVERTISING CODES: 85 Industry Market Data; 32 Marketing/Advertising Methods

3/8/29 (Item 5 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02609061 Supplier Number: 43467714 (USE FORMAT 7 FOR FULLTEXT)
Evanston sports publisher wins in scrappy magazine brawls
Nov 22, 1992
Word Count: 1213
PUBLISHER NAME: Crain Communications, Inc.
COMPANY NAMES: *Century Publishing Co.
EVENT NAMES: *850 (Financial analysis)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *2721500 (General & Consumer Periodicals)
INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)
NAICS CODES: 51112 (Periodical Publishers)
SPECIAL FEATURES: COMPANY

3/8/30 (Item 6 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02371452 Supplier Number: 43114041 (USE FORMAT 7 FOR FULLTEXT)
Abdallah defines 'delicious' with chocolates
July, 1992
Word Count: 1280
PUBLISHER NAME: Stagnito Publishing
COMPANY NAMES: *Abdallah Candies
EVENT NAMES: *600 (Market information - general)
GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2065000 (Confectionery Products)
INDUSTRY NAMES: BUSN (Any type of business); FOOD (Food, Beverages and Nutrition)
NAICS CODES: 31132 (Chocolate and Confectionery Manufacturing from Cacao Beans)
SPECIAL FEATURES: LOB; COMPANY

3/8/31 (Item 7 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02283952 Supplier Number: 42986008 (USE FORMAT 7 FOR FULLTEXT)
NOT SO SECRET SERVICE
May 11, 1992
Word Count: 1513
PUBLISHER NAME: Fairchild Publications, Inc.
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *5941000 (Sporting Goods, Bicycle Stores); 9914411 (Market Research-Data)
INDUSTRY NAMES: BUSN (Any type of business); SPRT (Sports, Sporting Goods and Toys)
NAICS CODES: 45111 (Sporting Goods Stores)
SPECIAL FEATURES: LOB
ADVERTISING CODES: 34 Research Findings

3/8/32 (Item 8 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01597821 Supplier Number: 41966985
AT&T promotes credit card in catalog inserts
April, 1991
PUBLISHER NAME: Cowles-SIMBA Information
COMPANY NAMES: *American Tel & Tel
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 4810000 (Telecommunication Services ex Broadcast); 6020008 (Bank Credit Cards); 5961000 (Mail Order Houses)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business); RETL (Retailing)
NAICS CODES: 5133 (Telecommunications); 52211 (Commercial Banking); 45411 (Electronic Shopping and Mail - Order Houses)
SPECIAL FEATURES: LOB; INDUSTRY; COMPANY
ADVERTISING CODES: 52 Advertising Activity; 23 Print Media; 24 Direct Marketing

3/8/33 (Item 9 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01554643 Supplier Number: 41901891 (USE FORMAT 7 FOR FULLTEXT)
CASE HISTORY: DIRECT MAIL BUSINESS IS 'TASTY' WAY TO GO
March, 1991
Word Count: 2080
PUBLISHER NAME: Stagnito Publishing
COMPANY NAMES: *Tastykake Inc.
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *2051410 (Snack Cakes)
INDUSTRY NAMES: BUSN (Any type of business); FOOD (Food, Beverages and Nutrition)
NAICS CODES: 311812 (Commercial Bakeries)
SPECIAL FEATURES: COMPANY
ADVERTISING CODES: 57 New Products/Services; 32 Marketing/Advertising Methods; 24 Direct Marketing

3/8/34 (Item 10 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01533606 Supplier Number: 41871290 (USE FORMAT 7 FOR FULLTEXT)

Market Wise

Feb 18, 1991

Word Count: 742

PUBLISHER NAME: BPI Communications, Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2721000 (Periodicals)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

NAICS CODES: 51112 (Periodical Publishers)

SPECIAL FEATURES: LOB

ADVERTISING CODES: 79 Promotion; 81 Demographics

3/8/35 (Item 11 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01463727 Supplier Number: 41766810

Mail Order 's American Dream

Jan, 1991

PUBLISHER NAME: Hoke Communications, Inc.

COMPANY NAMES: *Assoc Mail Marketers

EVENT NAMES: *330 (Product information); 360 (Services information)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: 2741100 (Catalogs & Directories); 5961000 (Mail
Order Houses)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

NAICS CODES: 511199 (All Other Publishers); 45411 (Electronic Shopping
and Mail - Order Houses)

SPECIAL FEATURES: illustration; photograph

SPECIAL FEATURES: LOB; COMPANY

ADVERTISING AGENCY: Assoc Mail Marketers

ADVERTISING CODES: 23 Print Media; 24 Direct Marketing; 46 New Agency
Services; 79 Promotion

3/8/36 (Item 1 from file: 148)

DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

01897850 SUPPLIER NUMBER: 02849354 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Fox-Stanley nears acquisition of all Technicolor mini-labs.

July 19, 1983

WORD COUNT: 439 LINE COUNT: 00034

COMPANY NAMES: Technicolor Inc.--Finance; Fox-Stanley Photo Products Inc.
--Acquisitions, mergers, divestments

INDUSTRY CODES/NAMES: BUS Business, General

DESCRIPTORS: Photographic industry--Acquisitions, mergers, divestments

SIC CODES: 3861 Photographic equipment and supplies

TICKER SYMBOLS: FSP; TK

FILE SEGMENT: NW File 649

3/8/37 (Item 2 from file: 148)

DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

01890019 SUPPLIER NUMBER: 02835694 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Drug Topics' 35th annual report on consumer spending: holding even in a
tough environment.**

July 4, 1983

WORD COUNT: 21137 LINE COUNT: 01683

SPECIAL FEATURES: illustration; table; chart; map

INDUSTRY CODES/NAMES: DRUG Pharmaceuticals and Cosmetics
DESCRIPTORS: Infants' supplies--Marketing; Drugs, Nonprescription--
Marketing; Hosiery--Marketing; Books--Marketing; Stationery--Marketing;
Tobacco--Marketing; Contraceptives--Marketing; Vitamins--Marketing;
Carbonated beverages--Marketing; Drugstores--Marketing; Cosmetics--
Marketing; Food--Marketing; Toys--Marketing
SIC CODES: 5912 Drug stores and proprietary stores; 2830 Drugs; 2840
Soap, Cleaners, and Toilet Goods
FILE SEGMENT: TI File 148

3/8/38 (Item 3 from file: 148)

DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

01766859 SUPPLIER NUMBER: 02794084 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Fox-Stanley Photo Products reports record sales for fiscal year.

June 6, 1983

WORD COUNT: 392 LINE COUNT: 00043

SPECIAL FEATURES: illustration; table

COMPANY NAMES: Fox-Stanley Photo Products Inc.--Finance; Photo-Graphics
Inc.--Acquisitions, mergers, divestments

INDUSTRY CODES/NAMES: BUS Business, General

DESCRIPTORS: Photographic industry--Finance

NAMED PERSONS: Newton, Carl D., III--Management

SIC CODES: 3861 Photographic equipment and supplies

TICKER SYMBOLS: FSP

FILE SEGMENT: NW File 649

3/8/39 (Item 1 from file: 634)

DIALOG(R)File 634:(c) 2002 San Jose Mercury News. All rts. reserv.

05830005

COMPLETE SYSTEM STARTS AT \$1,000

Sunday, November 25, 1990

Word Count: 445

DESCRIPTORS: MICROCOMPUTER; COST

3/8/40 (Item 2 from file: 634)

DIALOG(R)File 634:(c) 2002 San Jose Mercury News. All rts. reserv.

04552671

SHOPPERS DIAL EASY BUYING WITH 800 DIRECTORY

Sunday, July 3, 1988

Word Count: 864

DESCRIPTORS: TELEPHONE; SALE; BUSINESS

3/8/41 (Item 1 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0233502 BW021

**STRATAMERICA: StratAmerica announces first franchise sale for its "Field of
Dreams(tm)" sport card and sports personality gift store;
California approves franchise sales**

July 10, 1991

Byline: Business Editors

Word Count: 430

3/8/42 (Item 2 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0222655 BW020

STRATAMERICA: StratAmerica announces national franchise plan for "Field of Dreams (tm)" baseball card and sports personality gift store

April 18, 1991

Byline: Business Editors

Word Count: 333

3/8/43 (Item 1 from file: 624)

DIALOG(R)File 624:(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

0010726

SANTA BROUGHT A MIXED BAG FOR CHRISTMAS

January 13, 1986

Word Count: 1,079 *Full text available in Formats 5, 7 and 9*

3/8/44 (Item 1 from file: 813)

DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

0125507

LA008

DISCOVER THE HOLIDAY TASTE TREAT THE CELEBRITIES GIVE -- A TANGY MISS GRACE LEMON CAKE

DATE: December 1, 1988

WORD COUNT: 431

SECTION HEADING: FOOD

3/8/45 (Item 2 from file: 813)

DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

0122364

NYFNS5

NEWSLETTER ON STRESS-FREE LIVING BORROWS HIT SONG'S TITLE

DATE: November 17, 1988

WORD COUNT: 252

SECTION HEADING: HEALTH; LIFESTYLE; MEDICAL

3/8/46 (Item 1 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01987528 Supplier Number: 43560429 (USE FORMAT 7 FOR FULLTEXT)

Retailing

Jan 1, 1993

Word Count: 465

PUBLISHER NAME: EPM Communications, Inc.

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

3/8/47 (Item 2 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01917329 Supplier Number: 43354835 (USE FORMAT 7 FOR FULLTEXT)

MYNY

Oct 5, 1992

Word Count: 114

PUBLISHER NAME: Phillips Business Information, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); ARTS (Arts and Entertainment); BUSN (Any type of business)

3/8/48 (Item 3 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01651771 Supplier Number: 42584564 (USE FORMAT 7 FOR FULLTEXT)

Happy Holidays from the FTC

Dec 9, 1991

Word Count: 137

PUBLISHER NAME: Washington Regulatory Reporting Association

INDUSTRY NAMES: BUSN (Any type of business); GOVT (Government and Law)

3/8/49 (Item 4 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01147325 Supplier Number: 40943027 (USE FORMAT 7 FOR FULLTEXT)

TELE-JET USES TECHNOLOGY TO RESTORE TELEGRAMS - AND GIFTS - SERVICE TO THE UK

Sept 18, 1989

Word Count: 397

PUBLISHER NAME: ComputerWire, Inc.

INDUSTRY NAMES: CMPT (Computers and Office Automation); INTL (Business, International)

3/8/50 (Item 5 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01057934 Supplier Number: 40596282 (USE FORMAT 7 FOR FULLTEXT)

HOLIDAY CREDIT CARD CHARGES

Dec 5, 1988

Word Count: 683

PUBLISHER NAME: Phillips Business Information, Inc.

INDUSTRY NAMES: BANK (Banking, Finance and Accounting); BUSN (Any type of business)

Set	Items	Description
S1	74587	GREETING(W)CARD? ?
S2	8	SOCIAL(W)EXPRESSION(W)CARD? ?
S3	1	SOCIAL(W)OCCASION(W)CARD? ?
S4	5919	HOLIDAY(W)CARD? ?
S5	8850	BIRTHDAY(W)CARD? ?
S6	2364	MULTIPLE(W)RECIPIENT? ?
S7	218	(MULTIPLE OR PLURALITY) (2W) (FRIENDS OR RELATIVES)
S8	27145	(MULTIPLE OR PLURALITY) (2W) (CUSTOMERS OR ASSOCIATES OR CLIENTS OR PARTNERS)
S9	4790677	MAILING(W)LIST? ? OR LIST? ? OR ADDRESS(W)BOOK? ? OR DISTRIBUTION(W)LIST? ? OR RECIPIENT(W)LIST? ? OR HOLIDAY(W)LIST? ?
S10	12149009	ONLINE OR (ON(W)LINE) OR INTERNET OR WEBSITE? ? OR WEBPAGE? ? OR (WEB(W) (SITE? ? OR PAGE? ?))
S11	15551626	PD<19940506
S12	91278	DESKTOP(W)PUBLISHING
S13	19885	S12 AND S9
S14	3523	S13 AND S11
S15	0	S14 AND (S6 OR S7 OR S8)
S16	39	S14 AND (S1 OR S2 OR S3 OR S4 OR S5)
S17	1890	DONOR(W)LIST? ?
S18	381	CONTRIBUTOR(W)LIST? ?
S19	4584185	MAIL? ? OR MAILING? ?
S20	83677	MAILING(W)LIST? ?
S21	170	S12 AND S20 AND S11
S22	162	RD (unique items)
S24	162	RD S22 (unique items)
?s pagemaker or quarkxpress or quarkx(w)press		
	25093	PAGEMAKER
	13311	QUARKXPRESS
	63	QUARKX
	6573176	PRESS
	58	QUARKX(W)PRESS
S25	33460	PAGEMAKER OR QUARKXPRESS OR QUARKX(W)PRESS
?s s24 and s25		
	162	S24
	33460	S25
S26	18	S24 AND S25
?t s26/free/all		

26/8/1 (Item 1 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00647054 92-61994-

****USE FORMAT 9 FOR FULL TEXT****

An Interview with Manny Menendez WORD COUNT: 3939 LENGTH: 4 Pages

Dec 1992

COMPANY NAMES:

Deneba Systems Inc (DUNS:17-333-2800)

Target Software Inc

GEOGRAPHIC NAMES: US

DESCRIPTORS: Personal profiles; Software industry; Entrepreneurs; Product development; Success

CLASSIFICATION CODES: 9190 (CN=United States); 9160 (CN=Biographical); 9520 (CN=Small business); 8302 (CN=Software and computer services); 7500 (CN=Product planning & development)

26/8/2 (Item 2 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00570748 91-45099

****USE FORMAT 9 FOR FULL TEXT****

Plugged In for Business WORD COUNT: 3065 LENGTH: 5 Pages

Oct 1991

COMPANY NAMES:

Pastel Group

Grand Destiny Travel
GDT Tax Services Inc
GEOGRAPHIC NAMES: US

DESCRIPTORS: Blacks; Entrepreneurs; Microcomputers; Minority owned
businesses; Manycompanies; Manypeople; Software packages; Case studies
CLASSIFICATION CODES: 9521 (CN=Minority- & women-owned businesses); 9190
(CN=United States); 5240 (CN=Software & systems); 9110 (CN=Company
specific)

26/8/3 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02601861 Supplier Number: 43457046 (USE FORMAT 7 FOR FULLTEXT)

Frame drops upgrade price, adds incentives

Nov 16, 1992

Word Count: 391

PUBLISHER NAME: CMP Publications, Inc.

COMPANY NAMES: *Frame Technology Corp.

EVENT NAMES: *740 (Commodity & service prices); 240 (Marketing
procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office
Automation); RETL (Retailing)

NAICS CODES: 51121 (Software Publishers)

TICKER SYMBOLS: FRAM

SPECIAL FEATURES: COMPANY

26/8/4 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01897027 Supplier Number: 42413812 (USE FORMAT 7 FOR FULLTEXT)

**XEROX IMAGING SYSTEMS INCREASES ACCURACY OF TEXT RECOGNITION ON THE
MACINTOSH**

Oct 2, 1991

Word Count: 749

PUBLISHER NAME: Various

COMPANY NAMES: *Xerox Imaging Systems Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: AccuText 3.0

SPECIAL FEATURES: COMPANY

26/8/5 (Item 3 from file: 16)

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01766438 Supplier Number: 42217695 (USE FORMAT 7 FOR FULLTEXT)

Timeworks Releases Publish It! Easy Upgrade

July 15, 1991

Word Count: 469

PUBLISHER NAME: Various

COMPANY NAMES: *TimeWorks

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U3IL (Illinois)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Publish It! Easy 2.1; File It!

SPECIAL FEATURES: COMPANY

26/8/6 (Item 4 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01193619 Supplier Number: 41369507
END PAPER: SMALL BUSINESS COMES KNOCKING
June 4, 1990
PUBLISHER NAME: CMP Publications, Inc.
COMPANY NAMES: *Apple Computer Inc.
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *3573000 (Computers & Peripherals)
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)
NAICS CODES: 334111 (Electronic Computer Manufacturing)
TICKER SYMBOLS: AAPL
SPECIAL FEATURES: LOB; COMPANY

26/8/7 (Item 1 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01250244 SUPPLIER NUMBER: 06804435 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The help folder. (column)
Aug, 1988
WORD COUNT: 4378 LINE COUNT: 00314

FILE SEGMENT: CD File 275

26/8/8 (Item 2 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01249433 SUPPLIER NUMBER: 06744657 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Getting the fax. (fax boards for PCs) (overview to ten evaluations of facsimile add-in boards for PCs) (includes related article on alternatives to fax boards) (evaluation)
June 28, 1988
WORD COUNT: 2895 LINE COUNT: 00216

SPECIAL FEATURES: illustration; table; graph
COMPANY NAMES: American Data Technology Inc.--Products; Brooktrout Technology Inc.--Products; Complete PC Inc.--Products; Datacopy Corp.--Products; Dest Corp.--Products; GammaLink--Products; Microlink Industries Ltd.--Products; OAZ Communications Inc.--Products; Panasonic Industrial Co.--Products; Quadram Corp.--Products
DESCRIPTORS: Facsimile; Telecommunications; Evaluation; Boards/Cards; Add-In/On Devices
SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified
TRADE NAMES: Dest EZ-Fax (Circuit board)--evaluation; Brooktrout Technology Fax-Mail 96 (Facsimile computer board)--evaluation; GammaLink Synchronous Communications GammaFax 3.4A (Circuit board)--evaluation
OPERATING PLATFORM: MSDOS
FILE SEGMENT: CD File 275

26/8/9 (Item 3 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01248851 SUPPLIER NUMBER: 07024631 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Software developers find new ways to handle database files.
Oct 3, 1988
WORD COUNT: 703 LINE COUNT: 00056

DESCRIPTORS: File Activity; Database; DTP Software; Vendors; Filters
FILE SEGMENT: CD File 275

26/8/10 (Item 4 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01248818 SUPPLIER NUMBER: 07026963 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Database tagging utility speeds up the process of reformatting information.
(product announcement)

Oct 3, 1988

WORD COUNT: 294 LINE COUNT: 00024

COMPANY NAMES: Publishing Solutions--Product introduction
DESCRIPTORS: New Product; Database; Desktop Utility
SIC CODES: 7372 Prepackaged software
FILE SEGMENT: CD File 275

26/8/11 (Item 5 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01210184 SUPPLIER NUMBER: 06004680 (USE FORMAT 7 OR 9 FOR FULL TEXT)

(Your word processor as publisher and secretary.

Aug, 1987

WORD COUNT: 3153 LINE COUNT: 00248

SPECIAL FEATURES: illustration; photograph; table
DESCRIPTORS: Computer Systems; Word Processing; DTP Software
FILE SEGMENT: MI File 47

26/8/12 (Item 6 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01208062 SUPPLIER NUMBER: 06170040 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Software utility links database information to desktop publishing.

Dec 8, 1987

WORD COUNT: 184 LINE COUNT: 00014

FILE SEGMENT: CD File 275

26/8/13 (Item 1 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0231479 91-54517

Computer-Aided Marketing

PUBL DATE: 910729

WORD COUNT: 905

DATELINE: Austin, TX, US

CLASSIFICATION CODES: 8302 (Software and computer services); 2130
(Executives)

DESCRIPTORS: Electronic publishing; Entrepreneurs; Software; Southwest

NAMED PERSONS: Forbes, Don

26/8/14 (Item 2 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0050357 88-07868

The Silent Salesmen

PUBL DATE: 880200

WORD COUNT: 3,168

DATELINE: Vancouver, BRC, Canada

CLASSIFICATION CODES: 7000 (Marketing)

DESCRIPTORS: Publications; Sales promotions; Market strategy

SPECIAL FEATURE: Logo

26/8/15 (Item 3 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0026977 87-05663

Newsletters Moving to Desk-O-Tech

PUBL DATE: 870302

WORD COUNT: 1,161

DATELINE: Louisville, KY, US

CLASSIFICATION CODES: 8302 (Software and computer services); 5240 (Software & systems)

DESCRIPTORS: Publications; Electronic publishing; Software packages; Word processing; South Central

NAMED PERSONS: Griffin, Ken; Hamilton, Deni

SPECIAL FEATURE: Photo

26/8/16 (Item 1 from file: 704)

DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

06536253

COMFORT WITH THE COMPUTER

WEDNESDAY, February 5, 1992

Word Count: 1,151

DESCRIPTORS: SPECIAL SECTION; SPECIAL ADVERTISING

26/8/17 (Item 1 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

06281102

THE PERSONAL COMPUTER A LOOK AT 3 PUBLISHING PROGRAMS - ALL WITH MERIT

Monday October 7, 1991

Word Count: 675

DESCRIPTORS: COMPUTERS; PUBLICATIONS; AID; EQUIPMENT

26/8/18 (Item 1 from file: 233)

DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00239445 91PU04-115

Not just whistling Dixie -- Case study #15: Travel South USA

19910401

Descriptors: Case Study; Travel; Computers and Society; Office Automation; **Desktop Publishing**

Identifiers: Travel South USA

Set	Items	Description
S1	6	ONKOR
S2	0	CFXSHIP
S3	91304	DESKTOP(W) PUBLISHING
S4	4782	((MAIL OR MAILING OR DISTRIBUTION) (W) LIST) (3N) (APPLICATION OR MANAGER OR MANAGEMENT OR SOFTWARE OR PROGRAM)
S5	146	S3 AND S4
S6	15533858	PD<19940506
S7	18	S6 AND S5
S8	34115	CONTACT(W) (MANAGER OR MANAGEMENT)
S9	190	S4 AND S8
S10	11	S9 AND S6
S11	13146195	HISTORY OR HISTORIES OR HISTORICAL OR PAST
S12	2	S11 AND S10
S13	32149	SALES(W) FORCE(W) AUTOMATION
S14	7747	S13 AND S11
S15	887	S14 AND S8
S16	25	S15 AND S4
S17	2	S16 AND S6
S18	75676	GREETING(W) CARD? ? OR (SOCIAL(W) (EXPRESSION? ? OR SENTIMENT? ?))
S19	194	S18 AND (S4 OR S8 OR S13)
S20	1	S19 AND S6
S21	97809	(RECIPIENT OR DISTRIBUTION OR CLIENT OR CUSTOMER OR ASSOCIATE) (W) LIST? ?
S22	380	S18 AND S21
S23	23	S22 AND S6
S24	78	COMPUDOC
?s s24 and s6		
	78	S24
	15533858	S6
S25	14	S24 AND S6
?s s25 and s18		
	14	S25
	75676	S18
S26	6	S25 AND S18
?t s26/free/all		

26/8/1 (Item 1 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00535750 91-10094

USE FORMAT 9 FOR FULL TEXT

Exploring New Response Avenues WORD COUNT: 1906 LENGTH: 3 Pages

Feb 1991

COMPANY NAMES:

Compudoc

Honeywell Inc (DUNS:00-132-5240 TICKER:HON)

21st Century Marketing

Coffman Systems

GEOGRAPHIC NAMES: US

DESCRIPTORS: Case studies; Software industry; Interactive; Computer based; Marketing; Software packages; Advantages

CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific); 8302 (CN=Software and computer services); 5240 (CN=Software & systems); 7200 (CN=Advertising)

26/8/2 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01382730 Supplier Number: 41643658 (USE FORMAT 7 FOR FULLTEXT)

Watch out, Hallmark

Nov, 1990

Word Count: 44

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: **Compudoc** Inc.

EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 2771000 (Greeting Cards); 3679132 (Floppy Magnetic Disks)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)
NAICS CODES: 323119 (Other Commercial Printing); 334613 (Magnetic and Optical Recording Media Manufacturing)
SPECIAL FEATURES: LOB; COMPANY
ADVERTISING CODES: 57 New Products/Services

26/8/3 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01338874 Supplier Number: 41580436 (USE FORMAT 7 FOR FULLTEXT)
Happy Holidays via Diskette
Oct, 1990
Word Count: 135
PUBLISHER NAME: BPI Communications, Inc.
COMPANY NAMES: **Compudoc** Inc.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 3679132 (Floppy Magnetic Disks); 2771000 (Greeting Cards)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business); CMPT (Computers and Office Automation)
NAICS CODES: 334613 (Magnetic and Optical Recording Media Manufacturing); 323119 (Other Commercial Printing)
SPECIAL FEATURES: LOB; COMPANY
ADVERTISING CODES: 57 New Products/Services; 52 Advertising Activity

26/8/4 (Item 1 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01146458 Supplier Number: 41643658 (USE FORMAT 7 FOR FULLTEXT)
Watch out, Hallmark
Nov, 1990
Word Count: 44
PUBLISHER NAME: Crain Communications, Inc.
COMPANY NAMES: **Compudoc** Inc.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 2771000 (Greeting Cards); 3679132 (Floppy Magnetic Disks)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)
NAICS CODES: 323119 (Other Commercial Printing); 334613 (Magnetic and Optical Recording Media Manufacturing)
SPECIAL FEATURES: LOB; COMPANY
ADVERTISING CODES: 57 New Products/Services

26/8/5 (Item 2 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01138765 Supplier Number: 41580436 (USE FORMAT 7 FOR FULLTEXT)
Happy Holidays via Diskette
Oct, 1990
Word Count: 135
PUBLISHER NAME: BPI Communications, Inc.
COMPANY NAMES: **Compudoc** Inc.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 3679132 (Floppy Magnetic Disks); 2771000 (Greeting Cards)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN

(Any type of business); CMPT (Computers and Office Automation)
NAICS CODES: 334613 (Magnetic and Optical Recording Media Manufacturing);
323119 (Other Commercial Printing)
SPECIAL FEATURES: LOB; COMPANY
ADVERTISING CODES: 57 New Products/Services; 52 Advertising Activity

26/8/6 (Item 3 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01082451 Supplier Number: 41073290

A line of animated greeting cards for personal computers

Dec 22, 1989

PUBLISHER NAME: Hoke Communications, Inc.

COMPANY NAMES: *Compu-Doc

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372410 (Business Applications Software)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN

(Any type of business)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 25 New Electronic Marketing

Set	Items	Description
S1	74587	GREETING(W)CARD? ?
S2	8	SOCIAL(W)EXPRESSION(W)CARD? ?
S3	1	SOCIAL(W)OCCASION(W)CARD? ?
S4	5919	HOLIDAY(W)CARD? ?
S5	8850	BIRTHDAY(W)CARD? ?
S6	2364	MULTIPLE(W)RECIPIENT? ?
S7	218	(MULTIPLE OR PLURALITY) (2W) (FRIENDS OR RELATIVES)
S8	27145	(MULTIPLE OR PLURALITY) (2W) (CUSTOMERS OR ASSOCIATES OR CLIENTS OR PARTNERS)
S9	4790677	MAILING(W)LIST? ? OR LIST? ? OR ADDRESS(W)BOOK? ? OR DISTRIBUTION(W)LIST? ? OR RECIPIENT(W)LIST? ? OR HOLIDAY(W)LIST? ?
S10	12149009	ONLINE OR (ON(W)LINE) OR INTERNET OR WEBSITE? ? OR WEBPAGE? ? OR (WEB(W) (SITE? ? OR PAGE? ?))
S11	15551626	PD<19940506
S12	91278	DESKTOP(W)PUBLISHING
S13	19885	S12 AND S9
S14	3523	S13 AND S11
S15	0	S14 AND (S6 OR S7 OR S8)
S16	39	S14 AND (S1 OR S2 OR S3 OR S4 OR S5)
S17	1890	DONOR(W)LIST? ?
S18	381	CONTRIBUTOR(W)LIST? ?
S19	4584185	MAIL? ? OR MAILING? ?
S20	83677	MAILING(W)LIST? ?
S21	170	S12 AND S20 AND S11
S22	162	RD (unique items)

?rd s22

>>>Duplicate detection is not supported for File 623.

>>>Records from unsupported files will be retained in the RD set.

...examined 50 records (50)

...examined 50 records (100)

...examined 50 records (150)

...completed examining records

S24 162 RD S22 (unique items)

?t s24/free/all

24/8/1 (Item 1 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00973925 96-23318

USE FORMAT 9 FOR FULL TEXT

Use Your Equipment Well WORD COUNT: 663 LENGTH: 1 Pages

Oct 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Office management; Office equipment; Copying machines;

Facsimile transmission; Telephone service; Maintenance contracts

CLASSIFICATION CODES: 5110 (CN=Office management); 5130 (CN=Maintenance);

9190 (CN=United States)

24/8/2 (Item 2 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00727483 93-76704

USE FORMAT 9 FOR FULL TEXT

Strategic Automation Plan Essential for Agency's Future Success

WORD COUNT: 3091 LENGTH: 4 Pages

Jul 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Insurance agencies; Automation; Strategic planning;

Recommendations; Implementations

CLASSIFICATION CODES: 9190 (CN=United States); 8220 (CN=Property & casualty

insurance); 5220 (CN=Data processing management); 2310 (CN=Planning)

24/8/3 (Item 3 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00727168 93-76389

USE FORMAT 9 FOR FULL TEXT

List Pricing: Has It Gotten Out of Hand? WORD COUNT: 1073 LENGTH: 1
Pages

Jul 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Mail order houses; Trends; **Mailing lists** ; Pricing; Cost
control; Recommendations

CLASSIFICATION CODES: 8303 (CN=Wholesale industry); 9190 (CN=United States)

24/8/4 (Item 4 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00663374 93-12595

First steps toward positive contributions LENGTH: 2 Pages

Jan 1993

DESCRIPTORS: Computer peripherals; CAI; Computer industry; Education reform

CLASSIFICATION CODES: 5230 (CN=Computer hardware); 6200 (CN=Training &
development); 1200 (CN=Social policy)

24/8/5 (Item 5 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00647054 92-61994

USE FORMAT 9 FOR FULL TEXT

An Interview with Manny Menendez WORD COUNT: 3939 LENGTH: 4 Pages

Dec 1992

COMPANY NAMES:

Deneba Systems Inc (DUNS:17-333-2800)

Target Software Inc

GEOGRAPHIC NAMES: US

DESCRIPTORS: Personal profiles; Software industry; Entrepreneurs; Product
development; Success

CLASSIFICATION CODES: 9190 (CN=United States); 9160 (CN=Biographical); 9520
(CN=Small business); 8302 (CN=Software and computer services); 7500
(CN=Product planning & development)

24/8/6 (Item 6 from file: 15)

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00639551 92-54491

USE FORMAT 9 FOR FULL TEXT

The Printer and Publisher Partnership WORD COUNT: 1201 LENGTH: 2
Pages

1993

GEOGRAPHIC NAMES: US

DESCRIPTORS: Publishing industry; Magazines; Printing industry; Partnering;
Customer services; Distribution; Education; Environmental protection

CLASSIFICATION CODES: 9190 (CN=United States); 8690 (CN=Publishing
industry); 7400 (CN=Distribution); 1540 (CN=Pollution control)

24/8/7 (Item 7 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00635556 92-50496

USE FORMAT 9 FOR FULL TEXT

More for Your Money WORD COUNT: 2299 LENGTH: 3 Pages

Sep 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Direct marketing; Effectiveness; Direct mail campaigns;
Telemarketing; Integrated approach; Data base management; Budgets
CLASSIFICATION CODES: 7200 (CN=Advertising); 7300 (CN=Sales & selling);
3100 (CN=Capital & debt management); 5240 (CN=Software & systems); 9190
(CN=United States)

24/8/8 (Item 8 from file: 15)

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00629157 92-44097

USE FORMAT 9 FOR FULL TEXT

Planning for Change WORD COUNT: 1849 LENGTH: 3 Pages

Aug 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Insurance industry; Insurance agents & brokers; Planning;
Automation; Technological change; Implementations
CLASSIFICATION CODES: 8220 (CN=Property & casualty insurance); 2310
(CN=Planning); 9190 (CN=United States); 5400 (CN=Research & development)

24/8/9 (Item 9 from file: 15)

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00615201 92-30304

USE FORMAT 9 FOR FULL TEXT

Adapt or Fail: Agency Management Challenges Abound WORD COUNT: 2641
LENGTH: 3 Pages

Jun 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Insurance agencies; Insurance industry; Marketing management;
Sales prospecting; Computer peripherals; Software
CLASSIFICATION CODES: 8200 (CN=Insurance industry); 7300 (CN=Sales &
selling); 5240 (CN=Software & systems); 9190 (CN=United States)

24/8/10 (Item 10 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00611096 92-26199

USE FORMAT 9 FOR FULL TEXT

Every Pixel on the Planet: Exploring Desktop Mapping on the Macintosh

WORD COUNT: 4262 LENGTH: 7 Pages

Jan 1992

COMPANY NAMES:

MicroMaps Software

PC Globe Inc

Strategic Mapping Inc

Highlighted Data

GEOGRAPHIC NAMES: US

DESCRIPTORS: Software packages; Mapping; Computer graphics; **Desktop
publishing**; Data processing; Functions; Applications; Manyproducts;
Manycompanies
CLASSIFICATION CODES: 5240 (CN=Software & systems); 9120 (CN=Product
specific); 9190 (CN=United States)

24/8/11 (Item 11 from file: 15)

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00608968 92-24071

USE FORMAT 9 FOR FULL TEXT

The Printed Word WORD COUNT: 1466 LENGTH: 5 Pages
Apr 1992

DESCRIPTORS: Newsletters; Company publications; Writing; Techniques; Small business
CLASSIFICATION CODES: 2400 (CN=Public relations); 9520 (CN=Small business)

24/8/12 (Item 12 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00598107 92-13280

****USE FORMAT 9 FOR FULL TEXT****

Association Publishing: Five Strategies for Success in the Nineties

WORD COUNT: 1425 LENGTH: 2 Pages

Mar 1, 1992

COMPANY NAMES:

National Association for Female Executives

National Association of Professional Insurance Agents

National School Board Association

National Solid Wastes Management Association

K-III Holdings Inc

GEOGRAPHIC NAMES: US

DESCRIPTORS: Associations; Magazines; Profitability; Many companies;
Strategic planning

CLASSIFICATION CODES: 9190 (CN=United States); 8690 (CN=Publishing industry); 9540 (CN=Nonprofit institutions); 2310 (CN=Planning)

24/8/13 (Item 13 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00596651 92-11824

****USE FORMAT 9 FOR FULL TEXT****

New Technology Helps Marketers Get Personal WORD COUNT: 2520

LENGTH: 4 Pages

Feb 1992

COMPANY NAMES:

AM International Inc (DUNS:00-130-6919 TICKER:AM)

Webcraft Technologies Inc (DUNS:12-224-8768)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Direct mail advertising; Printing; Industrial equipment;
Product reviews; Characteristics; Flexibility

CLASSIFICATION CODES: 9190 (CN=United States); 7200 (CN=Advertising); 9120 (CN=Product specific)

24/8/14 (Item 14 from file: 15)

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00593258 92-08431

****USE FORMAT 9 FOR FULL TEXT****

Software Review: WordPerfect WORD COUNT: 755 LENGTH: 2 Pages

Winter 1992

COMPANY NAMES:

WordPerfect Corp

GEOGRAPHIC NAMES: US

DESCRIPTORS: Software packages; Software reviews; Product reviews;
Functions; Word processing

CLASSIFICATION CODES: 9190 (CN=United States); 5240 (CN=Software & systems); 9120 (CN=Product specific)

24/8/15 (Item 15 from file: 15)

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00582466 91-56813

****USE FORMAT 9 FOR FULL TEXT****

Squeezing the Last Drop: Ten Strategies for Getting the Most Out of Your Computer WORD COUNT: 2366 LENGTH: 4 Pages

Nov 1991

GEOGRAPHIC NAMES: US

DESCRIPTORS: Information systems; Improvements; Applications;

Recommendations; Technological obsolescence; Systems management

CLASSIFICATION CODES: 5240 (CN=Software & systems); 9190 (CN=United States)

24/8/16 (Item 16 from file: 15)

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00581676 91-56023

Database Publishing: Getting Information into Shape LENGTH: 3 Pages

Nov 1991

COMPANY NAMES:

Elseware Corp

PageAhead Software Corp

GEOGRAPHIC NAMES: US

DESCRIPTORS: **Desktop publishing** ; Software packages; Applications; Data bases; **Mailing lists**

CLASSIFICATION CODES: 5240 (CN=Software & systems); 2400 (CN=Public relations); 9190 (CN=United States); 9120 (CN=Product specific)

24/8/17 (Item 17 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00578792 91-53139

****USE FORMAT 9 FOR FULL TEXT****

Do-It-Yourself Marketing WORD COUNT: 6593 LENGTH: 10 Pages

Nov 1991

COMPANY NAMES:

Jackson Hewitt Tax Service

Kullman Industries (DUNS:06-313-6477)

Physician Sales & Service Inc

Magellan Systems Corp

Assured Enterprises

GEOGRAPHIC NAMES: US

DESCRIPTORS: In house; Marketing management; Advantages; Small business; Innovations; Word of mouth advertising; Market strategy; Distribution channels; Manycompanies

CLASSIFICATION CODES: 7000 (CN=Marketing); 9190 (CN=United States); 9520 (CN=Small business)

24/8/18 (Item 18 from file: 15)

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00570748 91-45099

****USE FORMAT 9 FOR FULL TEXT****

Plugged In for Business WORD COUNT: 3065 LENGTH: 5 Pages

Oct 1991

COMPANY NAMES:

Pastel Group

Grand Destiny Travel

GDT Tax Services Inc

GEOGRAPHIC NAMES: US

DESCRIPTORS: Blacks; Entrepreneurs; Microcomputers; Minority owned

businesses; Manycompanies; Manypeople; Software packages; Case studies

CLASSIFICATION CODES: 9521 (CN=Minority- & women-owned businesses); 9190

(CN=United States); 5240 (CN=Software & systems); 9100 (CN=Company specific)

24/8/19 (Item 19 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00569580 91-43931

Be a Media Mogul - Start a Newsletter LENGTH: 2 Pages

Sep 16, 1991

DESCRIPTORS: Newsletters; Recommendations; **Mailing lists** ; Strategic planning; Target markets

CLASSIFICATION CODES: 8690 (CN=Publishing industry); 2310 (CN=Planning)

24/8/20 (Item 20 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00567175 91-41528

Create Your Own Firm Newsletter LENGTH: 10 Pages

Aug 1991

DESCRIPTORS: **Desktop publishing** ; Newsletters; Accounting firms; Techniques; Advertising; Advantages; Guidelines

CLASSIFICATION CODES: 5240 (CN=Software & systems); 9150 (CN=Guidelines); 7200 (CN=Advertising); 8305 (CN=Professional services not elsewhere classified)

24/8/21 (Item 21 from file: 15)

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00558685 91-33042

USE FORMAT 9 FOR FULL TEXT

Business Outlook Abroad: United Kingdom WORD COUNT: 1837 LENGTH: 2 Pages

Jul 1, 1991

GEOGRAPHIC NAMES: US; UK

DESCRIPTORS: Foreign investment; Market potential; US exports; Market entry ; Statistical data; Many industries

CLASSIFICATION CODES: 9190 (CN=United States); 9175 (CN=Western Europe); 1300 (CN=International trade & foreign investment); 9140 (CN=Statistical data)

24/8/22 (Item 22 from file: 15)

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00542054 91-16398

USE FORMAT 9 FOR FULL TEXT

The Printer/Publisher Partnership WORD COUNT: 1627 LENGTH: 3 Pages

Apr 1, 1991

COMPANY NAMES:

S Rosenthal & Co Inc (DUNS:00-425-3365)

Perry Printing Corp (DUNS:00-177-9586)

Mack Printing Cos Inc

Publishers Press

GEOGRAPHIC NAMES: US

DESCRIPTORS: Publishing industry; Printing; Postal rates; **Desktop publishing** ; Many companies

CLASSIFICATION CODES: 8690 (CN=Publishing industry); 9190 (CN=United States)

24/8/23 (Item 23 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00531147 91-05491

****USE FORMAT 9 FOR FULL TEXT****

10 Ways to Train Your Staff on a Tight Budget WORD COUNT: 2414

LENGTH: 4 Pages

Feb 1991

GEOGRAPHIC NAMES: US

DESCRIPTORS: Small business; Training; Methods; Cost reduction;
Recommendations

CLASSIFICATION CODES: 9190 (CN=United States); 9520 (CN=Small business);
6200 (CN=Training & development); 3100 (CN=Capital & debt management)

24/8/24 (Item 24 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00479125 90-04882

The Catalogue Age Report LENGTH: 13 Pages

Dec 1989

DESCRIPTORS: Catalogs; Publishing industry; Statistical data; Business
conditions; Trends; Surveys

CLASSIFICATION CODES: 8690 (CN=Publishing industry); 9140 (CN=Statistical
data)

24/8/25 (Item 25 from file: 15)

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00465194 89-36981

Going It Alone LENGTH: 3 Pages

1989

DESCRIPTORS: Publishing industry; Small business; Startups; Development
stage enterprises; Consultants; Service centers; Computer service
centers; Electronic publishing; Software packages; Magazines;
Publications

CLASSIFICATION CODES: 5240 (CN=Software & systems); 8670 (CN=Machinery
industry); 9520 (CN=Small business)

24/8/26 (Item 26 from file: 15)

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00430234 89-02021

The Catalog Age Report LENGTH: 32 Pages

Dec 1988

DESCRIPTORS: Catalogs; Business conditions; Surveys; Cost reduction;
Electronic publishing; Mailings; Advertising; Distribution costs

CLASSIFICATION CODES: 7400 (CN=Distribution)

24/8/27 (Item 1 from file: 16)

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03347365 Supplier Number: 44635860 (USE FORMAT 7 FOR FULLTEXT)

Aqueous Plate Conversion

May, 1994

Word Count: 1135

PUBLISHER NAME: North American Publishing Company

COMPANY NAMES: *Lawe Press

EVENT NAMES: *440 (Facilities & equipment)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2752000 (Commercial Lithographic Printing)

INDUSTRY NAMES: BUSN (Any type of business); PUBL (Publishing)

NAICS CODES: 323110 (Commercial Lithographic Printing)
SPECIAL FEATURES: LOB; COMPANY

24/8/28 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03212853 Supplier Number: 44405464 (USE FORMAT 7 FOR FULLTEXT)

Mail Bonding

Feb, 1994

Word Count: 1463

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *480 (Use of services); 690 (Goods & services distribution)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *5081357 (Computers Wholesale); 9914912 (Direct Mail Marketing)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 42143 (Computer and Computer Peripheral Equipment and Software Wholesalers)

24/8/29 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03147695 Supplier Number: 44298167 (USE FORMAT 7 FOR FULLTEXT)

PTN 1993 Dealer of the Year: Calumet Photographic

Dec 15, 1993

Word Count: 3592

PUBLISHER NAME: Cygnus Publishing

COMPANY NAMES: *Calumet Photographic Inc.

EVENT NAMES: *220 (Strategy & planning)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *5043000 (Photographic Equip & Supplies Whsle)

INDUSTRY NAMES: ARTS (Arts and Entertainment); BUSN (Any type of business)

NAICS CODES: 42141 (Photographic Equipment and Supplies Wholesalers)

SPECIAL FEATURES: LOB; COMPANY

24/8/30 (Item 4 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02766443 Supplier Number: 43709053 (USE FORMAT 7 FOR FULLTEXT)

Software shopping for small businesses

March 14, 1993

Word Count: 703

PUBLISHER NAME: Crain Communications, Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372400 (Applications Software)

INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)

NAICS CODES: 51121 (Software Publishers)

24/8/31 (Item 5 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02740732 Supplier Number: 43669065 (USE FORMAT 7 FOR FULLTEXT)

SPINNAKER TO ACQUIRE POWER UP SOFTWARE; DEAL WILL CREATE INDUSTRY'S LARGEST CONSUMER PRODUCTIVITY SOFTWARE COMPANY

Feb 24, 1993

Word Count: 955

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *Powerup; Spinnaker Software Corp.

EVENT NAMES: *160 (Asset sales & divestitures); 150 (Acquisitions & mergers)

GEOGRAPHIC NAMES: *1USA (United States); 1U1MA (Massachusetts)

PRODUCT NAMES: *7372000 (Computer Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
SPECIAL FEATURES: LOB; COMPANY

24/8/32 (Item 6 from file: 16)

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02601861 Supplier Number: 43457046 (USE FORMAT 7 FOR FULLTEXT)
Frame drops upgrade price, adds incentives
Nov 16, 1992
Word Count: 391
PUBLISHER NAME: CMP Publications, Inc.
COMPANY NAMES: *Frame Technology Corp.
EVENT NAMES: *740 (Commodity & service prices); 240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *7372440 (Graphics Software)
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); RETL (Retailing)
NAICS CODES: 51121 (Software Publishers)
TICKER SYMBOLS: FRAM
SPECIAL FEATURES: COMPANY

24/8/33 (Item 7 from file: 16)

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02322715 Supplier Number: 43043139 (USE FORMAT 7 FOR FULLTEXT)
**XEROX IMAGING SYSTEMS ANNOUNCES ACCUTEXT SUPPORT FOR HEWLETT- PACKARD
SCANJET HP SCANNER**
June 1, 1992
Word Count: 660
PUBLISHER NAME: Various
COMPANY NAMES: *Xerox Imaging Systems Inc.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U1MA (Massachusetts)
PRODUCT NAMES: *7372490 (Applications Software NEC)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: AccuText 3.0
SPECIAL FEATURES: COMPANY

24/8/34 (Item 8 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02239906 Supplier Number: 42922933 (USE FORMAT 7 FOR FULLTEXT)
**XEROX IMAGING SYSTEMS ANNOUNCES ACCUTEXT SUPPORT FOR APPLE ONESCANNER AND
HEWLETT-PACKARD SCANJET IIC SCANNERS**
April 20, 1992
Word Count: 659
PUBLISHER NAME: Various
COMPANY NAMES: *Xerox Imaging Systems Inc.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U1MA (Massachusetts)
PRODUCT NAMES: *7372440 (Graphics Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: AccuText 3.0
SPECIAL FEATURES: COMPANY

24/8/35 (Item 9 from file: 16)

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01897027 Supplier Number: 42413812 (USE FORMAT 7 FOR FULLTEXT)

**XEROX IMAGING SYSTEMS INCREASES ACCURACY OF TEXT RECOGNITION ON THE
MACINTOSH**

Oct 2, 1991

Word Count: 749

PUBLISHER NAME: Various

COMPANY NAMES: *Xerox Imaging Systems Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: AccuText 3.0

SPECIAL FEATURES: COMPANY

24/8/36 (Item 10 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01766438 Supplier Number: 42217695 (USE FORMAT 7 FOR FULLTEXT)

Timeworks Releases Publish It! Easy Upgrade

July 15, 1991

Word Count: 469

PUBLISHER NAME: Various

COMPANY NAMES: *TimeWorks

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U3IL (Illinois)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Publish It! Easy 2.1; File It!

SPECIAL FEATURES: COMPANY

24/8/37 (Item 11 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01706103 Supplier Number: 42127759 (USE FORMAT 7 FOR FULLTEXT)

Ventura offers VAR support program

June 3, 1991

Word Count: 358

PUBLISHER NAME: CMP Publications, Inc.

COMPANY NAMES: *Ventura Software Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372000 (Computer Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

24/8/38 (Item 12 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01584344 Supplier Number: 41946574 (USE FORMAT 7 FOR FULLTEXT)

**The E/Net Pioneer 2010 (TM) Graphic Arts Portable Electronic Notebook and
Computer System**

March 21, 1991

Word Count: 891

PUBLISHER NAME: Various

COMPANY NAMES: *Electronet Information Systems

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U5DC (Washington, DC)

PRODUCT NAMES: *3573120 (Microcomputers)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

TRADE NAMES: E/Net 2010; Pioneer Electronic Notebook

SPECIAL FEATURES: COMPANY

24/8/39 (Item 13 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01584343 Supplier Number: 41946573 (USE FORMAT 7 FOR FULLTEXT)

The E/Net Pioneer 2010 (TM) Graphic Arts Portable Electronic Notebook

March 21, 1991

Word Count: 795

PUBLISHER NAME: Various

COMPANY NAMES: *Electronet Information Systems

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U5DC (Washington, DC)

PRODUCT NAMES: *3573120 (Microcomputers)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

TRADE NAMES: E/Net 2010 Pioneer Electronic Notebook

SPECIAL FEATURES: COMPANY

24/8/40 (Item 14 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01524327 Supplier Number: 41857433 (USE FORMAT 7 FOR FULLTEXT)

ELECTRONET UNVEILS ADVANCED COMPUTER NETWORK SERIES that is ECONOMICAL for ALL SIZES of GRAPHIC ARTS OPERATIONS

Feb 11, 1991

Word Count: 862

PUBLISHER NAME: Various

COMPANY NAMES: *Electronet Information Systems

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U5DC (Washington, DC)

PRODUCT NAMES: *3573120 (Microcomputers)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

TRADE NAMES: E/Net Performer Series; E/Net Performer Computer

SPECIAL FEATURES: COMPANY

24/8/41 (Item 15 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01454369 Supplier Number: 41747115 (USE FORMAT 7 FOR FULLTEXT)

Food for thought: Restaurants keep in touch with diners via newsletters

Dec 23, 1990

Word Count: 920

PUBLISHER NAME: Crain Communications, Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1U3MI (Michigan)

PRODUCT NAMES: *5812010 (Full-Service Restaurants)

INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)

NAICS CODES: 72211 (Full-Service Restaurants)

24/8/42 (Item 16 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01417510 Supplier Number: 41692969 (USE FORMAT 7 FOR FULLTEXT)

Word Processing Tops in Home PC Use

Nov 26, 1990

Word Count: 148

PUBLISHER NAME: Fairchild Publications, Inc.

EVENT NAMES: *340 (Product specifications); 240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573099 (Computer Systems NEC)

INDUSTRY NAMES: BUSN (Any type of business); HOME (Home Furnishings)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

ADVERTISING CODES: 34 Research Findings; 85 Industry Market Data

24/8/43 (Item 17 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01409327 Supplier Number: 41681270 (USE FORMAT 7 FOR FULLTEXT)

FUJI--3.5" DISCS GROWING

Nov 19, 1990

Word Count: 107

PUBLISHER NAME: Warren Publishing, Inc.

EVENT NAMES: *650 (Sales & consumption)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3679132 (Floppy Magnetic Disks)

INDUSTRY NAMES: BUSN (Any type of business); ELEC (Electronics)

NAICS CODES: 334613 (Magnetic and Optical Recording Media Manufacturing)

24/8/44 (Item 18 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01400144 Supplier Number: 41668694 (USE FORMAT 7 FOR FULLTEXT)

Macintosh: Going for the gold medal

Nov 12, 1990

Word Count: 810

PUBLISHER NAME: CMP Publications, Inc.

COMPANY NAMES: *Apple Computer Inc.

EVENT NAMES: *260 (General services)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573120 (Microcomputers)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

TICKER SYMBOLS: AAPL

SPECIAL FEATURES: COMPANY

24/8/45 (Item 19 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01386235 Supplier Number: 41648118 (USE FORMAT 7 FOR FULLTEXT)

The Art of Designing Software Programming a friendly interface is getting easier with GUIs

Nov, 1990

Word Count: 2182

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *230 (Production management)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372000 (Computer Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB

24/8/46 (Item 20 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01281473 Supplier Number: 41495514 (USE FORMAT 7 FOR FULLTEXT)

HONG KONG TELECOM SETS STRICT RULES TO REGULATE THE CROWN COLONY'S FAX JUNKIES

August 14, 1990

Word Count: 326

PUBLISHER NAME: ComputerWire, Inc.

COMPANY NAMES: *Hong Kong Telecommunications Ltd.

EVENT NAMES: *660 (Plant & equipment sales); 360 (Services information)

GEOGRAPHIC NAMES: *9HONG (Hong Kong)

PRODUCT NAMES: *3662192 (Facsimile Equipment); 4811200 (Data Transmission Services)

INDUSTRY NAMES: CMPT (Computers and Office Automation); INTL (Business, International)
NAICS CODES: 33421 (Telephone Apparatus Manufacturing); 51331 (Wired Telecommunications Carriers)
SPECIAL FEATURES: COMPANY

24/8/47 (Item 21 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01193619 Supplier Number: 41369507

END PAPER: SMALL BUSINESS COMES KNOCKING

June 4, 1990

PUBLISHER NAME: CMP Publications, Inc.

COMPANY NAMES: *Apple Computer Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573000 (Computers & Peripherals)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

TICKER SYMBOLS: AAPL

SPECIAL FEATURES: LOB; COMPANY

24/8/48 (Item 22 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01116411 Supplier Number: 41256505 (USE FORMAT 7 FOR FULLTEXT)

CD-ROMs Are Coming

April, 1990

Word Count: 880

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *650 (Sales & consumption)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573217 (Optical Disk Drives)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 334112 (Computer Storage Device Manufacturing)

24/8/49 (Item 1 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01124106 Supplier Number: 40977629 (USE FORMAT 7 FOR FULLTEXT)

PC-Fax Board bat Directly Sends Complex CAD Drawings and Performs Database Broadcast Demonstrated at COMDEX/Fall'89

Oct 11, 1989

Word Count: 653

PUBLISHER NAME: Various

COMPANY NAMES: *Skyworld Technology USA Ltd.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)

PRODUCT NAMES: *7372600 (Computer Network & Communications Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Version 2; SkyFAX Intelligent PC-Fax Board; SkyFAX

24/8/50 (Item 2 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01110739 Supplier Number: 40815383 (USE FORMAT 7 FOR FULLTEXT)

NEW SELF-POWERED COMMUNICATIONS CARD TURNS PERSONAL COMPUTERS INTO ROUND-THE-CLOCK INFORMATION TRANSFER AND MESSAGE SYSTEMS

June 1, 1989

Word Count: 643

PUBLISHER NAME: Various

COMPANY NAMES: *Face Technologies
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U3MI (Michigan)
PRODUCT NAMES: *3661250 (Data Communications Systems)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 33421 (Telephone Apparatus Manufacturing)
TRADE NAMES: FaceCard

24/8/51 (Item 3 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01092250 Supplier Number: 40577403 (USE FORMAT 7 FOR FULLTEXT)
CSI SIGNS EXCLUSIVE LICENSE AGREEMENT FOR ALL-IN-ONE BUSINESS SOFTWARE PACKAGE

Nov 18, 1988
Word Count: 285
PUBLISHER NAME: Various
COMPANY NAMES: *CSI Publishing
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)
PRODUCT NAMES: *7372410 (Business Applications Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: ABC

24/8/52 (Item 4 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01080819 Supplier Number: 40457024 (USE FORMAT 7 FOR FULLTEXT)
EASY-TO-USE, MULTI-USER DESKTOP PUBLISHING SOFTWARE DOESN'T REQUIRE SPECIAL TERMINALS

July 28, 1988
Word Count: 621
PUBLISHER NAME: Various
COMPANY NAMES: *J&KH Software
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U5VA (Virginia)
PRODUCT NAMES: *7372440 (Graphics Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: PStext-plus

24/8/53 (Item 5 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01055571 Supplier Number: 40199683 (USE FORMAT 7 FOR FULLTEXT)
DESKTOP DIRECT MAIL REVOLUTIONIZES DIRECT MAIL CAPABILITIES OF THE PC

Oct 30, 1987
Word Count: 487
PUBLISHER NAME: Various
COMPANY NAMES: *Desktop Direct Mail
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)
PRODUCT NAMES: *3573020 (Small Business Computer Systems)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 334111 (Electronic Computer Manufacturing)
TRADE NAMES: PostAge

24/8/54 (Item 6 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01036991 Supplier Number: 40007134 (USE FORMAT 7 FOR FULLTEXT)
Archetype announces "Archetype Designer IBM PC AT page-makeup software for professional designers, graphic artists, and typesetting firms"

March 28, 1987

Word Count: 1226

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *Archetype

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1U1MA (Massachusetts)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Archetype Designer 1; Archetype Designer 2

24/8/55 (Item 1 from file: 275)

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01260944 SUPPLIER NUMBER: 07303653 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Compatible means versatile: using Tandy computers to improve K-12 education. (IBM PCs and compatibles special issue)

Nov, 1988

WORD COUNT: 2538 LINE COUNT: 00213

SPECIAL FEATURES: illustration; chart

COMPANY NAMES: Tandy Corp.--Products; International Business Machines Corp.--Products

DESCRIPTORS: Educational Software; Education Administration Software; Computer-Assisted Instruction; Compatibility

SIC CODES: 8211 Elementary and secondary schools; 7372 Prepackaged software

TICKER SYMBOLS: IBM; TAN

FILE SEGMENT: CD File 275

24/8/56 (Item 2 from file: 275)

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01258001 SUPPLIER NUMBER: 06787228 (USE FORMAT 7 OR 9 FOR FULL TEXT)

ATT giving that old software a new life; liquidation enters new market. (ATT Liquidators)

Nov 7, 1988

WORD COUNT: 805 LINE COUNT: 00063

COMPANY NAMES: ATT Liquidators--Services

DESCRIPTORS: Liquidation; Software; Price Cutting; Market Analysis

SIC CODES: 7379 Computer related services, not elsewhere classified

FILE SEGMENT: CD File 275

24/8/57 (Item 3 from file: 275)

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01254443 SUPPLIER NUMBER: 06935649 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Mac on the farm.

Aug 16, 1988

WORD COUNT: 1946 LINE COUNT: 00140

GEOGRAPHIC CODES: NNUSUTN

GEOGRAPHIC NAMES: Tennessee

DESCRIPTORS: Nonprofit Organization; Agriculture; Microcomputer; Applications; Organization Structure

TRADE NAMES: Apple Macintosh (680X0-based system)--Usage

FILE SEGMENT: CD File 275

24/8/58 (Item 4 from file: 275)

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01252621 SUPPLIER NUMBER: 06759355 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Having it both ways. (software integration) (column)

July, 1988

WORD COUNT: 2171 LINE COUNT: 00171

SPECIAL FEATURES: illustration; chart

DESCRIPTORS: Program Development Techniques; Management of EDP;
Integrated Systems; Data Management; Data Processing; Data Flow Diagrams;
New Technique

SIC CODES: 7372 Prepackaged software; 7371 Computer programming
services; 7374 Data processing and preparation

FILE SEGMENT: CD File 275

24/8/59 (Item 5 from file: 275)

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01250244 SUPPLIER NUMBER: 06804435 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The help folder. (column)

Aug, 1988

WORD COUNT: 4378 LINE COUNT: 00314

FILE SEGMENT: CD File 275

24/8/60 (Item 6 from file: 275)

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01249433 SUPPLIER NUMBER: 06744657 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Getting the fax. (fax boards for PCs) (overview to ten evaluations of
facsimile add-in boards for PCs) (includes related article on alternatives
to fax boards) (evaluation)**

June 28, 1988

WORD COUNT: 2895 LINE COUNT: 00216

SPECIAL FEATURES: illustration; table; graph

COMPANY NAMES: American Data Technology Inc.--Products; Brooktrout
Technology Inc.--Products; Complete PC Inc.--Products; Datacopy Corp.--
Products; Dest Corp.--Products; GammaLink--Products; Microlink Industries
Ltd.--Products; OAZ Communications Inc.--Products; Panasonic Industrial
Co.--Products; Quadram Corp.--Products

DESCRIPTORS: Facsimile; Telecommunications; Evaluation; Boards/Cards;
Add-In/On Devices

SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified

TRADE NAMES: Dest EZ-Fax (Circuit board)--evaluation; Brooktrout
Technology Fax-Mail 96 (Facsimile computer board)--evaluation; GammaLink
Synchronous Communications GammaFax 3.4A (Circuit board)--evaluation

OPERATING PLATFORM: MSDOS

FILE SEGMENT: CD File 275

24/8/61 (Item 7 from file: 275)

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01248851 SUPPLIER NUMBER: 07024631 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Software developers find new ways to handle database files.

Oct 3, 1988

WORD COUNT: 703 LINE COUNT: 00056

DESCRIPTORS: File Activity; Database; DTP Software; Vendors; Filters

FILE SEGMENT: CD File 275

24/8/62 (Item 8 from file: 275)

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01248818 SUPPLIER NUMBER: 07026963 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Database tagging utility speeds up the process of reformatting information.
(product announcement)**

Oct 3, 1988

WORD COUNT: 294 LINE COUNT: 00024

COMPANY NAMES: Publishing Solutions--Product introduction
DESCRIPTORS: New Product; Database; Desktop Utility
SIC CODES: 7372 Prepackaged software
FILE SEGMENT: CD File 275

24/8/63 (Item 9 from file: 275)

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01244211 SUPPLIER NUMBER: 06508499 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**A network primer: how they're used ... and how they could be used (part 3).
(education) (technical)**

April, 1988

WORD COUNT: 2862 LINE COUNT: 00232

SPECIAL FEATURES: illustration; table

COMPANY NAMES: Computer Curriculum Corp.--Products; Computer Networking
Specialists Inc.--Products; Dolphin-Houghton-Mifflin--Products;
Educational Systems Corp.--Products; Ideal Learning Inc.--Products;
Plato-Wicat Systems Co.--Products; Prescription Learning Corp.--Products;
Wastach Educational Systems--Products; Wicat Systems Inc.--Products

DESCRIPTORS: Curriculum; Integrated Systems; Education; Networks

SIC CODES: 7373 Computer integrated systems design

TICKER SYMBOLS: WCAT

FILE SEGMENT: CD File 275

24/8/64 (Item 10 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01240294 SUPPLIER NUMBER: 06278120 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Pair of powerful software tools keeps business true to form. (Business
Publishing series from Graphics Development International) (evaluation)**

March 15, 1988

WORD COUNT: 785 LINE COUNT: 00061

SPECIAL FEATURES: illustration; table

COMPANY NAMES: Graphics Development International--Computer programs

DESCRIPTORS: Evaluation; Software Packages

SIC CODES: 7372 Prepackaged software

TRADE NAMES: FormEasy 2.3 (Computer program)--evaluation; FormScan 2.0
(Computer program)--evaluation

FILE SEGMENT: CD File 275

24/8/65 (Item 11 from file: 275)

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01239390 SUPPLIER NUMBER: 06226924 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**WordStar 2000 Plus. (Software Review) (one of 55 word processing
evaluations in 'Fast, Flexible, & Forward-looking') (evaluation)**

Feb 29, 1988

WORD COUNT: 1068 LINE COUNT: 00083

SPECIAL FEATURES: illustration; photograph; table

COMPANY NAMES: MicroPro International Corp.--Computer programs

DESCRIPTORS: Word Processing; Evaluation; Software Design; Functional
Capabilities; Software Packages; DTP Software

SIC CODES: 7372 Prepackaged software

TICKER SYMBOLS: MRPO

TRADE NAMES: Wordstar 2000 Plus 3 (Word processing software)--evaluation

OPERATING PLATFORM: MSDOS

FILE SEGMENT: CD File 275

24/8/66 (Item 12 from file: 275)

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01236912 SUPPLIER NUMBER: 06166660 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Letters. (letter to the editor)

Jan, 1988

WORD COUNT: 3282 LINE COUNT: 00246

FILE SEGMENT: CD File 275

24/8/67 (Item 13 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01212589 SUPPLIER NUMBER: 04972911 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Choosing between integrated and dedicated software: multipurpose programs
can streamline production. (buyers guide)**

June 9, 1987

WORD COUNT: 1860 LINE COUNT: 00155

SPECIAL FEATURES: illustration; table

DESCRIPTORS: Integrated Software; Software Selection; Equipment

Acquisition; Computer Software Industry; Market Analysis; Software Design
; User Need; Comparison; Companies

FILE SEGMENT: CD File 275

24/8/68 (Item 14 from file: 275)

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01210879 SUPPLIER NUMBER: 06087105 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**A well-prepared proposal can pave way for LAN even in tough times.
(preparing a local area network proposal; Section 2: Connectivity)
(column)**

Nov 10, 1987

WORD COUNT: 964 LINE COUNT: 00076

DESCRIPTORS: LAN; Companies; Equipment Acquisition; Proposal; Tutorial;
Network Management; Management of EDP; Business Planning; Hardware
Selection

FILE SEGMENT: CD File 275

24/8/69 (Item 15 from file: 275)

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01210589 SUPPLIER NUMBER: 05176635 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**ATs, compatibles hold their own in wake of PS-2. (desktop computers)
(buyers guide)**

Sept 15, 1987

WORD COUNT: 2078 LINE COUNT: 00153

SPECIAL FEATURES: illustration; table

DESCRIPTORS: Microcomputer; Compatible Hardware; Hardware Selection;
Equipment Acquisition; Trends; Outlook; Industrialists; Comparison

TRADE NAMES: IBM PC AT (Microcomputer)--Purchasing

FILE SEGMENT: CD File 275

24/8/70 (Item 16 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01210184 SUPPLIER NUMBER: 06004680 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Your word processor as publisher and secretary.

Aug, 1987

WORD COUNT: 3153 LINE COUNT: 00248

SPECIAL FEATURES: illustration; photograph; table

DESCRIPTORS: Computer Systems; Word Processing; DTP Software

FILE SEGMENT: MI File 47

24/8/71 (Item 17 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01208062 SUPPLIER NUMBER: 06170040 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Software utility links database information to desktop publishing .

Dec 8, 1987

WORD COUNT: 184 LINE COUNT: 00014

FILE SEGMENT: CD File 275

24/8/72 (Item 18 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01207527 SUPPLIER NUMBER: 06168580 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Software: Lotus-compatible products. (Listings) (column)

Feb, 1987

WORD COUNT: 4192 LINE COUNT: 00351

FILE SEGMENT: CD File 275

24/8/73 (Item 19 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01158776 SUPPLIER NUMBER: 04232399

Graham Software releases publishing program for IBM systems. (product announcement)

May 5, 1986

COMPANY NAMES: Graham Software Co.--Product introduction

DESCRIPTORS: Computer Software Industry; Software; Software Packages; New Product; DTP Software

SIC CODES: 7372 Prepackaged software

TRADE NAMES: scLaserplus (computer program)--Product introduction

FILE SEGMENT: CD File 275

24/8/74 (Item 1 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0242831 BW081

MICROSOFT 4: Microsoft Works for Windows: The leading integrated package now available for Windows

September 16, 1991

Byline: Business Editors/Computer Writers

Word Count: 1459

24/8/75 (Item 2 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0213048 BW038

VENTURA SOFTWARE: Ventura Software Inc. announces new marketing program for business partners

February 12, 1991

Byline: Business Editors & Computer Writers

Word Count: 542

24/8/76 (Item 3 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0202182 BW712

**FUJI PHOTO FILM USA: Most popular home computer application: survey says
"word processing"**

November 14, 1990

Byline: Business Editors/Computers & Electronics Writers

Word Count: 298

24/8/77 (Item 4 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0180840 BW665

**DEST 4: DEST upgrades and unbundles Recognize! for the PC, powerful
omnifont OCR software**

June 19, 1990

Byline: Business Editors -- Computer Writers

Word Count: 572

24/8/78 (Item 5 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0094766 BW610

**ASHTON TATE: Ashton-Tate's RapidFile and Avery Laser Printer Labels to be
part of a co-promotional program**

June 21, 1988

Byline: Business & Computer Editors

Word Count: 477

24/8/79 (Item 6 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0016485 BW221

**MICROPRO INTL: Developing its first desktop publishing product in
cooperation with Island Graphics**

July 9, 1986

Byline: Business/Computer Editors

Word Count: 439

24/8/80 (Item 7 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0013036 BW177

**ASHTON TATE: Ships LAN family of products for MultiMate Advantage 3.60
professional word processor**

May 27, 1986

Byline: Business Editors

Word Count: 637

24/8/81 (Item 1 from file: 624)

DIALOG(R)File 624:(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

0326849

BE A MEDIA MOGUL-- START A NEWSLETTER

September 16, 1991

Word Count: 784 *Full text available in Formats 5, 7 and 9*

24/8/82 (Item 1 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02273038 Supplier Number: 44374264 (USE FORMAT 7 FOR FULLTEXT)

Review of - Mailing List Services On Your Home-Based PC 01/21/94

Jan 21, 1994

Word Count: 584

PUBLISHER NAME: Newsbytes News Network

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

24/8/83 (Item 2 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02225633 Supplier Number: 44237013 (USE FORMAT 7 FOR FULLTEXT)

Desktop Marketing Service Introduced by Marketing Firm.

Nov 15, 1993

Word Count: 75

PUBLISHER NAME: Phillips Business Information, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

24/8/84 (Item 3 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02119649 Supplier Number: 43941574 (USE FORMAT 7 FOR FULLTEXT)

Consulting, Financial, and Other Services

July, 1993

Word Count: 822

PUBLISHER NAME: U.S. Department of Commerce

INDUSTRY NAMES: BUSN (Any type of business); INTL (Business, International)

24/8/85 (Item 4 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02103771 Supplier Number: 43893193 (USE FORMAT 7 FOR FULLTEXT)

FREE GLOSSARY FROM OSTA

June 8, 1993

Word Count: 184

PUBLISHER NAME: Phillips Business Information, Inc.

INDUSTRY NAMES: BUSN (Any type of business); ENG (Engineering and Manufacturing)

24/8/86 (Item 5 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01665468 Supplier Number: 42639740 (USE FORMAT 7 FOR FULLTEXT)

Business Resources

Jan, 1992

Word Count: 726

PUBLISHER NAME: Biomedical Market Newsletter, Inc.

INDUSTRY NAMES: BIO (Biotechnology); BUSN (Any type of business)

✓ 24/8/87 (Item 6 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01587208 Supplier Number: 42381839 (USE FORMAT 7 FOR FULLTEXT)

MICROSOFT WORKS FOR WINDOWS: NOW AVAILABLE FOR WINDOWS

Sept 23, 1991

Word Count: 1297

PUBLISHER NAME: EDGE Publishing

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

24/8/88 (Item 7 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01345819 Supplier Number: 41615553 (USE FORMAT 7 FOR FULLTEXT)

VENTURA UNDER ATTACK BY ADD-IN MAKERS

Oct 16, 1990

Word Count: 538

PUBLISHER NAME: Newsbytes News Network

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

24/8/89 (Item 8 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01302113 Supplier Number: 41479787 (USE FORMAT 7 FOR FULLTEXT)

HONG KONG: UNIQUE SOLUTION OFFERED FOR JUNK FAX

August 3, 1990

Word Count: 496

PUBLISHER NAME: Newsbytes News Network

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

24/8/90 (Item 9 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01195064 Supplier Number: 41123544 (USE FORMAT 7 FOR FULLTEXT)

Quanta Expands CD ROM Line With \$99 Product

Jan 19, 1990

Word Count: 559

PUBLISHER NAME: Cowles-SIMBA Information

INDUSTRY NAMES: BUSN (Any type of business); LIB (Library and Information Science)

24/8/91 (Item 10 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01153540 Supplier Number: 40964536 (USE FORMAT 7 FOR FULLTEXT)

PC CARD SCHEDULES MODEM OPERATION

Oct, 1989

Word Count: 464

PUBLISHER NAME: Worldwide Videotex

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

24/8/92 (Item 11 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01121667 Supplier Number: 40851560 (USE FORMAT 7 FOR FULLTEXT)

COMMUNICATIONS CARD TURNS PERSONAL COMPUTERS INTO MESSAGING SYSTEMS

July, 1989

Word Count: 612

PUBLISHER NAME: Worldwide Videotex

INDUSTRY NAMES: BUSN (Any type of business); INTL (Business,
International); TELC (Telecommunications)

24/8/93 (Item 12 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01057579 Supplier Number: 40593621 (USE FORMAT 7 FOR FULLTEXT)

THE FAX ARE OBVIOUS FOR ELECTRONIC PUBLISHING by Michael Conniff

Dec 1, 1988

Word Count: 1462

PUBLISHER NAME: LINK Resources Corporation

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office
Automation)

24/8/94 (Item 1 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0231479 91-54517

Computer-Aided Marketing

PUBL DATE: 910729

WORD COUNT: 905

DATELINE: Austin, TX, US

CLASSIFICATION CODES: 8302 (Software and computer services); 2130
(Executives)

DESCRIPTORS: Electronic publishing; Entrepreneurs; Software; Southwest

NAMED PERSONS: Forbes, Don

24/8/95 (Item 2 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0228940 91-51960

**Anybody Looking for a Cheap Thrill?: Local Ad Exec Finds a Newsletter Niche
With Bargain-Baseament Vacations.**

PUBL DATE: 910716

WORD COUNT: 1,090

DATELINE: LA, US

CLASSIFICATION CODES: 8690 (Publishing industry); 7000 (Marketing)

DESCRIPTORS: Publishing industry; Market strategy; Entrepreneurs; Southwest

NAMED PERSONS: Irvin, Dale

24/8/96 (Item 3 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0203591 91-25226

**The Largest Companies Leasing Out Executive Office Suites in L.A. County:
Ranked by Gross Rentable Square Footage in the County**

PUBL DATE: 910318

WORD COUNT: 3

DATELINE: Los Angeles, CA, US

CLASSIFICATION CODES: 8360 (Real estate)

DESCRIPTORS: Real estate companies; Corporate rankings; Pacific

SPECIAL FEATURE: Table

24/8/97 (Item 4 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0193941 91-15451

Ventura Software Inc. Announces New Marketing Program for Business Partners

PUBL DATE: 910212

WORD COUNT: 264

DATELINE: San Diego, CA, US

COMPANY NAMES: Ventura Software Inc, San Diego, CA, US, SIC:7372,

CLASSIFICATION CODES: 8302 (Software and computer services); 7000
(Marketing)

DESCRIPTORS: Software industry; Market strategy; Pacific

24/8/98 (Item 5 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0190413 91-11662

**Largest Commercial Printers in the Valley: Ranked by Number of Full-Time
Local Employees**

PUBL DATE: 910128

WORD COUNT: 2,901

DATELINE: AZ, US

CLASSIFICATION CODES: 8690 (Publishing industry); 6100 (Human resource
planning)

DESCRIPTORS: Printing industry; Size of workforce; Corporate rankings;
Mountain

SPECIAL FEATURE: Table

24/8/99 (Item 6 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0182424 91-03594

Food for Thought: Restaurants Keep in Touch With Diners Via Newsletter

PUBL DATE: 901217

WORD COUNT: 457

DATELINE: West Bloomfield, MI, US

COMPANY NAMES: Lark, MI, US, SIC:5811,

CLASSIFICATION CODES: 8380 (Hotels & restaurants)

DESCRIPTORS: Restaurants; Newsletters; Customer services; North Central

NAMED PERSONS: Lark, Jim; Lark, Mary

24/8/100 (Item 7 from file: 635)

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0179556 91-00702

Computer Support for Macintosh

PUBL DATE: 901126

WORD COUNT: 216

DATELINE: Phoenix, AZ, US

COMPANY NAMES: Computer Support Professionals, Phoenix, AZ, US, SIC:7371,

CLASSIFICATION CODES: 8302 (Software and computer services); 2310
(Planning)

DESCRIPTORS: Computer service industry; Corporate profiles; Mountain

NAMED PERSONS: Peterson, Greg; Peterson, Michelle

24/8/101 (Item 8 from file: 635)

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0163527 90-46719

Home-Based Businesses Soar in Popularity

PUBL DATE: 900903

WORD COUNT: 503

DATELINE: CA, US

CLASSIFICATION CODES: 5100 (Facilities management)
DESCRIPTORS: Office management; Cottage industries; Entrepreneurs; Work at home; Industry profiles; Pacific
SPECIAL FEATURE: Photo

24/8/102 (Item 9 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0159466 90-42632

Largest San Antonio Commercial Printing Companies: Ranked by 1989 Gross Revenues

PUBL DATE: 900817

WORD COUNT: 6,149

DATELINE: San Antonio, TX, US

CLASSIFICATION CODES: 8690 (Publishing industry); 3100 (Capital & debt management)

DESCRIPTORS: Printing industry; Corporate rankings; Revenue; Southwest

SPECIAL FEATURE: Table

24/8/103 (Item 10 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0147134 90-30169

DEST Upgrades and Unbundles Recognize! for the PC, Powerful Omnifont OCR Software

PUBL DATE: 900619

WORD COUNT: 545

DATELINE: San Jose, CA, US

COMPANY NAMES: Dest Corp, Milpitas, CA, US, DUNS:05-161-3321, SIC:3674,
CLASSIFICATION CODES: 8302 (Software and computer services); 5240 (Software & systems); 7500 (Product planning & development)

DESCRIPTORS: Software houses; Product development; Software packages; OCR; Scanning; Pacific

24/8/104 (Item 11 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0141114 90-24105

First Classified Tracks Market for Used Business Equipment

PUBL DATE: 900416

WORD COUNT: 411

DATELINE: Cleveland, OH, US

CLASSIFICATION CODES: 8690 (Publishing industry); 2130 (Executives); 7200 (Advertising)

DESCRIPTORS: Publishing industry; Entrepreneurs; Magazines; Classified advertising; Equipment; North Central

NAMED PERSONS: Beggs, Barry J.

24/8/105 (Item 12 from file: 635)

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0115938 89-39909

High-Tech Tactics

PUBL DATE: 891100

WORD COUNT: 1,587

DATELINE: Pittsburgh, PA, US

COMPANY NAMES: Mellon Bank, Pittsburgh, PA, US, DUNS:00-791-6018, SIC:6025,

Westinghouse Electric Corp, Pittsburgh, PA, US,
DUNS:00-134-3953, SIC:3662;3613, Ticker:WX

Deloitte Haskins & Sells, New York, NY, US, DUNS:00-166-4820
, SIC:8930,
Business to Business Office Systems, Pittsburgh, PA, US,
SIC:8744,

CLASSIFICATION CODES: 5250 (Telecommunications systems)
DESCRIPTORS: Office automation; Information management; Office equipment;
Communications systems; High technology; Middle Atlantic
SPECIAL FEATURE: Chart

24/8/106 (Item 13 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0114520 89-38479

Quake Could Spur Sales for Survivalist Catalog

PUBL DATE: 891030

WORD COUNT: 924

DATELINE: Placerville, CA, US

COMPANY NAMES: Survival Supply Co, Placerville, CA, US, SIC:5961,
CLASSIFICATION CODES: 8390 (Retailing industry)
DESCRIPTORS: Retailing; Natural disasters; Catalogs; Mail order; Product
lines; Corporate profiles; Pacific
NAMED PERSONS: Silva, Bob
SPECIAL FEATURE: Photo

24/8/107 (Item 14 from file: 635)

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0099994 89-23847

**An Industry Comes of Age: High Technology Has Left Its Print on Gutenberg's
Invention**

PUBL DATE: 890626

WORD COUNT: 1,692

DATELINE: Denver, CO, US

CLASSIFICATION CODES: 8690 (Publishing industry); 5310 (Production planning
& control); 5240 (Software & systems)
DESCRIPTORS: Printing industry; Production processes; Industrial equipment;
Computers; Electronic publishing; Mountain
SPECIAL FEATURE: Photo

24/8/108 (Item 15 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0090279 89-14023

Retailers Eye Potential Sales: Number of Software Stores Grow With Market

PUBL DATE: 890403

WORD COUNT: 860

DATELINE: Indianapolis, IN, US

COMPANY NAMES: Egghead Software, Bothell, WA, US, SIC:5734,
Software Galleria, Indianapolis, IN, US, SIC:5734,
B Dalton Co, Minneapolis, MN, US, DUNS:02-288-7079, SIC:5942
,
Walden Book Co Inc, Stamford, CT, US, SIC:5942;5199,
CLASSIFICATION CODES: 8390 (Retailing industry); 7000 (Marketing)
DESCRIPTORS: Computer stores; Software; Market entry; Competition; Market
demand; North Central
NAMED PERSONS: Reed, Martin; Stocklin, Rex
SPECIAL FEATURE: Photo

24/8/109 (Item 16 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0089321 89-13043

Local Company Finds Niche Publishing Trade Magazines

PUBL DATE: 890320

WORD COUNT: 1,184

DATELINE: Latham, NY, US

COMPANY NAMES: National Trade Publications Inc, Latham, NY, US, SIC:2721,

CLASSIFICATION CODES: 8690 (Publishing industry); 7000 (Marketing)

DESCRIPTORS: Publishing industry; Trade publications; Target markets;

Corporate growth; Corporate profiles; Middle Atlantic

NAMED PERSONS: Tyler, Humphrey

SPECIAL FEATURE: Photo

24/8/110 (Item 17 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0073949 88-32197

Glut of Newsletters Compete for Same Circulation Base

PUBL DATE: 881024

WORD COUNT: 1,391

DATELINE: Washington, DC, US

COMPANY NAMES: Pasha Publications, Arlington, VA, US, SIC:2721,

CLASSIFICATION CODES: 8390 (Retailing industry); 7000 (Marketing)

DESCRIPTORS: Publishing industry; Market saturation; Competition; Market segments; Trade publications; South Atlantic

NAMED PERSONS: Sedgwick, Tod

SPECIAL FEATURE: Photo

24/8/111 (Item 18 from file: 635)

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0071609 88-29845

Businesswoman Finds Niche in Quality Newsletter Production

PUBL DATE: 880926

WORD COUNT: 903

DATELINE: US

COMPANY NAMES: Canton Graphics & Publishing, Huntington Beach, CA, US,
SIC:2745,

CLASSIFICATION CODES: 8690 (Publishing industry); 2130 (Executives)

DESCRIPTORS: Publishing industry; Corporate presidents; Career histories; Associations; Women; Entrepreneurs; Pacific

NAMED PERSONS: Caton, Sandra

SPECIAL FEATURE: Photo

24/8/112 (Item 19 from file: 635)

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0063380 88-21546

**Ashton-Tate's RapidFile and Deluxe Business Forms to Be Part of a
Co-Promotion Program**

PUBL DATE: 880803

WORD COUNT: 334

DATELINE: Torrance, CA, US

COMPANY NAMES: Ashton-Tate, Culver City, CA, US, DUNS:03-438-7464,
SIC:5099;7372, Ticker:TATE

CLASSIFICATION CODES: 8302 (Software and computer services); 5240 (Software & systems); 7000 (Marketing)

DESCRIPTORS: Joint ventures; Software industry; Software packages; Data base management systems; Market strategy; Pacific

NAMED PERSONS: Arrigo, Mike

24/8/113 (Item 20 from file: 635)

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0053031 88-10546

Third Publishing Go Could Be Rich for Chanecka

PUBL DATE: 880404

WORD COUNT: 1,416

DATELINE: Sacramento, CA, US

COMPANY NAMES: Senior Spectrum Inc, Sacramento, CA, US, SIC:Ticker:2711

CLASSIFICATION CODES: 8690 (Publishing industry); 7000 (Marketing)

DESCRIPTORS: Publishing industry; Newspapers; Target markets; Older people; Pacific

NAMED PERSONS: Hemig, Ron; Chanecka, Steve; Bloom, Don

SPECIAL FEATURE: Photo

24/8/114 (Item 21 from file: 635)

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0050357 88-07868

The Silent Salesmen

PUBL DATE: 880200

WORD COUNT: 3,168

DATELINE: Vancouver, BRC, Canada

CLASSIFICATION CODES: 7000 (Marketing)

DESCRIPTORS: Publications; Sales promotions; Market strategy

SPECIAL FEATURE: Logo

24/8/115 (Item 22 from file: 635)

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0047939 88-05428

Publisher Roves the West With Eye Out for the Odd

PUBL DATE: 880201

WORD COUNT: 1,176

DATELINE: Sacramento, CA, US

CLASSIFICATION CODES: 8690 (Publishing industry); 7000 (Marketing)

DESCRIPTORS: Newspapers; Startups; Tourism; Entrepreneurs; Market strategy; Pacific

NAMED PERSONS: Woodbury, Chuck

SPECIAL FEATURE: Photo

24/8/116 (Item 23 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0044916 88-02389

Learning Exchange Offers Alternatives to Students

PUBL DATE: 871214

WORD COUNT: 750

DATELINE: Hartford, CT, US

COMPANY NAMES: Learning Exchange Inc, Hartford, CT, US, SIC:Ticker:8299

CLASSIFICATION CODES: 8300 (Service industries not elsewhere classified)

DESCRIPTORS: Nonprofit organizations; Adult education; Curricula; New England

NAMED PERSONS: Maurer, Carol

SPECIAL FEATURE: Photo

24/8/117 (Item 24 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0040826 87-19539

That's No Baby Blimp. That's Image

PUBL DATE: 871019

WORD COUNT: 922

DATELINE: Oakland, CA, US

COMPANY NAMES: Ad-Mart, Dallas, TX, US, SIC:Ticker:7319
CLASSIFICATION CODES: 8300 (Service industries not elsewhere classified);
7300 (Sales & selling)
DESCRIPTORS: Service industries; Advertising media; Executives; Pacific;
Market penetration; Personal selling
NAMED PERSONS: Rollerson, Bob
SPECIAL FEATURE: Photo

24/8/118 (Item 25 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0026977 87-05663

Newsletters Moving to Desk-O-Tech

PUBL DATE: 870302

WORD COUNT: 1,161

DATELINE: Louisville, KY, US

CLASSIFICATION CODES: 8302 (Software and computer services); 5240 (Software
& systems)

DESCRIPTORS: Publications; Electronic publishing; Software packages; Word
processing; South Central

NAMED PERSONS: Griffin, Ken; Hamilton, Deni

SPECIAL FEATURE: Photo

24/8/119 (Item 1 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01061310 Supplier Number: 40846263

Purchasers of software packages

July, 1989

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

COMPANY NAMES: *American List Counsel Inc.

EVENT NAMES: *360 (Services information); 240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: 7331200 (**Mailing List** Services); 5961000 (Mail
Order Houses); 7372400 (Applications Software)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business); RETL (Retailing)

NAICS CODES: 54186 (Direct Mail Advertising); 45411 (Electronic Shopping
and Mail-Order Houses); 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

ADVERTISING AGENCY: American List Counsel

ADVERTISING CODES: 46 New Agency Services; 24 Direct Marketing

24/8/120 (Item 2 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01057901 Supplier Number: 40810605

National Association of Desktop Publishers

June, 1989

PUBLISHER NAME: Hoke Communications, Inc.

COMPANY NAMES: *WMI/Worldata

EVENT NAMES: *360 (Services information)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: 7331200 (**Mailing List** Services)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

NAICS CODES: 54186 (Direct Mail Advertising)

SPECIAL FEATURES: COMPANY

ADVERTISING AGENCY: WMI/Worldata

ADVERTISING CODES: 46 New Agency Services; 81 Demographics; 24 Direct
Marketing

24/8/121 (Item 3 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01057838 Supplier Number: 40809918

Software-program buyers

June, 1989

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

COMPANY NAMES: *Rubin Response Management Svcs

EVENT NAMES: *360 (Services information); 240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: 7331200 (**Mailing List** Services); 7372400
(Applications Software)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business); RETL (Retailing)

NAICS CODES: 54186 (Direct Mail Advertising); 51121 (Software Publishers
)

TRADE NAMES: Macintosh

SPECIAL FEATURES: COMPANY

ADVERTISING AGENCY: Rubin Response Management Services

ADVERTISING CODES: 46 New Agency Services; 81 Demographics

24/8/122 (Item 4 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01056588 Supplier Number: 40796998

Personal computer software program purchasers

May 20, 1989

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

COMPANY NAMES: *Rubin Response Management Svcs

EVENT NAMES: *360 (Services information); 240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: 7331200 (**Mailing List** Services); 7372400
(Applications Software)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

NAICS CODES: 54186 (Direct Mail Advertising); 51121 (Software Publishers
)

SPECIAL FEATURES: COMPANY

ADVERTISING AGENCY: Rubin Response Management Services

ADVERTISING CODES: 46 New Agency Services; 81 Demographics

24/8/123 (Item 5 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01052647 Supplier Number: 40755032

ITC Desktop Magazine Debuts With 500,000-Piece Sub Mailing

April 15, 1989

PUBLISHER NAME: Mill Hollow Corp.

COMPANY NAMES: *International Typeface Corp.

EVENT NAMES: *330 (Product information); 240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2721310 (Business & Trade Publications)

INDUSTRY NAMES: BUSN (Any type of business); CNST (Construction and
Materials)

NAICS CODES: 51112 (Periodical Publishers)

SPECIAL FEATURES: illustration; photograph

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 66 New Media; 52 Advertising Activity; 24 Direct
Marketing

24/8/124 (Item 6 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01036127 Supplier Number: 40589640

The Catalog Age report

Dec, 1988

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *5961000 (Mail Order Houses)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business); RETL (Retailing)
NAICS CODES: 45411 (Electronic Shopping and Mail-Order Houses)
SPECIAL FEATURES: LOB
ADVERTISING CODES: 85 Industry Market Data; 34 Research Findings

24/8/125 (Item 7 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01033570 Supplier Number: 40525206

People interested in desktop publishing
Oct, 1988

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.
COMPANY NAMES: **Desktop Publishing**
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 7331200 (**Mailing List** Services); 2721520 (Special
Interest Periodicals)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business); RETL (Retailing)
NAICS CODES: 54186 (Direct Mail Advertising); 51112 (Periodical
Publishers)
SPECIAL FEATURES: COMPANY
ADVERTISING CODES: 46 New Agency Services; 81 Demographics

24/8/126 (Item 8 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01017307 Supplier Number: 40040764

Desktop publishers

May, 1987

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.
EVENT NAMES: *360 (Services information); 240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 7331200 (**Mailing List** Services); 3573120
(Microcomputers)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business); RETL (Retailing)
NAICS CODES: 54186 (Direct Mail Advertising); 334111 (Electronic
Computer Manufacturing)
ADVERTISING CODES: 55 Company Planning/Goals

24/8/127 (Item 1 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05830256

COMPUTER SUPPORT FOR MACINTOSH

MONDAY November 26, 1990

Word Count: 461

DESCRIPTORS: BUSINESS; PROFILE

24/8/128 (Item 2 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05822200

SMALLER IS BETTER, SOFTWARE PRODUCERS FINDING

SUNDAY November 18, 1990

Word Count: 934

DESCRIPTORS: TECHNOLOGY

24/8/129 (Item 3 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05787128

SOFTWARE SALES BOOMING DESPITE SLUGGISH ECONOMY

SUNDAY October 14, 1990

Word Count: 854

DESCRIPTORS: COMMENTARY; TECHNOLOGY; ENTERTAINMENT

24/8/130 (Item 1 from file: 494)

DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05564823

STARTING OUT: AGENCY TRAINS DISABLED FOR JOBS

MONDAY October 8, 1990

Word Count: 1,176

24/8/131 (Item 2 from file: 494)

DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05543125

TRADITIONAL SHOP HELPED BY MAIL ORDERS

MONDAY July 2, 1990

Word Count: 757

24/8/132 (Item 3 from file: 494)

DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05068332

MICROSOFT WORD 5.0 ALSO A 'DOCUMENT PROCESSOR'

MONDAY October 16, 1989

Word Count: 1,122

24/8/133 (Item 4 from file: 494)

DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05025150

SOPHISTICATED NEW RETRIEVAL SYSTEM FOR PCS UNVEILED

MONDAY April 17, 1989

Word Count: 1,192

24/8/134 (Item 5 from file: 494)

DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

04537721

WHITE HOUSE ECONOMIC BULLETIN

SUNDAY June 12, 1988

Word Count: 162

24/8/135 (Item 1 from file: 498)

DIALOG(R)File 498:(c) 2002 Detroit Free Press Inc. All rts. reserv.

05041543

EATERIES COOK UP A NEW WAY TO KEEP CUSTOMERS

SUNDAY October 22, 1989

Word Count: 613

DESCRIPTORS: restaurant; review

24/8/136 (Item 1 from file: 638)

DIALOG(R)File 638:(c) 2002 Newsday Inc. All rts. reserv.

06050162

COMPUTERS MAC DATABASE: MACROS RIGHT ON THE BUTTON

Tuesday February 19, 1991

Word Count: 576

DESCRIPTORS: COMPUTER; PROGRAM

24/8/137 (Item 2 from file: 638)

DIALOG(R)File 638:(c) 2002 Newsday Inc. All rts. reserv.

05646130

COMPUTERS SECRETARY PROSPECTS

Tuesday May 22, 1990

Word Count: 577

DESCRIPTORS: COMPUTER

24/8/138 (Item 1 from file: 640)

DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

05104330

MORE CATALOGS BEING USED AS ADVERTISING VEHICLES

MONDAY November 27, 1989

Word Count: 920

DESCRIPTORS: BUSINESS; ADVERTISING; MARKETING; RETAIL; SHOPPING; US

24/8/139 (Item 1 from file: 641)

DIALOG(R)File 641:(c) 2002 Scripps Howard News. All rts. reserv.

07357057

NEWSLETTER CAN BE POWERFUL MARKETING TOOL FOR PRODUCTS, SERVICES

WEDNESDAY DECEMBER 22, 1993

Word Count: 622

24/8/140 (Item 1 from file: 703)

DIALOG(R)File 703:(c) 2002 USA Today. All rts. reserv.

06540652

COMPUTERS AT WORK AND HOME

FRIDAY THROUGH SUNDAY December 4, 1992

Word Count: 48

DESCRIPTORS: COMPUTER; TREND; STATISTICS

24/8/141 (Item 2 from file: 703)

DIALOG(R)File 703:(c) 2002 USA Today. All rts. reserv.

06514967

NEWSLETTERS REGAIN READERS

MONDAY May 04, 1992

Word Count: 1,104

DESCRIPTORS: MUTUAL FUND; TREND; INVESTMENT

24/8/142 (Item 3 from file: 703)

DIALOG(R)File 703:(c) 2002 USA Today. All rts. reserv.

05566737

SELF-PUBLISHING FOR IMMORTALITY HOW TO GET STARTED

THURSDAY November 29, 1990

Word Count: 1,100

DESCRIPTORS: BOOK; AUTHOR; EMPLOYMENT

24/8/143 (Item 1 from file: 704)

DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

06536253

COMFORT WITH THE COMPUTER

WEDNESDAY, February 5, 1992

Word Count: 1,151

DESCRIPTORS: SPECIAL SECTION; SPECIAL ADVERTISING

24/8/144 (Item 2 from file: 704)

DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

05518026

APPLE GIVES COMPUTERS

THURSDAY January 18, 1990

Word Count: 156

24/8/145 (Item 3 from file: 704)

DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

05241044

MAC, SON OF MAC, GRANDSON OF . . . DO SOFTWARE SEQUELS HAVE FAMILIAL RING?

TUESDAY August 29, 1989

Word Count: 717

24/8/146 (Item 1 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

07260603

COMMUNITY: THE ATLANTA PROJECT CLUSTERS 'OUTSIDER' FINDS A NICHE IN HELPING NEWCOMERS

Thursday September 16, 1993

Word Count: 732

24/8/147 (Item 2 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

06583138

MANY FACE CATCH 22 IN PAYING FOR TRAINING

Monday March 23, 1992

Word Count: 725

DESCRIPTORS: BUSINESS; WOMEN; EMPLOYMENT; EDUCATION

24/8/148 (Item 3 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

06281102

THE PERSONAL COMPUTER A LOOK AT 3 PUBLISHING PROGRAMS - ALL WITH MERIT

Monday October 7, 1991

Word Count: 675

DESCRIPTORS: COMPUTERS; PUBLICATIONS; AID; EQUIPMENT

24/8/149 (Item 4 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

05817053

**ON YOUR OWN AN OCCASIONAL SERIES ON STARTING A SMALL BUSINESS NEWSLETTERS:
BUSINESS HAS BOOMED, BUT THE COMPETITION IS NOW STIFFENING**

MONDAY November 12, 1990

Word Count: 1,133

DESCRIPTORS: PUBLICATIONS; BUSINESS; PERSONAL; SERIES; ATLANTA JOURNAL
CONSTITUTION

24/8/150 (Item 5 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

05529173

PERSONAL COMPUTER FOR MANY, SPEED MAY NOT KILL - BUT CAN BANKRUPT

MONDAY January 29, 1990

Word Count: 881

DESCRIPTORS: COMPUTERS; DESIGN

24/8/151 (Item 1 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

07048230

LIFE IN GLEN BURNIE TURNS LIKE SOAP OPERA ON PAPER

Wednesday, February 17, 1993

Word Count: 701

24/8/152 (Item 2 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

06716067

**MAILING-LABEL SOFTWARE ADDRESSES COMMON PROBLEM PROGRAMS OFFER EASY,
PROFESSIONAL-LOOKING WAY TO PRINT ENVELOPES**

Monday, August 3, 1992

Word Count: 838

24/8/153 (Item 3 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

06049049

COMPETITION YIELDS SOFTWARE BARGAINS

Monday, February 18, 1991

Word Count: 951

24/8/154 (Item 4 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

05754153

**NEWSLETTERS THAT CLICK THE GOOD ONES BOTH INFORM, SHOW THE READER THAT A
COMPANY KNOWS ITS STUFF**

Monday, September 10, 1990

Word Count: 1,340

24/8/155 (Item 5 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

05754132

DESKTOP DIVING DIVERS DEN FINDS NEWSLETTERS PAY OFF

Monday, September 10, 1990

Word Count: 516

24/8/156 (Item 1 from file: 735)

DIALOG(R)File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

05522721

TYPING PROGRAM GETS A HIGH MARK

SUNDAY April 8, 1990

Word Count: 625

DESCRIPTORS: TECHNOLOGY; COST

24/8/157 (Item 1 from file: 710)

DIALOG(R)File 710:(c) 2002 Times Newspapers. All rts. reserv.

07465609

Windows to a database future; Infotech

Friday, April 16, 1993

Word Count: 1,160

24/8/158 (Item 1 from file: 233)

DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00330732 93WN11-014

Windows: the last word in newsletters

19931101

Descriptors: Newsletters; Newspapers; Desktop Publishing ; Window
Software; Fonts; Writing; Typeface

24/8/159 (Item 2 from file: 233)

DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00239445 91PU04-115

Not just whistling Dixie -- Case study #15: Travel South USA

19910401

Descriptors: Case Study; Travel; Computers and Society; Office
Automation; Desktop Publishing
Identifiers: Travel South USA

24/8/160 (Item 3 from file: 233)

DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00190497 89HC04-001

**Sell yourself - with a newsletter! Using common desktop publishing
tools, small businesses and individuals promote themselves to targeted
audiences**

19890401

Descriptors: Desktop Publishing ; Newsletters; Publishing

24/8/161 (Item 4 from file: 233)

DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00161123 88BR01-070

**Essential Guide to the Library IBM PC, Vol. 5: Buying and Installing
Generic Software For Library Use**

19880100

Descriptors: SOFTWARE EVALUATION; LIBRARY; IBM PC; BOOK REVIEW
Identifiers: ESSENTIAL GUIDE TO THE LIBRARY IBM PC, Vol. 5: Buying and
Installing Generic Software For Library Use; Meckler

24/8/162 (Item 5 from file: 233)

DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00153843 87PU10-009

The newsletter: How to start your own publishing empire

19871000

Descriptors: NEWSLETTERS; DESKTOP PUBLISHING ; DIRECTORIES

?

Set	Items	Description
S1	91303	DESKTOP(W) PUBLISHING
S2	92711	MAILING(W) LIST? ? OR DISTRIBUTION(W) LIST? ?
S3	1250	S1 AND S2
S4	15533858	PD<19940506
S5	177	S4 AND S3
S6	169	RD (unique items)
S7	74679	GREETING(W) CARD? ?
S8	3	S6 AND S7
S9	827	MAILING(W) LIST(W) (SOFTWARE OR ROUTINE OR CODE OR PROGRAM OR MANAGER)
S10	1708	(DISTRIBUTION OR MAILING) (W) LIST(W) (SOFTWARE OR ROUTINE OR CODE OR PROGRAM OR MANAGER OR MANAGEMENT)
S11	79	S1 AND S10
S12	5	S11 AND S4
S13	350	S10 AND S4
S14	0	S7 AND S13
S15	17921358	RECIPIENTS OR CLIENTS OR EMPLOYEES OR CUSTOMERS OR ASSOCIA- TES OR FRIENDS OR RELATIVES

?s s15 and s14
 17921358 S15
 0 S14
 S16 0 S15 AND S14

?s s15 and s13
 17921358 S15
 350 S13
 S17 86 S15 AND S13

?rd
 >>>Duplicate detection is not supported for File 623.

>>>Records from unsupported files will be retained in the RD set.
 ...examined 50 records (50)
 ...completed examining records
 S18 83 RD (unique items)
 ?t s18/free/all

18/8/1 (Item 1 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00728371 93-77592

****USE FORMAT 9 FOR FULL TEXT****

Try Before You Buy with Shareware WORD COUNT: 1015 LENGTH: 2 Pages
 Jul 1992
 GEOGRAPHIC NAMES: US

DESCRIPTORS: Credit unions; Sharing; Software; Distributors;
 Characteristics; Advantages
 CLASSIFICATION CODES: 9190 (CN=United States); 8120 (CN=Retail banking);
 5240 (CN=Software & systems); 7400 (CN=Distribution)

18/8/2 (Item 2 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00727161 93-76382

****USE FORMAT 9 FOR FULL TEXT****

How to Find a Postal Pro WORD COUNT: 2051 LENGTH: 2 Pages
 Jul 1992
 GEOGRAPHIC NAMES: US

DESCRIPTORS: Mail order houses; Outsourcing; Postal & delivery services;
 Experts; Characteristics
 CLASSIFICATION CODES: 9190 (CN=United States); 8303 (CN=Wholesale industry);
 5120 (CN=Purchasing)

18/8/3 (Item 3 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00725038 93-74259

****USE FORMAT 9 FOR FULL TEXT****

Why Sizzle Outsell's Steak WORD COUNT: 1385 LENGTH: 2 Pages
Apr 1992
GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; Mail order houses; Copy; Effectiveness;
Recommendations

CLASSIFICATION CODES: 9190 (CN=United States); 8303 (CN=Wholesale industry)
; 7200 (CN=Advertising)

18/8/4 (Item 4 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00631115 92-46055

****USE FORMAT 9 FOR FULL TEXT****

Mail Power: How a Fully Automated Mail Center Can Help Any Business
WORD COUNT: 2498 LENGTH: 6 Pages
Aug 1992
GEOGRAPHIC NAMES: US

DESCRIPTORS: Mailrooms; Postal rates; Office automation; Office equipment;
Trends; Applications; Advantages

CLASSIFICATION CODES: 5200 (CN=Communications & information management);
8650 (CN=Electrical & electronics industries); 9190 (CN=United States)

18/8/5 (Item 5 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00596906 92-12079

****USE FORMAT 9 FOR FULL TEXT****

Technology Is Not a Downsizing Cure-All WORD COUNT: 1118 LENGTH: 1
Pages
Feb 10, 1992

DESCRIPTORS: Downsizing; Technological change; Costs; Outsourcing;
Centralization

CLASSIFICATION CODES: 5220 (CN=Data processing management)

18/8/6 (Item 6 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00554670 91-29027

****USE FORMAT 9 FOR FULL TEXT****

**The 1991 Guide: A Galaxy of Software Developing Programs for Desktop List
Analysis Selecting the Right Software System** WORD COUNT: 11686
LENGTH: 15 Pages

Jun 1991

COMPANY NAMES:

Uni-Mail List Corp

Fox Software

International Software Technology

Computer Solutions Inc (DUNS:07-660-9304)

Salinon Corp

GEOGRAPHIC NAMES: US

DESCRIPTORS: Software packages; Software reviews; Product reviews;
Characteristics; Manyproducts; Manycompanies; Direct mail campaigns;
Selection

CLASSIFICATION CODES: 9190 (CN=United States); 9120 (CN=Product specific);
5240 (CN=Software & systems); 7200 (CN=Advertising)

18/8/7 (Item 7 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00424180 88-41013

When Autumn Leaves Turn to Frowns . . . LENGTH: 2 Pages

Oct 17, 1988

COMPANY NAMES:

St Jean & **Associates**

DESCRIPTORS: Meetings; Seasonal; Case studies; Service industries; Planners
; Insurance companies; Corporate presidents

CLASSIFICATION CODES: 8200 (CN=Insurance industry); 9110 (CN=Company
specific); 8300 (CN=Service industries not elsewhere classified)

18/8/8 (Item 8 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00277977 85-18411

Use a Computer for Your Mailing List Management LENGTH: 2 Pages

May 1985

DESCRIPTORS: Computer based; Mailing lists; Applications; Guidelines

CLASSIFICATION CODES: 5220 (CN=Data processing management); 9150
(CN=Guidelines); 5110 (CN=Office management)

18/8/9 (Item 9 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00246370 84-24930

Increased Profits Courtesy of NEC LENGTH: 2 Pages

Jun 1984

DESCRIPTORS: Advertising agencies; Microcomputers; Implementations; Case
studies; Applications

CLASSIFICATION CODES: 8300 (CN=Service industries not elsewhere classified)
; 9110 (CN=Company specific); 5230 (CN=Computer hardware)

18/8/10 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02836170 Supplier Number: 43815285 (USE FORMAT 7 FOR FULLTEXT)

She's mail dominant

May 3, 1993

Word Count: 758

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: *Quality Mailing Service

EVENT NAMES: *220 (Strategy & planning)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7319500 (Direct Marketing Services)

INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)

NAICS CODES: 54186 (Direct Mail Advertising)

SPECIAL FEATURES: COMPANY

18/8/11 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02766443 Supplier Number: 43709053 (USE FORMAT 7 FOR FULLTEXT)

Software shopping for small businesses

March 14, 1993

Word Count: 703

PUBLISHER NAME: Crain Communications, Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372400 (Applications Software)

INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)

NAICS CODES: 51121 (Software Publishers)

18/8/12 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02664924 Supplier Number: 43551865 (USE FORMAT 7 FOR FULLTEXT)

FOR VSS, PROGRAM IS THE ANSWER

Jan, 1993

Word Count: 1010

PUBLISHER NAME: Lebhar-Friedman, Inc.

COMPANY NAMES: *Virginia Specialty Stores Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *5631000 (Women's Specialty Stores)

INDUSTRY NAMES: BUSN (Any type of business); RETL (Retailing)

NAICS CODES: 44815 (Clothing Accessories Stores)

SPECIAL FEATURES: LOB; COMPANY

18/8/13 (Item 4 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02357569 Supplier Number: 43092859 (USE FORMAT 7 FOR FULLTEXT)

Agencies Must Automate, But With A Purpose

June 22, 1992

Word Count: 944

PUBLISHER NAME: National Underwriter Company

EVENT NAMES: *260 (General services)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *6300000 (Insurance); 6411000 (Insurance Agents & Brokers)

INDUSTRY NAMES: BUSN (Any type of business); INSR (Insurance and Human Resources)

NAICS CODES: 524 (Insurance Carriers and Related Activities); 52421 (Insurance Agencies and Brokerages)

SPECIAL FEATURES: LOB; INDUSTRY

18/8/14 (Item 5 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02216098 Supplier Number: 42888616 (USE FORMAT 7 FOR FULLTEXT)

Arc Tangent, Inc. Introduces New Products Enhances Current Products Targeting Small to Medium Size Businesses

April 3, 1992

Word Count: 1135

PUBLISHER NAME: Various

COMPANY NAMES: *Arc Tangent Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)

PRODUCT NAMES: *7372410 (Business Applications Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Business Mail; Professional Mail v2.05; Zip++

SPECIAL FEATURES: COMPANY

18/8/15 (Item 6 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02183588 Supplier Number: 42841327 (USE FORMAT 7 FOR FULLTEXT)

NCI announces mainframe printing without the mainframe

March 19, 1992

Word Count: 626

PUBLISHER NAME: Various

COMPANY NAMES: *NCI Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U7TX (Texas)
PRODUCT NAMES: *3573291 (Computer Peripheral Interfaces); 7372540
(Desktop Utilities)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 334119 (Other Computer Peripheral Equipment Manufacturing);
51121 (Software Publishers)
TRADE NAMES: Eliminator
SPECIAL FEATURES: COMPANY

18/8/16 (Item 7 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02179872 Supplier Number: 42835529 (USE FORMAT 7 FOR FULLTEXT)
Putting on the hits: How software vendors go gold
March 16, 1992
Word Count: 900
PUBLISHER NAME: CMP Publications, Inc.
COMPANY NAMES: *Chip Soft; MECA Software L.L.C.; Micrografx Inc.;
MySoftware Co.; WizardWorks Group Inc.
EVENT NAMES: *330 (Product information); 240 (Marketing procedures); 650
(Sales & consumption)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *7372400 (Applications Software); 7372440 (Graphics
Software); 7372411 (General Accounting & Financial Software); 7372000
(Computer Software); 7372419 (Business Applications Software NEC)
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office
Automation); RETL (Retailing)
NAICS CODES: 51121 (Software Publishers)
TICKER SYMBOLS: MECA; MGXI; MYSW
SPECIAL FEATURES: LOB; COMPANY

18/8/17 (Item 8 from file: 16)

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01964344 Supplier Number: 42512553 (USE FORMAT 7 FOR FULLTEXT)
Hear, watch, and sell the customer
Nov 11, 1991
Word Count: 2091
PUBLISHER NAME: Forbes, Inc.
COMPANY NAMES: *American List Corp.; Franklin Resources Inc.; Group One
Software Inc.; Paychex Inc.
EVENT NAMES: *220 (Strategy & planning)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *7374332 (Payroll Computer Services); 7372000 (Computer
Software); 7374300 (Specialized Computer Services); 6211000
(Securities Dealers)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51421 (Data Processing Services); 51121 (Software
Publishers); 52311 (Investment Banking and Securities Dealing)
TICKER SYMBOLS: AMZ; BEN; PAYX
SPECIAL FEATURES: LOB; COMPANY

18/8/18 (Item 9 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01901871 Supplier Number: 42421241 (USE FORMAT 7 FOR FULLTEXT)
**Biz*Base (TM) Contact Management System Now Distributed By Egghead Discount
Software.**
Oct 7, 1991
Word Count: 313
PUBLISHER NAME: Various
COMPANY NAMES: *Egghead Inc.
EVENT NAMES: *380 (Strategic alliances)
GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)
PRODUCT NAMES: *7372410 (Business Applications Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TICKER SYMBOLS: EGGS
TRADE NAMES: Personal Biz Base; Biz Base; Biz Base Gold; Biz Base LAN
SPECIAL FEATURES: COMPANY

18/8/19 (Item 10 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01655244 Supplier Number: 42051915 (USE FORMAT 7 FOR FULLTEXT)

RENA OFFERS SPECIAL EDITION OF PROFESSIONAL MAIL SOFTWARE

May 1, 1991

Word Count: 540

PUBLISHER NAME: Various

COMPANY NAMES: *Arc Tangent Inc.; Rena Systems Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U2PA (Pennsylvania)

PRODUCT NAMES: *7372440 (Graphics Software); 7372420 (Database Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Arc Tangent Professional Mail; Professional Mail

SPECIAL FEATURES: COMPANY

18/8/20 (Item 11 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01496532 Supplier Number: 41815465 (USE FORMAT 7 FOR FULLTEXT)

SEARA ANNOUNCES THE RELEASE OF LegalREV

Jan 25, 1991

Word Count: 366

PUBLISHER NAME: Various

COMPANY NAMES: *SEARA Information Strategy

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U5DC (Washington, DC)

PRODUCT NAMES: *3573092 (Legal Information Computer Systems)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

TRADE NAMES: LegalREV

SPECIAL FEATURES: COMPANY

18/8/21 (Item 12 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01482171 Supplier Number: 41794373

Burch Acquires The Wzzards Inc

Jan 14, 1991

PUBLISHER NAME: Gemini Publications

COMPANY NAMES: *Burch Co.; Wzzards

EVENT NAMES: *160 (Asset sales & divestitures); 150 (Acquisitions & mergers)

GEOGRAPHIC NAMES: *1U3MI (Michigan)

PRODUCT NAMES: *7392600 (Marketing Consulting Services); 2700010 (Printing)

INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)

NAICS CODES: 541614 (Process, Physical Distribution, and Logistics Consulting Services); 32311 (Printing)

SPECIAL FEATURES: COMPANY

18/8/22 (Item 13 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01464662 Supplier Number: 41768227 (USE FORMAT 7 FOR FULLTEXT)

Packet/PC Picks Up An In-House Program From Travelers Insurance

Jan, 1991

Word Count: 568

PUBLISHER NAME: BPI Communications, Inc.

COMPANY NAMES: *Packet-PC Inc.; Travelers Insurance Co.

EVENT NAMES: *440 (Facilities & equipment); 330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372600 (Computer Network & Communications Software)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Synchrony

SPECIAL FEATURES: illustration; photograph

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 57 New Products/Services; 58 Licensing/Sales
Agreements

18/8/23 (Item 14 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01306991 Supplier Number: 41533129 (USE FORMAT 7 FOR FULLTEXT)

REAL USE OF AI

Sept 3, 1990

Word Count: 1310

PUBLISHER NAME: CMP Publications, Inc.

COMPANY NAMES: *AICorp Inc.; Sara Lee Corp.

EVENT NAMES: *440 (Facilities & equipment); 330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *9980000 (Diversified Companies); 7372005 (Artificial
Intelligence Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office
Automation); TELC (Telecommunications)

NAICS CODES: 51121 (Software Publishers)

TICKER SYMBOLS: AICP; SLE

SPECIAL FEATURES: INDUSTRY; COMPANY

18/8/24 (Item 15 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01235451 Supplier Number: 41430550

PERFECT MAIL-MERGING WITH Perfect MATCH

July 9, 1990

PUBLISHER NAME: Various

COMPANY NAMES: Davis Rubin **Associates**

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 4EUUK (United Kingdom)

PRODUCT NAMES: *7372540 (Desktop Utilities)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: COMPANY

18/8/25 (Item 1 from file: 148)

DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

01890437 SUPPLIER NUMBER: 02827466 (USE FORMAT 7 OR 9 FOR FULL TEXT)

New and practical for the mailroom.

July, 1983

WORD COUNT: 1697 LINE COUNT: 00140

SPECIAL FEATURES: illustration; photograph

INDUSTRY CODES/NAMES: CMPT Computers and Office Automation

DESCRIPTORS: Office mail procedures--Equipment and supplies; Mail sorting

--Equipment and supplies; Office equipment and supplies--Innovations;

Electronic office machines--Innovations

FILE SEGMENT: MI File 47

18/8/26 (Item 2 from file: 148)

DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

01764355 SUPPLIER NUMBER: 02657160 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Epson HX-20 computer. (evaluation)

March, 1983

WORD COUNT: 4645 LINE COUNT: 00340

SPECIAL FEATURES: illustration; photograph

INDUSTRY CODES/NAMES: CMPT Computers and Office Automation

DESCRIPTORS: Computers--Evaluation

TRADE NAMES: Epson HX-20 Computer(Computer)--evaluation

FILE SEGMENT: MI File 47

18/8/27 (Item 3 from file: 148)

DIALOG(R)File 148:(c)2002 The Gale Group. All rts. reserv.

01755370 SUPPLIER NUMBER: 02578322 (USE FORMAT 7 OR 9 FOR FULL TEXT)

A trio of desktop business computers. (evaluation)

Jan, 1983

WORD COUNT: 5625 LINE COUNT: 00421

SPECIAL FEATURES: illustration; photograph; graph

INDUSTRY CODES/NAMES: CMPT Computers and Office Automation; ELEC
Electronics

DESCRIPTORS: Microcomputers--Evaluation

TRADE NAMES: Victor 9000 (computer)--evaluation; Apple III (computer)--
evaluation; North Star Advantage (computer)--evaluation

FILE SEGMENT: MI File 47

18/8/28 (Item 1 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01120882 Supplier Number: 40933011 (USE FORMAT 7 FOR FULLTEXT)

**CLARION SOFTWARE ENHANCES ITS PROFESSIONAL DEVELOPER WITH TWO NEW
DEVELOPMENT TOOLS**

Sept 8, 1989

Word Count: 651

PUBLISHER NAME: Various

COMPANY NAMES: *Clarion Software Corp.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U5FL (Florida)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Software Distribution Kit; ZIP Code Language Extension Module
; LEM

18/8/29 (Item 2 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01112494 Supplier Number: 40831612 (USE FORMAT 7 FOR FULLTEXT)

**AVERY INTRODUCES PC SOFTWARE THAT GIVES A DESKTOP-PUBLISHED LOOK TO LASER
PRINTER LABELS**

June 19, 1989

Word Count: 882

PUBLISHER NAME: Various

COMPANY NAMES: *Ancier Technologies; Avery Inc.; Siechert & Wood

EVENT NAMES: *380 (Strategic alliances)

GEOGRAPHIC NAMES: *1U9CA (California)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TICKER SYMBOLS: AVRY

TRADE NAMES: LabelPro

18/8/30 (Item 3 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01082681 Supplier Number: 40476286 (USE FORMAT 7 FOR FULLTEXT)
Marketing and Sales Management Software System Now Available For AS/400
August 15, 1988
Word Count: 253
PUBLISHER NAME: Various
COMPANY NAMES: *Marketing Information Systems Inc.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U3IL (Illinois)
PRODUCT NAMES: *7372420 (Database Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: MSM AS/400

18/8/31 (Item 4 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01041585 Supplier Number: 40055706 (USE FORMAT 7 FOR FULLTEXT)
New Mail List Management Software for Lotus Symphony
May 15, 1987
Word Count: 422
PUBLISHER NAME: PR Newswire Association, Inc.
COMPANY NAMES: *Front Row Systems
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1U5GA (Georgia)
PRODUCT NAMES: *7372420 (Database Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: Mailbox

18/8/32 (Item 5 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01016073 Supplier Number: 39636718 (USE FORMAT 7 FOR FULLTEXT)
Mail-Track-II with LetterMergeII available for IBM's Personal Computers
Nov 27, 1985
Word Count: 557
PUBLISHER NAME: PR Newswire Association, Inc.
COMPANY NAMES: *Sapana Micro Software
GEOGRAPHIC NAMES: *1U4KS (Kansas)
PRODUCT NAMES: *7372419 (Business Applications Software NEC)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: Mail-Track-II; LetterMergeII

18/8/33 (Item 6 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01000961 Supplier Number: 39486983 (USE FORMAT 7 FOR FULLTEXT)
BILINGUAL, SPANISH/ENGLISH WORD PROCESSOR BY QUADSOFT (TM)
March, 1985
Word Count: 446
PUBLISHER NAME: PR Newswire Association, Inc.
COMPANY NAMES: *Intelligent Systems Corp.; Quadram
GEOGRAPHIC NAMES: *1U5GA (Georgia)
PRODUCT NAMES: *7372412 (Word Processing Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TICKER SYMBOLS: INS
TRADE NAMES: Bilingual

18/8/34 (Item 1 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01260547 SUPPLIER NUMBER: 07153011 (USE FORMAT 7 OR 9 FOR FULL TEXT)

MicroPro's new Word: heading for Star-dom. (WordStar 4.0) (evaluation)

Nov 21, 1988

WORD COUNT: 1301 LINE COUNT: 00100

COMPANY NAMES: MicroPro International Corp.--Products

DESCRIPTORS: Word Processing; Software Packages; Evaluation

SIC CODES: 7372 Prepackaged software

TICKER SYMBOLS: MPRO

TRADE NAMES: WordStar 5.0 (Word processing software)--evaluation

FILE SEGMENT: CD File 275

18/8/35 (Item 2 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01257968 SUPPLIER NUMBER: 07085881 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Pocket Address Book enhanced. (Address Book Plus from Channelmark) (product announcement)

Oct 31, 1988

WORD COUNT: 360 LINE COUNT: 00027

COMPANY NAMES: Channelmark Corp.--Product introduction

DESCRIPTORS: Mailing List; Product Introduction; Software Packages; Enhancements; DBMS

SIC CODES: 7372 Prepackaged software

TRADE NAMES: Address Book Plus (Desktop accessory software)

FILE SEGMENT: CD File 275

18/8/36 (Item 3 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01256130 SUPPLIER NUMBER: 07139709 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Little big D. (Software Review) (Caltex Software Inc's D The Data Language 2.7) (evaluation)

Dec, 1988

WORD COUNT: 7969 LINE COUNT: 00638

SPECIAL FEATURES: illustration; table; graph

COMPANY NAMES: Caltex Software Inc.--Products

DESCRIPTORS: Evaluation; DBMS

SIC CODES: 7372 Prepackaged software

TRADE NAMES: D the Data Language 2.7 (Data base management system)--evaluation

FILE SEGMENT: CD File 275

18/8/37 (Item 4 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01252570 SUPPLIER NUMBER: 06950021 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The help folder.

Oct, 1988

WORD COUNT: 3616 LINE COUNT: 00258

FILE SEGMENT: CD File 275

18/8/38 (Item 5 from file: 275)

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01252393 SUPPLIER NUMBER: 06879193 (USE FORMAT 7 OR 9 FOR FULL TEXT)

WordStar Professional Release 5 shows signs of the times. (from Micropro International Corp.) (product announcement)

Aug 1, 1988

WORD COUNT: 746 LINE COUNT: 00057

COMPANY NAMES: MicroPro International Corp.--Product introduction
DESCRIPTORS: Word Processing; Menus; Product Introduction; Software Packages; Enhancements
SIC CODES: 7372 Prepackaged software
TICKER SYMBOLS: MPRO
TRADE NAMES: WordStar Professional 5.0 (Word processing software)--Product introduction
FILE SEGMENT: CD File 275

18/8/39 (Item 6 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01250914 SUPPLIER NUMBER: 06729811 (USE FORMAT 7 OR 9 FOR FULL TEXT)
CoCo Address Book - maintain mailing lists. (Software Review) (evaluation)
June, 1988
WORD COUNT: 680 LINE COUNT: 00050

COMPANY NAMES: Bob's Software--Computer programs
DESCRIPTORS: Software Packages; Evaluation; Mailing List; List Processing ; Disk/File Management Software
SIC CODES: 7372 Prepackaged software
PROGRAMMING LANGUAGE: BASIC
FILE SEGMENT: CD File 275

18/8/40 (Item 7 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01246950 SUPPLIER NUMBER: 06985831 (USE FORMAT 7 OR 9 FOR FULL TEXT)
C.A.R.D. releases version 2.0 of POS+ retail management software package. (Computer Applications Research and Development) (product announcement)
Sept 19, 1988
WORD COUNT: 312 LINE COUNT: 00025

COMPANY NAMES: Computer Applications Research and Development--Product introduction
DESCRIPTORS: Product Introduction; POS Systems; Software Packages; Inventory Control; Payroll Software; Sales Analysis; Mailing List
SIC CODES: 7372 Prepackaged software
TRADE NAMES: POS+ 2.0 (Computer program)--Product introduction
FILE SEGMENT: CD File 275

18/8/41 (Item 8 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01243831 SUPPLIER NUMBER: 06688883 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Workgroup productivity boosters. (Software Review) (one of five related articles on connectivity) (overview article to 17 evaluations of 17 LAN-oriented application packages) (evaluation)
June 14, 1988
WORD COUNT: 871 LINE COUNT: 00071

SPECIAL FEATURES: illustration; table
COMPANY NAMES: PCC-Systems--Products; Spectre Software--Products; JURISoft Inc.--Products; Action Technologies Inc.--Products; Delta Technology International Inc.--Products; Broderbund Software Inc.--Products; Conetic Systems Inc.--Products; KeyLogic Inc.--Products; NCompass Software Inc.--Products; Connect Computer Company Inc.--Products ; Bartel Software Inc.--Products; Deeresoft Inc.--Products; Brightwork Development Inc.--Products; Consumers Software Inc.--Products; Futuresoft System Designs Inc.--Products; R+R Associates Inc.--Products; Leader

Systems Inc.--Products

DESCRIPTORS: LAN; Productivity; Applications; Evaluation

SIC CODES: 7372 Prepackaged software

TRADE NAMES: Command Performance (Computer program)--evaluation; cc:Mail
LAN Package for OS/2 (Electronic mail system)--evaluation; CompareRite
2.0 (Text processing software)--evaluation; The Coordinator 1.5N
(Electronic mail system)--evaluation; Direct Net (Computer program)--
evaluation; ForComment 1.14 (Text editor)--evaluation; Higgins 2.2
(Office automation software)--evaluation; LANBatch 2.0 (Utility program)
--evaluation; Lanscape 1.1 (Computer program)--evaluation; LANscope
(Network management software)--evaluation; Le Menu, Network Version 3.1
(Computer program)--evaluation; Magic Menu (Computer program)--evaluation
; NETmanager (Computer network software)--evaluation; Network Courier
Inter-Network Version (Computer program)--evaluation; Right Hand Man 4.1
(Personal information management system)--evaluation; Shoebox 3 2.2
(Personal information management system)--evaluation; Workstation Wizard
(Computer program)--evaluation; LANWatch (Network management software)--
evaluation

OPERATING PLATFORM: MSDOS

FILE SEGMENT: CD File 275

18/8/42 (Item 9 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01243773 SUPPLIER NUMBER: 06266018 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**"Au" is golden symbol for options maven. (Computer tools of precious metal
portfolio manager Henry S. Brown)**

March, 1988

WORD COUNT: 2161 LINE COUNT: 00167

COMPANY NAMES: Options Software International--Computer programs

DESCRIPTORS: Portfolio Management; Case Study

SIC CODES: 6282 Investment advice; 7372 Prepackaged software; 3571
Electronic computers; 3577 Computer peripheral equipment, not elsewhere
classified

TRADE NAMES: OptionVue Plus (Computer program)--evaluation

FILE SEGMENT: CD File 275

18/8/43 (Item 10 from file: 275)

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01211233 SUPPLIER NUMBER: 04739025 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Client List. (Software Review) (mailing-list managers) (evaluation)

March 31, 1987

WORD COUNT: 15602 LINE COUNT: 01175

SPECIAL FEATURES: illustration; table

COMPANY NAMES: Navic Software--Computer programs

DESCRIPTORS: Mailing List; Evaluation; DBMS; Software Packages; Mail
Preparation; Office Automation

SIC CODES: 7372 Prepackaged software

TRADE NAMES: Client List (Data base management system)--evaluation

OPERATING PLATFORM: MSDOS

PROGRAMMING LANGUAGE: BASIC

FILE SEGMENT: CD File 275

18/8/44 (Item 11 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01196045 SUPPLIER NUMBER: 04739037

Mailer. (Software Review) (mailing-list managers) (evaluation)

March 31, 1987

SPECIAL FEATURES: illustration; table

COMPANY NAMES: Maurizi Associates --Computer programs

DESCRIPTORS: Software Packages; Mailing List; Evaluation; DBMS; Mail Preparation; Office Automation
SIC CODES: 7372 Prepackaged software
TRADE NAMES: Mailer 2.5 (Data base management system)--evaluation
OPERATING PLATFORM: MSDOS
FILE SEGMENT: CD File 275

18/8/45 (Item 12 from file: 275)

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01196039 SUPPLIER NUMBER: 04739031

Label Master. (Software Review) (mailing-list managers) (evaluation)

March 31, 1987

SPECIAL FEATURES: illustration; table
COMPANY NAMES: RKS **Associates** --Computer programs
DESCRIPTORS: Evaluation; DBMS; Mailing List; Software Packages; Public Software; Labels; Mail Preparation; Office Automation
SIC CODES: 7372 Prepackaged software
TRADE NAMES: Label Master 3.0 (Data base management system)--evaluation
OPERATING PLATFORM: MSDOS
FILE SEGMENT: CD File 275

18/8/46 (Item 13 from file: 275)

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01177762 SUPPLIER NUMBER: 04586610 (USE FORMAT 7 OR 9 FOR FULL TEXT)

On-line searches made easy. (search-assistance services)

Nov 25, 1986

WORD COUNT: 2679 LINE COUNT: 00207

SPECIAL FEATURES: illustration; photograph; table
COMPANY NAMES: Western Union Telegraph Co.--Information services
DESCRIPTORS: Online; Database; Searching; Data Management; Information Services; Products; Shell Programs; Evaluation; User Interface; Online Information Service; E-Mail
SIC CODES: 2741 Miscellaneous publishing
FILE SEGMENT: CD File 275

18/8/47 (Item 14 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01168535 SUPPLIER NUMBER: 04322108

Proposed database manager would be designed for easy use.

Aug 19, 1986

COMPANY NAMES: Software Publishing Corp.--Product development
DESCRIPTORS: Computer Software Industry; Product Development; Survey; DBMS; Software Design; Relational Data Base Management Systems; User Interface; User-Friendliness
SIC CODES: 7372 Prepackaged software
FILE SEGMENT: CD File 275

18/8/48 (Item 15 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01142320 SUPPLIER NUMBER: 00645559

Automated Bookkeeping System Aids Customer Services: Firm's On-line System Tailors Client Reports.

Sept. 9, 1985

DESCRIPTORS: Data Base Administration; Customer Service; Mailing List; Mail Order
TRADE NAMES: VS 80

FILE SEGMENT: CD File 275

18/8/49 (Item 16 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01120604 SUPPLIER NUMBER: 00647901

MicroPro's InforStar+.

Jan., 1985

SPECIAL FEATURES: illustration; photograph

DESCRIPTORS: Evaluation; DBMS; Software Packages; Data Dictionaries

TRADE NAMES: InfoStar+--evaluation

FILE SEGMENT: CD File 275

18/8/50 (Item 17 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01119287 SUPPLIER NUMBER: 00623603

Mailer Delivers on Output Features - But, Input?

June, 1985

SPECIAL FEATURES: illustration; table

DESCRIPTORS: Software Packages; Evaluation; Microcomputer; Mailing List; Labels

TRADE NAMES: Mailer--evaluation

FILE SEGMENT: CD File 275

18/8/51 (Item 18 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01103531 SUPPLIER NUMBER: 00566646 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Project: Data Base: Part 7.

Sept. 4, 1984

WORD COUNT: 18541 LINE COUNT: 01417

DESCRIPTORS: DBMS; Microcomputer; Personal Computers; Evaluation;

Products; Software Packages

FILE SEGMENT: CD File 275

18/8/52 (Item 19 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01103250 SUPPLIER NUMBER: 00530005 (USE FORMAT 7 OR 9 FOR FULL TEXT)

A New Breed of Applications.

Feb. 7, 1984

WORD COUNT: 1031 LINE COUNT: 00081

SPECIAL FEATURES: illustration; photograph

DESCRIPTORS: Microcomputer; Personal Computers; Software; Software Packages; DBMS; Accounting; Mailing List; Applications

TRADE NAMES: The Champion--evaluation; dNAMES--evaluation

FILE SEGMENT: CD File 275

18/8/53 (Item 20 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01102820 SUPPLIER NUMBER: 00545518 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Designer Software from ASID.

May 1, 1984

WORD COUNT: 1038 LINE COUNT: 00086

DESCRIPTORS: Software Packages; Word Processing; Accounting; New Product; Drafting; Software; Computer-Aided Design; Design; Personal Computers;

Evaluation; Professional Associations
TRADE NAMES: Designwright--evaluation
OPERATING PLATFORM: MS-DOS
FILE SEGMENT: CD File 275

18/8/54 (Item 21 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01102709 SUPPLIER NUMBER: 00592902 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Price Waterhouse: Accounting for the Success of PCs.
April 10, 1984
WORD COUNT: 2476 LINE COUNT: 00196

COMPANY NAMES: Price Waterhouse & Co.--Purchasing
DESCRIPTORS: Accounting; Personal Computers; Microcomputer; Software
Packages; Spreadsheet Software; Applications; Accounting Services
TRADE NAMES: IBM PC
FILE SEGMENT: CD File 275

18/8/55 (Item 22 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01052953 SUPPLIER NUMBER: 00543169
Mailing - List Management **Interfaces With Many Word-Processing
Programs: Mailer.**
April, 1984

DESCRIPTORS: New Product; Personal Computers; Mailing List; Software
TRADE NAMES: Mailer
FILE SEGMENT: CD File 275

18/8/56 (Item 23 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01019466 SUPPLIER NUMBER: 00518741
Word Processing on Your Apple.
Aug., 1983

SPECIAL FEATURES: illustration; -Other
DESCRIPTORS: Word Processing; Evaluation; Program Editor; Microcomputer;
Software Packages; Special-Purpose Adapter/Controller
TRADE NAMES: Easy Writer-Professional Word Processing System Information
Unlimited Software--evaluation; Pie Writer Hayden Software--evaluation;
Format Kensington Microware Ltd.--evaluation; SANDY Word Processors VIP
Software Inc.--evaluation; APPLE WRITER Apple Computer Co. Inc.--
evaluation; Write Away Midwest Software **Associates** --evaluation; The
Word Handler Silicon Valley Systems, Inc.--evaluation; Screen Writer On
Line Systems--evaluation; Zardax Computer Solutions--evaluation; WordStar
3.01P MicroPro International Corp.--evaluation; The Executive Secretary
SOF-SYS, Inc.--evaluation; MAGIC Window II ARTSCI, Inc.--evaluation
OPERATING PLATFORM: DOS; DOS 3.2; DOS 3.3
FILE SEGMENT: CD File 275

18/8/57 (Item 1 from file: 810)
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0165052 BW274

WORDSTAR INTL: WordStar announces three new products

February 26, 1990

Byline: Business Editors/Computer Writers
Word Count: 672

18/8/58 (Item 2 from file: 810)
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.
0155376 BW055

DILWORTH SOFTWARE: Dilworth Software introduces "Instant-Office" integrated software, automates office tasks - handles names, addresses, phone numbers

December 7, 1989

Byline: Business Editors
Word Count: 605

18/8/59 (Item 3 from file: 810)
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.
0011907 BW521

Business Wire Recap

May 14, 1986

Byline: Editors
Word Count: 287

18/8/60 (Item 1 from file: 813)
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.
0214761 PH020
BUSINESS SESSIONS FOCUS ON MAIL INDUSTRY

DATE: October 29, 1989
WORD COUNT: 442

COMPANY NAME: U.S. POSTAL SERVICE
STATE: PENNSYLVANIA (PA)
SECTION HEADING: BUSINESS; CITY

18/8/61 (Item 1 from file: 636)
DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02084955 Supplier Number: 43842627 (USE FORMAT 7 FOR FULLTEXT)
IS VIDEO MARKETING'S NEXT FRONTIER IN DIRECT MAIL SALES?
May 17, 1993
Word Count: 543
PUBLISHER NAME: Phillips Business Information, Inc.
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); ARTS (Arts and Entertainment); BUSN (Any type of business)

18/8/62 (Item 2 from file: 636)
DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01268578 Supplier Number: 41374645 (USE FORMAT 7 FOR FULLTEXT)
CALLER ID: WHAT'S THE PROBLEM? - Editorial by D. Blankenhorn
June 5, 1990
Word Count: 853
PUBLISHER NAME: Newsbytes News Network
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

18/8/63 (Item 3 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01167946 Supplier Number: 41015697 (USE FORMAT 7 FOR FULLTEXT)

COMPARING AT&T AND MCI FAX OFFERINGS

Nov 6, 1989

Word Count: 181

PUBLISHER NAME: Newsbytes News Network

COMPANY NAMES: *American Tel & Tel; MCI Communications Corp.

EVENT NAMES: *360 (Services information)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *4811500 (Specialized Telecommunication Services)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

NAICS CODES: 51331 (Wired Telecommunications Carriers)

TICKER SYMBOLS: MCIC

18/8/64 (Item 4 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01166137 Supplier Number: 41008349 (USE FORMAT 7 FOR FULLTEXT)

COMPANIES TO PROVIDE COMBINED GLOBAL NETWORKING

Nov, 1989

Word Count: 984

PUBLISHER NAME: Worldwide Videotex

INDUSTRY NAMES: BUSN (Any type of business); INTL (Business, International); TELC (Telecommunications)

18/8/65 (Item 1 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0167946 90-51176

Software Automates Traditional Cold Calling

PUBL DATE: 901001

WORD COUNT: 522

DATELINE: Nashville, TN, US

COMPANY NAMES: Salespro International, Nashville, TN, US, SIC:7372,
Cumberland Consulting Group Inc, US, SIC:8748,

CLASSIFICATION CODES: 8390 (Retailing industry); 5240 (Software & systems);
7300 (Sales & selling)

DESCRIPTORS: Retailing industry; Automation; Direct marketing; Software;
Data base management; South Central

NAMED PERSONS: Barnett, Ron; Ellers, Don

18/8/66 (Item 2 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0134160 90-16888

Diversity Keys Firm's Growth

PUBL DATE: 900409

WORD COUNT: 807

DATELINE: Grand Rapids, MI, US

COMPANY NAMES: Wzzards Inc, Grand Rapids, MI, US, SIC:7389,

CLASSIFICATION CODES: 8300 (Service industries not elsewhere classified);
2310 (Planning)

DESCRIPTORS: Packaging services; Mailings; Warehouses; Corporate profiles;
North Central

NAMED PERSONS: Schramm, Pegge

18/8/67 (Item 3 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0128292 90-10977

WordStar Announces Three New Products

PUBL DATE: 900226

WORD COUNT: 658

DATELINE: San Rafael, CA, US

COMPANY NAMES: WordStar International Inc, San Rafael, CA, US,

DUNS:09-309-5867, SIC:7372, Ticker:WDST

CLASSIFICATION CODES: 8302 (Software and computer services); 7500 (Product planning & development); 5240 (Software & systems)

DESCRIPTORS: Software houses; Product introduction; Software; Product lines ; Word processing; Product design; Pacific

NAMED PERSONS: Cook, Jim; Belluzzo, Richard E.; Littell, Stephanie

18/8/68 (Item 4 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0108162 89-32060

The Check Is in the Mail

PUBL DATE: 890900

WORD COUNT: 621

DATELINE: Grants Pass, OR, US

COMPANY NAMES: MailPro, Grants Pass, OR, US, SIC:7318,

CLASSIFICATION CODES: 8301 (Advertising agencies); 2130 (Executives); 2310 (Planning)

DESCRIPTORS: Advertising services; Entrepreneurs; Direct mail campaigns; Mailing lists; Corporate planning; Pacific

NAMED PERSONS: O'Hare, Sheri; Reiman, Jim

SPECIAL FEATURE: Photo

18/8/69 (Item 5 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0063380 88-21546

Ashton-Tate's RapidFile and Deluxe Business Forms to Be Part of a Co-Promotion Program

PUBL DATE: 880803

WORD COUNT: 334

DATELINE: Torrance, CA, US

COMPANY NAMES: Ashton-Tate, Culver City, CA, US, DUNS:03-438-7464,

SIC:5099;7372, Ticker:TATE

CLASSIFICATION CODES: 8302 (Software and computer services); 5240 (Software & systems); 7000 (Marketing)

DESCRIPTORS: Joint ventures; Software industry; Software packages; Data base management systems; Market strategy; Pacific

NAMED PERSONS: Arrigo, Mike

18/8/70 (Item 1 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01004591 Supplier Number: 39525048

Ventura Associates to add list services.

May 13, 1985

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: *Ventura Assoc Intl

EVENT NAMES: *360 (Services information)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7331200 (Mailing List Services)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

NAICS CODES: 54186 (Direct Mail Advertising)

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 49 Agency Formation/Mergers; 77 Spokesperson; 78

Slogan

18/8/71 (Item 1 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05822200

SMALLER IS BETTER, SOFTWARE PRODUCERS FINDING

SUNDAY November 18, 1990

Word Count: 934

DESCRIPTORS: TECHNOLOGY

18/8/72 (Item 2 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

04559256

NEW SOFTWARE DEVELOPS GAGS; THAT'S NO YOLK

MONDAY August 15, 1988

Word Count: 691

DESCRIPTORS: TECHNOLOGY

18/8/73 (Item 1 from file: 638)

DIALOG(R)File 638:(c) 2002 Newsday Inc. All rts. reserv.

06530026

WORK-AT-HOME FRAUD

Thursday January 30, 1992

Word Count: 255

DESCRIPTORS: LETTER

18/8/74 (Item 1 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

07277114

WITH PC AND LASER PRINTER, BUSINESS CARDS CAN BE EASY

Monday October 4, 1993

Word Count: 969

18/8/75 (Item 1 from file: 735)

DIALOG(R)File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

07355127

WHO'S NEWS

MONDAY December 20, 1993

Word Count: 316

18/8/76 (Item 2 from file: 735)

DIALOG(R)File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

07136133

POSTAL SERVICE CHANGING TO MEET COMPETITION, NEEDS

SATURDAY May 15, 1993

Word Count: 1,097

DESCRIPTORS: EMPLOYEE; CHANGE

18/8/77 (Item 3 from file: 735)

DIALOG(R)File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

07096021

WHO'S NEWS

MONDAY April 5, 1993

Word Count: 226

18/8/78 (Item 4 from file: 735)

DIALOG(R) File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

07061124

WHO'S NEWS

MONDAY March 1, 1993

Word Count: 444

18/8/79 (Item 5 from file: 735)

DIALOG(R) File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

06828148

MAILING LIST COMPANY OPENS

MONDAY November 23, 1992

Word Count: 592

DESCRIPTORS: OPENING

18/8/80 (Item 6 from file: 735)

DIALOG(R) File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

06018161

WHO'S NEWS

MONDAY March 25, 1991

Word Count: 1,061

DESCRIPTORS: APPOINTMENT; AWARD; NAMELIST

18/8/81 (Item 1 from file: 233)

DIALOG(R) File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00188354 89HC03-003

**Use the mail to build your business Find new customers and clients ,
promote to the media, resell to existing customers**

19890301

Descriptors: Mail List; Data Base Management; Tutorial; Office
Automation; Business; Management

18/8/82 (Item 2 from file: 233)

DIALOG(R) File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00143611 87IW05-110

RKS announces \$49 Label Master 3.1 mailing - list manager

19870511

Descriptors: MAIL LIST; PRODUCT ANNOUNCEMENT; UPGRADE

Identifiers: Label Master; RKS **Associates**

18/8/83 (Item 3 from file: 233)

DIALOG(R) File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00036114 8215385

CBS, MDBS and MOPIB*: three ways to implement a mailing list

19820500

Descriptors: *Software Review; *Mail List; *Data Base Management; *CP/M

Identifiers: Configurable Business System; DMA **Associates** ; MDBS; Micro
Data Base Systems, Inc.

Set	Items	Description
S1	74587	GREETING(W)CARD? ?
S2	8	SOCIAL(W)EXPRESSION(W)CARD? ?
S3	1	SOCIAL(W)OCCASION(W)CARD? ?
S4	5919	HOLIDAY(W)CARD? ?
S5	8850	BIRTHDAY(W)CARD? ?
S6	2364	MULTIPLE(W)RECIPIENT? ?
S7	218	(MULTIPLE OR PLURALITY) (2W) (FRIENDS OR RELATIVES)
S8	27145	(MULTIPLE OR PLURALITY) (2W) (CUSTOMERS OR ASSOCIATES OR CLIENTS OR PARTNERS)
S9	4790677	MAILING(W)LIST? ? OR LIST? ? OR ADDRESS(W)BOOK? ? OR DISTRIBUTION(W)LIST? ? OR RECIPIENT(W)LIST? ? OR HOLIDAY(W)LIST? ?
S10	12149009	ONLINE OR (ON(W)LINE) OR INTERNET OR WEBSITE? ? OR WEBPAGE? ? OR (WEB(W)(SITE? ? OR PAGE? ?))
S11	15551626	PD<19940506
?s desktop(w)publishing		
	1102287	DESKTOP
	2218228	PUBLISHING
S12	91278	DESKTOP(W)PUBLISHING
?s s12 and s9		
	91278	S12
	4790677	S9
S13	19885	S12 AND S9
?s s13 and s11		
Processing		
Processed 30 of 54 files ...		
Completed processing all files		
	19885	S13
	15551626	S11
S14	3523	S13 AND S11
?s s14 and (s6 or s7 or s8)		
	3523	S14
	2364	S6
	218	S7
	27145	S8
S15	0	S14 AND (S6 OR S7 OR S8)
?s s14 and (s1 or s2 or s3 or s4 or s5)		
	3523	S14
	74587	S1
	8	S2
	1	S3
	5919	S4
	8850	S5
S16	39	S14 AND (S1 OR S2 OR S3 OR S4 OR S5)
?t s16/free/all		

16/8/1 (Item 1 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00723440 93-72661

USE FORMAT 9 FOR FULL TEXT

The Photo CD Strategy: A Revolution in Imaging? WORD COUNT: 2836

LENGTH: 6 Pages

Jan 1992

COMPANY NAMES:

Eastman Kodak Co (DUNS:00-220-6183 TICKER:EK)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Image processing system ; Case studies; Electronics industry; Market strategy; Product development; Photographic equipment & supplies; CD-ROM

CLASSIFICATION CODES: 9110 (CN=Company specific); 8650 (CN=Electrical & electronics industries); 9190 (CN=United States); 7500 (CN=Product planning & development)

16/8/2 (Item 2 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00662239 93-11460

USE FORMAT 9 FOR FULL TEXT

Getting bigger gifts from your donors WORD COUNT: 1890 LENGTH: 3

Pages

Jan 1993

COMPANY NAMES:

Disabled American Veterans

GEOGRAPHIC NAMES: US

DESCRIPTORS: Nonprofit organizations; Fund raising; Donations; Direct mail campaigns; Copy; Effectiveness; Premiums

CLASSIFICATION CODES: 9190 (CN=United States); 9540 (CN=Nonprofit institutions); 7200 (CN=Advertising)

16/8/3 (Item 3 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00616003 92-31105

USE FORMAT 9 FOR FULL TEXT

Computer Reviews: On the Right Track WORD COUNT: 1552 LENGTH: 3

Pages

Jun 1992

COMPANY NAMES:

AST Research Inc (DUNS:01-876-8648 TICKER:ASTA)

Smith Corona Corp (DUNS:18-481-2790 TICKER:SCO)

AEG Olympia Inc (DUNS:04-182-9474)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Product reviews; Computer industry; Personal computers; Computer peripherals

CLASSIFICATION CODES: 9190 (CN=United States); 9120 (CN=Product specific); 8651 (CN=Computer industry); 5230 (CN=Computer hardware)

16/8/4 (Item 4 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00608241 92-23344

USE FORMAT 9 FOR FULL TEXT

The Gatekeepers WORD COUNT: 2437 LENGTH: 4 Pages

Apr 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Distributors; Wholesalers; Success; Manufacturers; Dealers; Customer relations; Factors

CLASSIFICATION CODES: 8600 (CN=Manufacturing industries not elsewhere classified); 8303 (CN=Wholesale industry); 2400 (CN=Public relations); 9190 (CN=United States)

16/8/5 (Item 5 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00590796 92-05969

USE FORMAT 9 FOR FULL TEXT

Publisher Will Satisfy Novice Publishers WORD COUNT: 2031 LENGTH: 2

Pages

Jan 13, 1992

COMPANY NAMES:

Microsoft Corp (DUNS:08-146-6849 TICKER:MSFT)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Product reviews; Software reviews; Software packages; Functions; Performance evaluation; Desktop publishing ; Simplification

CLASSIFICATION CODES: 5240 (CN=Software & systems); 9120 (CN=Product

specific); 9190 (CN=United States)

16/8/6 (Item 6 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00571287 91-45638

****USE FORMAT 9 FOR FULL TEXT****

"Wizards" Make Works, Publisher Easy WORD COUNT: 925 LENGTH: 1 Pages

Sep 16, 1991

COMPANY NAMES:

Microsoft Corp (DUNS:08-146-6849 TICKER:MSFT)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Software packages; Software reviews; Product reviews;

Functions; Systems integration; Applications; **Desktop publishing**

CLASSIFICATION CODES: 5240 (CN=Software & systems); 9190 (CN=United States)

; 9120 (CN=Product specific)

16/8/7 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03301729 Supplier Number: 44558901 (USE FORMAT 7 FOR FULLTEXT)

Digital Imaging at PMA: Fewer Window Shoppers, More Serious Buyers

April, 1994

Word Count: 1313

PUBLISHER NAME: Cygnus Publishing

COMPANY NAMES: *Apple Computer Inc.; DICOMED Inc.; Eastman Kodak Co.; EPS

Photographic; Fuji Photo Film Company Ltd.; HSC Software; Ilford Ltd.;

Sony Corp.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *9JAPA (Japan); 1USA (United States); 4EUUK (United Kingdom)

PRODUCT NAMES: *3861119 (Other Hand-Held Still Cameras); 3832524

(Optical Scanners); 3573260 (Computer Printers); 3662650 (Image

Processing Equip); 3861170 (Photofinishing Equip); 3573120

(Microcomputers); 7372490 (Applications Software NEC)

INDUSTRY NAMES: ARTS (Arts and Entertainment); BUSN (Any type of business)

NAICS CODES: 333315 (Photographic and Photocopying Equipment

Manufacturing); 333314 (Optical Instrument and Lens Manufacturing);

334119 (Other Computer Peripheral Equipment Manufacturing); 334111 (

Electronic Computer Manufacturing); 51121 (Software Publishers)

TICKER SYMBOLS: AAPL; EK

SPECIAL FEATURES: COMPANY

16/8/8 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02601869 Supplier Number: 43457054 (USE FORMAT 7 FOR FULLTEXT)

home ALONE

Nov 16, 1992

Word Count: 2279

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573120 (Microcomputers); 7372500 (Operating Systems & Utilities)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); RETL (Retailing)

NAICS CODES: 334111 (Electronic Computer Manufacturing); 51121 (Software Publishers)

16/8/9 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02021347 Supplier Number: 42597162 (USE FORMAT 7 FOR FULLTEXT)
Mapping Out A Meal: Menu Makers Concentrate On Creating Clear Images
Dec 16, 1991
Word Count: 1293
PUBLISHER NAME: Advanstar Communications, Inc.
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *5812000 (Eating Places)
INDUSTRY NAMES: BUSN (Any type of business); TRVL (Travel and Hospitality)
NAICS CODES: 722 (Food Services and Drinking Places)
SPECIAL FEATURES: LOB

16/8/10 (Item 1 from file: 621)
DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01068445 Supplier Number: 40330491 (USE FORMAT 7 FOR FULLTEXT)
PAPERCLIP PUBLISHER (TM) BRINGS POWERFUL DESKTOP PUBLISHING TO THE COMMODORE 64/128
March 21, 1988
Word Count: 632
PUBLISHER NAME: Various
COMPANY NAMES: *Electronic Arts Inc.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)
PRODUCT NAMES: *7372440 (Graphics Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TICKER SYMBOLS: ERTS
TRADE NAMES: PaperClip Publisher

16/8/11 (Item 2 from file: 621)
DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01042340 Supplier Number: 40063583 (USE FORMAT 7 FOR FULLTEXT)
SOFTWARE PUBLISHING ANNOUNCES PFS:FIRST PUBLISHER, A WORD PROCESSING ACCESSORY FOR EVERYDAY APPLICATIONS
May 26, 1987
Word Count: 864
PUBLISHER NAME: PR Newswire Association, Inc.
COMPANY NAMES: *Software Publishing
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1U9CA (California)
PRODUCT NAMES: *7372412 (Word Processing Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: PFS:First Publisher

16/8/12 (Item 1 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01250248 SUPPLIER NUMBER: 06804467 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Minifinders. (column)
Aug, 1988
WORD COUNT: 20992 LINE COUNT: 01693

FILE SEGMENT: CD File 275

16/8/13 (Item 2 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01250244 SUPPLIER NUMBER: 06804435 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The help folder. (column)

Aug, 1988

WORD COUNT: 4378 LINE COUNT: 00314

FILE SEGMENT: CD File 275

16/8/14 (Item 3 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01245166 SUPPLIER NUMBER: 06726107 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders.

July, 1988

WORD COUNT: 20445 LINE COUNT: 01649

FILE SEGMENT: CD File 275

16/8/15 (Item 4 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01243148 SUPPLIER NUMBER: 06626837 (USE FORMAT 7 OR 9 FOR FULL TEXT)

In brief. (New Products) (product announcement)

April 26, 1988

WORD COUNT: 652 LINE COUNT: 00051

DESCRIPTORS: Integrated Circuits; Micro Channel Architecture; Compiler;
Word Processing; Discount; Application Development Software; Applications
Programming; Writing; DTP Software; Book; Ethernet; LAN; Desktop Utility;
Dot Matrix Printer; LAN Adapter

SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified;
7372 Prepackaged software; 3674 Semiconductors and related devices;
3660 Communications Equipment

FILE SEGMENT: CD File 275

16/8/16 (Item 5 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01240461 SUPPLIER NUMBER: 06504151 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders. (software for the Macintosh microcomputer) (buyers guide)

May, 1988

WORD COUNT: 20565 LINE COUNT: 01661

DESCRIPTORS: Software Selection; Software Packages; Directories;
Microcomputer

SIC CODES: 7372 Prepackaged software

TRADE NAMES: Apple Macintosh (680X0-based system)--Computer programs

FILE SEGMENT: CD File 275

16/8/17 (Item 6 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01239711 SUPPLIER NUMBER: 06247016 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders. (buyer's guide)

April, 1988

WORD COUNT: 18821 LINE COUNT: 01517

FILE SEGMENT: CD File 275

16/8/18 (Item 7 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01238754 SUPPLIER NUMBER: 06326019 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders.

March, 1988

WORD COUNT: 17868 LINE COUNT: 01444

FILE SEGMENT: CD File 275

16/8/19 (Item 8 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01238457 SUPPLIER NUMBER: 06203260 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders. (software buyer's guide) (buyers guide)

Feb, 1988

WORD COUNT: 17054 LINE COUNT: 01378

FILE SEGMENT: CD File 275

16/8/20 (Item 9 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01208929 SUPPLIER NUMBER: 06126378 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders. (short reviews and ratings of software for the Macintosh, by category) (column)

Nov, 1987

WORD COUNT: 15782 LINE COUNT: 01275

FILE SEGMENT: CD File 275

16/8/21 (Item 10 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01208888 SUPPLIER NUMBER: 06126470 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders. (brief descriptions of software)

Oct, 1987

WORD COUNT: 15421 LINE COUNT: 01247

FILE SEGMENT: CD File 275

16/8/22 (Item 11 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01208849 SUPPLIER NUMBER: 06126060 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Letters. (letter to the editor)

Oct, 1987

WORD COUNT: 2379 LINE COUNT: 00175

FILE SEGMENT: CD File 275

16/8/23 (Item 12 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01207437 SUPPLIER NUMBER: 06143096 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Minifinders.

Dec, 1987

WORD COUNT: 17281 LINE COUNT: 01371

FILE SEGMENT: CD File 275

16/8/24 (Item 1 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0242909 BW248

MICROSOFT 5: Microsoft Publisher: Desktop Publishing Made Simple -- by Design

September 16, 1991

Byline: Business Editors
Word Count: 1418

16/8/25 (Item 2 from file: 810)

DIALOG(R) File 810:(c) 1999 Business Wire . All rts. reserv.

0242845 BW056

MICROSOFT 3: Microsoft introduces "Software for People, Not Computers"

September 16, 1991

Byline: Business Editors/Computer Writers
Word Count: 1476

16/8/26 (Item 3 from file: 810)

DIALOG(R) File 810:(c) 1999 Business Wire . All rts. reserv.

0242829 BW056

MICROSOFT 3: Microsoft introduces "Software for People, Not Computers"

September 16, 1991

Byline: Business Editors/Computer Writers
Word Count: 1476

16/8/27 (Item 4 from file: 810)

DIALOG(R) File 810:(c) 1999 Business Wire . All rts. reserv.

0052944 BW644

SOFTWARE PUBLISHING: Software Publishing announces PFS:First Publisher, a word processing accessory for everyday applications

May 26, 1987

Byline: Business Editors
Word Count: 767

16/8/28 (Item 1 from file: 636)

DIALOG(R) File 636:(c) 2002 The Gale Group. All rts. reserv.

02094426 Supplier Number: 43868521 (USE FORMAT 7 FOR FULLTEXT)

DESKTOP PUBLISHING : **BRODERBUND SHIPS THE PRINT SHOP DELUXE 1.2; LATEST VERSION OF BEST-SELLING TITLE**

May 31, 1993

Word Count: 492

PUBLISHER NAME: EDGE Publishing

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

16/8/29 (Item 2 from file: 636)

DIALOG(R) File 636:(c) 2002 The Gale Group. All rts. reserv.

01587207 Supplier Number: 42381838 (USE FORMAT 7 FOR FULLTEXT)

MICROSOFT PUBLISHER: DESKTOP PUBLISHING MADE SIMPLE - BY DESIGN

Sept 23, 1991

Word Count: 1285

PUBLISHER NAME: EDGE Publishing

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

Automation); TELC Telecommunications)

16/8/30 (Item 1 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0190413 91-11662

**Largest Commercial Printers in the Valley: Ranked by Number of Full-Time
Local Employees**

PUBL DATE: 910128

WORD COUNT: 2,901

DATELINE: AZ, US

CLASSIFICATION CODES: 8690 (Publishing industry); 6100 (Human resource
planning)

DESCRIPTORS: Printing industry; Size of workforce; Corporate rankings;
Mountain

SPECIAL FEATURE: Table

16/8/31 (Item 1 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05787128

SOFTWARE SALES BOOMING DESPITE SLUGGISH ECONOMY

SUNDAY October 14, 1990

Word Count: 854

DESCRIPTORS: COMMENTARY; TECHNOLOGY; ENTERTAINMENT

16/8/32 (Item 1 from file: 641)

DIALOG(R)File 641:(c) 2002 Scripps Howard News. All rts. reserv.

05527020

THE PRINT SHOP PROGRAM IS PRACTICAL, FUN TO USE

SUNDAY MAY 27, 1990

Word Count: 469

16/8/33 (Item 1 from file: 702)

DIALOG(R)File 702:(c) 2002 The Miami Herald Publishing Co. All rts. reserv.

04086436

HOME COMPUTING COMES OF AGE WITH DESKTOP PUBLISHING

FRI NOV 20 1987

Word Count: 517

16/8/34 (Item 1 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

06680100

PERSONAL TECHNOLOGY NEW PAGE LAYOUT PROGRAMS OFFER MORE FOR LESS HERE'S

PFS:PUBLISHER, EXPRESS PUBLISHER

Sunday June 28, 1992

Word Count: 539

16/8/35 (Item 2 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

05642130

**THE PERSONAL COMPUTER LOW-END PUBLISHING TAKES A STEP UP WITH TWO LAYOUT
PROGRAMS**

MONDAY May 21, 1990

Word Count: 701

DESCRIPTORS: COMPUTERS; EQUIPMENT; REVIEWS

16/8/36 (Item 1 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

07615171

NEW MICROSOFT PUBLISHER POWERFUL AND EASY TO USE

Monday April 25, 1994

Word Count: 1,071

16/8/37 (Item 2 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

06695138

THOSE DIVINE DESKTOP MACHINES PUBLISHING SYSTEMS COME A LONG WAY

Monday, July 13, 1992

Word Count: 534

16/8/38 (Item 1 from file: 476)

DIALOG(R)File 476:(c) 2002 Financial Times Ltd. All rts. reserv.

0004557090 B08IEBJAEZFT

**Survey of Printing Technology (4): High cost of staying up to date -
Competition intensifies in the US**

Monday, September 5, 1988

Word Count: 1,578

16/8/39 (Item 1 from file: 233)

DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00248339 91IW09-244

'Wizards' make Works, Publisher easy

19910916

Descriptors: Window Software; Integrated Software; Desktop

Publishing ; Software Review

Identifiers: Microsoft Works; Publisher; Microsoft

Set	Items	Description
S1	91304	DESKTOP(W) PUBLISHING
S2	82705	(DONOR OR CONTRIBUTOR OR RECIPIENT OR CLIENT OR CUSTOMER OR EMPLOYEE OR RECEIVER) (2W) (LIST)
S3	395	S1 AND S2
S4	15533858	PD<19940506
S5	58	S3 AND S4
S6	53	RD (unique items)
S7	111719	(LIST OR DATABASE OR (DATA(W)BASE) OR FILE OR RECORD) (3W) (- DONORS OR CONTRIBUTORS OR RECIPIENTS OR CLIENTS OR CUSTOMERS - OR EMPLOYEES OR RECEIVERS)
S8	493	S1 AND S7
S9	60	S8 AND S4
S10	53	RD (unique items)
S11	3513787	GREETING(W) CARD? ? OR POST(W) CARD? ? OR INVITATION? ? OR ANNOUNCEMENT? ?
S12	6	S11 AND S9

?s mailing or mail or distribution
Processed 10 of 54 files ...
Processing
Processed 30 of 54 files ...
Processing
Completed processing all files
339387 MAILING
4329388 MAIL
5588219 DISTRIBUTION
S13 9597723 MAILING OR MAIL OR DISTRIBUTION
?s s13 and s9
9597723 S13
60 S9
S14 36 S13 AND S9
?rd
>>>Duplicate detection is not supported for File 623.

>>>Records from unsupported files will be retained in the RD set.
...completed examining records
S15 32 RD (unique items)
?t s15/free/all

15/8/1 (Item 1 from file: 15)
DIALOG(R) File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.
00728020 93-77241
USE FORMAT 9 FOR FULL TEXT
Building a Database: Practical Guidelines for Database Development
WORD COUNT: 1678 LENGTH: 3 Pages
Aug 1992
GEOGRAPHIC NAMES: US

DESCRIPTORS: Mail order houses; Catalogs; Marketing information systems;
Data bases; Systems development; Guidelines
CLASSIFICATION CODES: 8303 (CN=Wholesale industry); 9190 (CN=United States)
; 5240 (CN=Software & systems); 9150 (CN=Guidelines); 7000
(CN=Marketing)

15/8/2 (Item 2 from file: 15)
DIALOG(R) File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.
00644876 92-59816

USE FORMAT 9 FOR FULL TEXT
Retail Channels Opening to CD-ROM WORD COUNT: 2896 LENGTH: 6 Pages
Nov 1992
COMPANY NAMES:
Multimedia Publishers Group
Comptons NewMedia (DUNS:78-485-6973)
Sony Electronic Publishing (DUNS:55-671-4095)
GEOGRAPHIC NAMES: US

DESCRIPTORS: CD-ROM; Trends; Many companies; **Distribution** channels;
Strategic planning; Methods; Retailing
CLASSIFICATION CODES: 5240 (CN=Software & systems); 9190 (CN=United States)
; 7400 (CN=Distribution); 8390 (CN=Retailing industry); 2310
(CN=Planning)

15/8/3 (Item 3 from file: 15)
DIALOG(R) File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00629157 92-44097
USE FORMAT 9 FOR FULL TEXT
Planning for Change WORD COUNT: 1849 LENGTH: 3 Pages
Aug 1992
GEOGRAPHIC NAMES: US

DESCRIPTORS: Insurance industry; Insurance agents & brokers; Planning;
Automation; Technological change; Implementations
CLASSIFICATION CODES: 8220 (CN=Property & casualty insurance); 2310
(CN=Planning); 9190 (CN=United States); 5400 (CN=Research & development)

15/8/4 (Item 4 from file: 15)
DIALOG(R) File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00626026 92-41128
USE FORMAT 9 FOR FULL TEXT
**Tax Preparation Software: An Invaluable Tool That Should be in Every
Practitioner's Future** WORD COUNT: 7093 LENGTH: 19 Pages
Jul 1992
GEOGRAPHIC NAMES: US

DESCRIPTORS: Tax preparation; Tax returns; Software packages; Selection;
Criteria; Advantages; Accountants
CLASSIFICATION CODES: 9190 (CN=United States); 4110 (CN=Accountants); 4230
(CN=Personal taxation)

15/8/5 (Item 5 from file: 15)
DIALOG(R) File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00613813 92-28916
USE FORMAT 9 FOR FULL TEXT
Formulating a Computer Consulting Service Plan WORD COUNT: 3167
LENGTH: 5 Pages
May 1992
GEOGRAPHIC NAMES: US

DESCRIPTORS: Accounting firms; Management consultants; Business growth;
Market strategy; Target markets; Service introduction
CLASSIFICATION CODES: 9190 (CN=United States); 7000 (CN=Marketing); 8305
(CN=Professional services not elsewhere classified)

15/8/6 (Item 6 from file: 15)
DIALOG(R) File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00612344 92-27447
USE FORMAT 9 FOR FULL TEXT
Dawn of the Mobile Office WORD COUNT: 2641 LENGTH: 5 Pages
Apr 1992
GEOGRAPHIC NAMES: US

DESCRIPTORS: Technological change; Innovations; Telecommunications;
Cellular telephones; Portable computers; Advantages
CLASSIFICATION CODES: 9190 (CN=United States); 5230 (CN=Computer hardware);
8650 (CN=Electrical & electronics industries)

15/8/7 (Item 7 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00596651 92-11824

USE FORMAT 9 FOR FULL TEXT

New Technology Helps Marketers Get Personal WORD COUNT: 2520

LENGTH: 4 Pages

Feb 1992

COMPANY NAMES:

AM International Inc (DUNS:00-130-6919 TICKER:AM)

Webcraft Technologies Inc (DUNS:12-224-8768)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Direct **mail** advertising; Printing; Industrial equipment;
Product reviews; Characteristics; Flexibility

CLASSIFICATION CODES: 9190 (CN=United States); 7200 (CN=Advertising); 9120
(CN=Product specific)

15/8/8 (Item 8 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00572673 91-47024

USE FORMAT 9 FOR FULL TEXT

Inc.'s Buyer's Guide - Personal Computers WORD COUNT: 4724 LENGTH: 8

Pages

Oct 1991

COMPANY NAMES:

IBM Corp (DUNS:00-136-8083 TICKER:IBM)

Apple Computer Inc (DUNS:06-070-4780 TICKER:AAPL)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Microcomputers; Equipment purchasing; Selection; Criteria;
Comparative analysis; Computer peripherals

CLASSIFICATION CODES: 9190 (CN=United States); 5120 (CN=Purchasing); 5230
(CN=Computer hardware)

15/8/9 (Item 9 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00567175 91-41528

Create Your Own Firm Newsletter LENGTH: 10 Pages

Aug 1991

DESCRIPTORS: **Desktop publishing** ; Newsletters; Accounting firms;
Techniques; Advertising; Advantages; Guidelines

CLASSIFICATION CODES: 5240 (CN=Software & systems); 9150 (CN=Guidelines);
7200 (CN=Advertising); 8305 (CN=Professional services not elsewhere
classified)

15/8/10 (Item 10 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00546282 91-20627

USE FORMAT 9 FOR FULL TEXT

Switchboard Swamped? Call In a Service Bureau WORD COUNT: 1451

LENGTH: 2 Pages

Apr 1991

COMPANY NAMES:

Broderbund Software Inc (DUNS:03-921-5454)

GTE Market Resources

GEOGRAPHIC NAMES: US

DESCRIPTORS: Case studies; Software industry; Marketing management;

Telemarketing; Product introduction; 900 services; Software packages
CLASSIFICATION CODES: 9110 (CN=Company specific); 8302 (CN=Software and
computer services); 7500 (CN=Product planning & development); 9190
(CN=United States); 7300 (CN=Sales & selling)

15/8/11 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03347365 Supplier Number: 44635860 (USE FORMAT 7 FOR FULLTEXT)

Aqueous Plate Conversion

May, 1994

Word Count: 1135

PUBLISHER NAME: North American Publishing Company

COMPANY NAMES: *Lawe Press

EVENT NAMES: *440 (Facilities & equipment)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2752000 (Commercial Lithographic Printing)

INDUSTRY NAMES: BUSN (Any type of business); PUBL (Publishing)

NAICS CODES: 323110 (Commercial Lithographic Printing)

SPECIAL FEATURES: LOB; COMPANY

15/8/12 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03212853 Supplier Number: 44405464 (USE FORMAT 7 FOR FULLTEXT)

Mail Bonding

Feb, 1994

Word Count: 1463

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: 480 (Use of services); 690 (Goods & services **distribution**)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: 5081357 (Computers Wholesale); 9914912 (Direct **Mail**
Marketing)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office
Automation)

NAICS CODES: 42143 (Computer and Computer Peripheral Equipment and
Software Wholesalers)

15/8/13 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02940625 Supplier Number: 43976338 (USE FORMAT 7 FOR FULLTEXT)

ADP SPINOFF MULTEX PLANS TO DELIVER FULL-TEXT RESEARCH

July 19, 1993

Word Count: 1033

PUBLISHER NAME: Waters Information Services, Inc.

COMPANY NAMES: *Multex Systems

EVENT NAMES: *360 (Services information)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: 7339040 (Electronic Document **Distribution** Services)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

NAICS CODES: 51331 (Wired Telecommunications Carriers)

SPECIAL FEATURES: COMPANY

15/8/14 (Item 4 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02867149 Supplier Number: 43862616 (USE FORMAT 7 FOR FULLTEXT)

**NEWEST LEADTOOLS(TM) DLL FOR WINDOWS DEVELOPERS PERFORMS ONLY IMAGE FILE
FORMAT CONVERSIONS**

May 27, 1993

Word Count: 259

PUBLISHER NAME: PR Newswire Association, Inc.
COMPANY NAMES: *LEAD Technologies Inc.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U5NC (North Carolina)
PRODUCT NAMES: *7372440 (Graphics Software); 7372490 (Applications Software NEC)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: LEADTOOLS/Conversion
SPECIAL FEATURES: COMPANY

15/8/15 (Item 5 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02766443 Supplier Number: 43709053 (USE FORMAT 7 FOR FULLTEXT)

Software shopping for small businesses

March 14, 1993

Word Count: 703

PUBLISHER NAME: Crain Communications, Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372400 (Applications Software)

INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)

NAICS CODES: 51121 (Software Publishers)

15/8/16 (Item 6 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02739281 Supplier Number: 43666851 (USE FORMAT 7 FOR FULLTEXT)

Computer direct marketing

Feb 23, 1993

Word Count: 87

PUBLISHER NAME: Crain Communications Ltd.

COMPANY NAMES: *McQueen; McQueen Direct

EVENT NAMES: *120 (Organizational history); 140 (Parent-to-subsidiary activities)

GEOGRAPHIC NAMES: *4EUUK (United Kingdom)

PRODUCT NAMES: *7372000 (Computer Software)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business); INTL (Business, International)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

ADVERTISING CODES: 42 Account Activity; 52 Advertising Activity; 24

Direct Marketing; 84 Global Marketing

15/8/17 (Item 7 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01526165 Supplier Number: 41859634 (USE FORMAT 7 FOR FULLTEXT)

Key Players Assess Boom in Home Office PCs

Feb 11, 1991

Word Count: 3617

PUBLISHER NAME: Fairchild Publications, Inc.

EVENT NAMES: *600 (Market information - general)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573099 (Computer Systems NEC)

INDUSTRY NAMES: BUSN (Any type of business); HOME (Home Furnishings)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

ADVERTISING CODES: 85 Industry Market Data

15/8/18 (Item 8 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01181782 Supplier Number: 41351414 (USE FORMAT 7 FOR FULLTEXT)

SPENDING FORECASTS: DO THE SOFTWARE NUMBERS STACK UP?

May 28, 1990

Word Count: 2460

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *600 (Market information - general)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372400 (Applications Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 51121 (Software Publishers)

15/8/19 (Item 1 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01049313 Supplier Number: 40135885 (USE FORMAT 7 FOR FULLTEXT)

APPLE COMPUTER EXPANDS DESKTOP COMMUNICATIONS OFFERINGS WITH FOUR PRODUCTS

August 11, 1987

Word Count: 1046

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *Apple Computer Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1U1MA (Massachusetts)

PRODUCT NAMES: *3661257 (LAN/WAN Adapters); 7372600 (Computer Network & Communications Software); 3661271 (Data Modems)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 33421 (Telephone Apparatus Manufacturing); 51121 (Software Publishers); 334418 (Printed Circuit Assembly (Electronic Assembly) Manufacturing)

TICKER SYMBOLS: AAPL

TRADE NAMES: AppleShare PC; Apple File Exchange; AppleFax Modem; EtherTalk Interface Card

15/8/20 (Item 1 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01261439 SUPPLIER NUMBER: 07701610 (USE FORMAT 7 OR 9 FOR FULL TEXT)

OS2: building for the future. (includes related articles entitled 'OS-2 menu,' 'the real cost of OS-2,' 'who's developing what?,' 'even the experts can't agree,' and 'the first application')

Dec, 1988

WORD COUNT: 7204 LINE COUNT: 00566

SPECIAL FEATURES: illustration; chart

DESCRIPTORS: Future of Computing; Business Planning; OS/2

OPERATING PLATFORM: OS-2

FILE SEGMENT: CD File 275

15/8/21 (Item 2 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01241663 SUPPLIER NUMBER: 06317879 (USE FORMAT 7 OR 9 FOR FULL TEXT)

3D graphic design: automation changes the design process as well as the final product.

Jan, 1988

WORD COUNT: 856 LINE COUNT: 00066

SPECIAL FEATURES: illustration; photograph

COMPANY NAMES: Weisz and Yang Inc--Automation

DESCRIPTORS: Computer Graphics; System Design; Three-Dimensional Graphics ; Technology; Automation; Trends

FILE SEGMENT: CD File 275

15/8/22 (Item 3 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01238522 SUPPLIER NUMBER: 06211466 (USE FORMAT 7 OR 9 FOR FULL TEXT)
High speed, low cost fuel PC-to-fax future. (facsimile transmission) (Part 2)
Feb 9, 1988
WORD COUNT: 1428 LINE COUNT: 00106

DESCRIPTORS: Facsimile; Microcomputer; Communications Technology; Image Processing; Transmission Speed; Low Cost; LAN Adapter
SIC CODES: 3660 Communications Equipment; 3577 Computer peripheral equipment, not elsewhere classified
FILE SEGMENT: CD File 275

15/8/23 (Item 4 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01212298 SUPPLIER NUMBER: 04960863 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Computer tasks migrate down from managers to support staff.
June 2, 1987
WORD COUNT: 2499 LINE COUNT: 00195

DESCRIPTORS: Office practice--Automation; Companies; Microcomputer; Work Environment; Trends; Management; Employee; Personnel; Applications
FILE SEGMENT: CD File 275

15/8/24 (Item 1 from file: 810)
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0123420 BW023

DA SYSTEMS 2: DASnet breakthrough introduces inter-system file transfer between most major electronic mail services

April 3, 1989

Byline: Business Editors/Computer Writers
Word Count: 769

15/8/25 (Item 1 from file: 636)
DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02121733 Supplier Number: 43946334 (USE FORMAT 7 FOR FULLTEXT)
VENDORS: MULTEX PLANS PUBLISHER NETWORK FOR DISTRIBUTING EQUITY RESEARCH
July 2, 1993
Word Count: 1185
PUBLISHER NAME: Waters Information Services, Inc.
INDUSTRY NAMES: BUSN (Any type of business); TELC (Telecommunications)

15/8/26 (Item 1 from file: 635)
DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0166320 90-49533
Area Telephone Answering Services: Ranked by 1989 Gross Revenue
PUBL DATE: 900921
WORD COUNT: 2,791
DATELINE: Jacksonville, FL, US

CLASSIFICATION CODES: 8330 (Broadcasting & telecommunications); 3100 (Capital & debt management)
DESCRIPTORS: Telephone answering services; Corporate rankings; Revenue; South Atlantic
SPECIAL FEATURE: Table

15/8/27 (Item 2 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0097867 89-21694

What's Blue-and-White and Read All Over?

PUBL DATE: 890600

WORD COUNT: 1,751

DATELINE: Indianapolis, IN, US

COMPANY NAMES: AT&T Co, New York, NY, US, DUNS:00-698-0080,

SIC:4811;4821;6711, Ticker:T

CLASSIFICATION CODES: 8690 (Publishing industry); 2310 (Planning)

DESCRIPTORS: Printing industry; Corporate profiles; Product lines;

Telephone companies; Corporate planning; North Central

SPECIAL FEATURE: Photo

15/8/28 (Item 3 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0090648 89-14392

**DASnet Breakthrough Introduces Inter-System File Transfer Between Most
Major Electronic Mail Services**

PUBL DATE: 890403

WORD COUNT: 734

DATELINE: Campbell, CA, US

COMPANY NAMES: DA Systems Inc, Campbell, CA, US, SIC:7379,

CLASSIFICATION CODES: 8330 (Broadcasting & telecommunications); 7500

(Product planning & development); 5250 (Telecommunications systems)

DESCRIPTORS: Electronic mail systems; Product introduction; Files

management; Communications networks; Pacific

NAMED PERSONS: Schmidman, Paul; Niehoff, Pat; Shapard, Jeffrey; Briggs,
Russell

15/8/29 (Item 4 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0028742 87-07431

No Such Word as 'Impossible'

PUBL DATE: 870400

WORD COUNT: 1,211

DATELINE: Atlanta, GA, US

COMPANY NAMES: Micro Support Resource Corp, Atlanta, GA, US, SIC:7374,

Savin Corp, Stamford, CT, US, DUNS:05-207-6957,

SIC:3861;5081, Ticker:SVB

Samna Corp, Atlanta, GA, US, SIC:7372,

CLASSIFICATION CODES: 8302 (Software and computer services); 2130

(Executives)

DESCRIPTORS: Computer service industry; Entrepreneurs; Women; Career

histories; Training; South Atlantic

NAMED PERSONS: Fain, Deborah

SPECIAL FEATURE: Photo

15/8/30 (Item 1 from file: 640)

DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

05546159

APPLE SHOWS IT'S SERIOUS ABOUT JAPAN

SATURDAY September 22, 1990

Word Count: 1,423

DESCRIPTORS: JAPAN; BUSINESS; COMPUTERS; TRADE; US; FOREIGN; MARKETING;
APPLE COMPUTER; SHIGEKUNI TAKEUCHI

15/8/31 (Item 1 from file: 704)

DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

05241044

MAC, SON OF MAC, GRANDSON OF . . . DO SOFTWARE SEQUELS HAVE FAMILIAL RING?

TUESDAY August 29, 1989

Word Count: 717

15/8/32 (Item 1 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

05754153

NEWSLETTERS THAT CLICK THE GOOD ONES BOTH INFORM, SHOW THE READER THAT A
COMPANY KNOWS ITS STUFF

Monday, September 10, 1990

Word Count: 1,340

Set	Items	Description
S1	91304	DESKTOP(W) PUBLISHING
S2	82705	(DONOR OR CONTRIBUTOR OR RECIPIENT OR CLIENT OR CUSTOMER OR EMPLOYEE OR RECEIVER) (2W) (LIST)
S3	395	S1 AND S2
S4	15533858	PD<19940506
S5	58	S3 AND S4
S6	53	RD (unique items)

?s (list or database or (data(w)base) or file or record) (3w) (donors or contributors or recipients or clients or customers or employees or receivers)

Processing
Processing
Processed 10 of 54 files ...
Processing
Processing
Processing
Processed 20 of 54 files ...
Processing
Processed 30 of 54 files ...
Processing
Processed 40 of 54 files ...
Completed processing all files

4141401	LIST
2093524	DATABASE
12180920	DATA
4524874	BASE
193472	DATA(W)BASE
2450227	FILE
5918368	RECORD
211929	DONORS
177008	CONTRIBUTORS
329588	RECIPIENTS
3033813	CLIENTS
8437516	CUSTOMERS
5694642	EMPLOYEES
261294	RECEIVERS

S7 111719 (LIST OR DATABASE OR (DATA(W)BASE) OR FILE OR RECORD) (3W) (DONORS OR CONTRIBUTORS OR RECIPIENTS OR CLIENTS OR CUSTOMERS OR EMPLOYEES OR RECEIVERS)

?s s1 and s7

91304	S1
111719	S7

S8 493 S1 AND S7

?s s8 and s4

493	S8
15533858	S4

S9 60 S8 AND S4

?rd

>>>Duplicate detection is not supported for File 623.

>>>Records from unsupported files will be retained in the RD set.

>>>Record 623:106868 ignored; incomplete bibliographic data, not retained - in RD set

...examined 50 records (50)

...completed examining records

S10	53	RD (unique items)
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?t s10/free/all

10/8/1 (Item 1 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00728020 93-77241

USE FORMAT 9 FOR FULL TEXT

Building a Database: Practical Guidelines for Database Development

WORD COUNT: 1678 LENGTH: 3 Pages

Aug 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Mail order houses; Catalogs; Marketing information systems;
Data bases; Systems development; Guidelines
CLASSIFICATION CODES: 8303 (CN=Wholesale industry); 9190 (CN=United States)
; 5240 (CN=Software & systems); 9150 (CN=Guidelines); 7000
(CN=Marketing)

10/8/2 (Item 2 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00644876 92-59816

USE FORMAT 9 FOR FULL TEXT

Retail Channels Opening to CD-ROM WORD COUNT: 2896 LENGTH: 6 Pages
Nov 1992

COMPANY NAMES:

Multimedia Publishers Group

Comptons NewMedia (DUNS:78-485-6973)

Sony Electronic Publishing (DUNS:55-671-4095)

GEOGRAPHIC NAMES: US

DESCRIPTORS: CD-ROM; Trends; Manycompanies; Distribution channels;
Strategic planning; Methods; Retailing

CLASSIFICATION CODES: 5240 (CN=Software & systems); 9190 (CN=United States)
; 7400 (CN=Distribution); 8390 (CN=Retailing industry); 2310
(CN=Planning)

10/8/3 (Item 3 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00629157 92-44097

USE FORMAT 9 FOR FULL TEXT

Planning for Change WORD COUNT: 1849 LENGTH: 3 Pages
Aug 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Insurance industry; Insurance agents & brokers; Planning;
Automation; Technological change; Implementations

CLASSIFICATION CODES: 8220 (CN=Property & casualty insurance); 2310
(CN=Planning); 9190 (CN=United States); 5400 (CN=Research & development)

10/8/4 (Item 4 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00626026 92-41128

USE FORMAT 9 FOR FULL TEXT

**Tax Preparation Software: An Invaluable Tool That Should be in Every
Practitioner's Future** WORD COUNT: 7093 LENGTH: 19 Pages
Jul 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Tax preparation; Tax returns; Software packages; Selection;
Criteria; Advantages; Accountants

CLASSIFICATION CODES: 9190 (CN=United States); 4110 (CN=Accountants); 4230
(CN=Personal taxation)

10/8/5 (Item 5 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00613813 92-28916

USE FORMAT 9 FOR FULL TEXT

Formulating a Computer Consulting Service Plan WORD COUNT: 3167
LENGTH: 5 Pages

May 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Accounting firms; Management consultants; Business growth;
Market strategy; Target markets; Service introduction
CLASSIFICATION CODES: 9190 (CN=United States); 7000 (CN=Marketing); 8305
(CN=Professional services not elsewhere classified)

10/8/6 (Item 6 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00612344 92-27447

USE FORMAT 9 FOR FULL TEXT

Dawn of the Mobile Office WORD COUNT: 2641 LENGTH: 5 Pages

Apr 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Technological change; Innovations; Telecommunications;
Cellular telephones; Portable computers; Advantages
CLASSIFICATION CODES: 9190 (CN=United States); 5230 (CN=Computer hardware);
8650 (CN=Electrical & electronics industries)

10/8/7 (Item 7 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00596651 92-11824

USE FORMAT 9 FOR FULL TEXT

New Technology Helps Marketers Get Personal WORD COUNT: 2520

LENGTH: 4 Pages

Feb 1992

COMPANY NAMES:

AM International Inc (DUNS:00-130-6919 TICKER:AM)

Webcraft Technologies Inc (DUNS:12-224-8768)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Direct mail advertising; Printing; Industrial equipment;
Product reviews; Characteristics; Flexibility
CLASSIFICATION CODES: 9190 (CN=United States); 7200 (CN=Advertising); 9120
(CN=Product specific)

10/8/8 (Item 8 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00572673 91-47024

USE FORMAT 9 FOR FULL TEXT

Inc.'s Buyer's Guide - Personal Computers WORD COUNT: 4724 LENGTH: 8

Pages

Oct 1991

COMPANY NAMES:

IBM Corp (DUNS:00-136-8083 TICKER:IBM)

Apple Computer Inc (DUNS:06-070-4780 TICKER:AAPL)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Microcomputers; Equipment purchasing; Selection; Criteria;
Comparative analysis; Computer peripherals
CLASSIFICATION CODES: 9190 (CN=United States); 5120 (CN=Purchasing); 5230
(CN=Computer hardware)

10/8/9 (Item 9 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00567175 91-41528

Create Your Own Firm Newsletter LENGTH: 10 Pages

Aug 1991

DESCRIPTORS: Desktop publishing ; Newsletters; Accounting firms;

Techniques; Advertising; Advantages; Guidelines
CLASSIFICATION CODES: 5240 (CN=Software & systems); 9150 (CN=Guidelines);
7200 (CN=Advertising); 8305 (CN=Professional services not elsewhere
classified)

10/8/10 (Item 10 from file: 15)
DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00546282 91-20627

USE FORMAT 9 FOR FULL TEXT

Switchboard Swamped? Call In a Service Bureau WORD COUNT: 1451
LENGTH: 2 Pages

Apr 1991

COMPANY NAMES:

Broderbund Software Inc (DUNS:03-921-5454)

GTE Market Resources

GEOGRAPHIC NAMES: US

DESCRIPTORS: Case studies; Software industry; Marketing management;
Telemarketing; Product introduction; 900 services; Software packages
CLASSIFICATION CODES: 9110 (CN=Company specific); 8302 (CN=Software and
computer services); 7500 (CN=Product planning & development); 9190
(CN=United States); 7300 (CN=Sales & selling)

10/8/11 (Item 1 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03347365 Supplier Number: 44635860 (USE FORMAT 7 FOR FULLTEXT)

Aqueous Plate Conversion

May, 1994

Word Count: 1135

PUBLISHER NAME: North American Publishing Company

COMPANY NAMES: *Lawe Press

EVENT NAMES: *440 (Facilities & equipment)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2752000 (Commercial Lithographic Printing)

INDUSTRY NAMES: BUSN (Any type of business); PUBL (Publishing)

NAICS CODES: 323110 (Commercial Lithographic Printing)

SPECIAL FEATURES: LOB; COMPANY

10/8/12 (Item 2 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03212853 Supplier Number: 44405464 (USE FORMAT 7 FOR FULLTEXT)

Mail Bonding

Feb, 1994

Word Count: 1463

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *480 (Use of services); 690 (Goods & services distribution)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *5081357 (Computers Wholesale); 9914912 (Direct Mail
Marketing)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office
Automation)

NAICS CODES: 42143 (Computer and Computer Peripheral Equipment and
Software Wholesalers)

10/8/13 (Item 3 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03076522 Supplier Number: 44189089 (USE FORMAT 7 FOR FULLTEXT)

**MONTAGE SOFTWARE INTRODUCES FIRST OBJECT-RELATIONAL DATABASE MANAGEMENT
SYSTEM**

Oct 26, 1993

Word Count: 1252
PUBLISHER NAME: Various
COMPANY NAMES: *MONTAGE SOFTWARE
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1U9CA (California)
PRODUCT NAMES: *7372420 (Database Software); 7372500 (Operating Systems & Utilities)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: Montage Server; Montage Viewer; DataBlades; Montage DataBlades
SPECIAL FEATURES: COMPANY

10/8/14 (Item 4 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02940625 Supplier Number: 43976338 (USE FORMAT 7 FOR FULLTEXT)
ADP SPINOFF MULTEX PLANS TO DELIVER FULL-TEXT RESEARCH
July 19, 1993
Word Count: 1033
PUBLISHER NAME: Waters Information Services, Inc.
COMPANY NAMES: *Multex Systems
EVENT NAMES: *360 (Services information)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *7339040 (Electronic Document Distribution Services)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)
NAICS CODES: 51331 (Wired Telecommunications Carriers)
SPECIAL FEATURES: COMPANY

10/8/15 (Item 5 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02867149 Supplier Number: 43862616 (USE FORMAT 7 FOR FULLTEXT)
NEWEST LEADTOOLS(TM) DLL FOR WINDOWS DEVELOPERS PERFORMS ONLY IMAGE FILE FORMAT CONVERSIONS
May 27, 1993
Word Count: 259
PUBLISHER NAME: PR Newswire Association, Inc.
COMPANY NAMES: *LEAD Technologies Inc.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U5NC (North Carolina)
PRODUCT NAMES: *7372440 (Graphics Software); 7372490 (Applications Software NEC)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: LEADTOOLS/Conversion
SPECIAL FEATURES: COMPANY

10/8/16 (Item 6 from file: 16)
DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02766443 Supplier Number: 43709053 (USE FORMAT 7 FOR FULLTEXT)
Software shopping for small businesses
March 14, 1993
Word Count: 703
PUBLISHER NAME: Crain Communications, Inc.
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *7372400 (Applications Software)
INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)
NAICS CODES: 51121 (Software Publishers)

10/8/17 (Item 7 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02739281 Supplier Number: 43666851 (USE FORMAT 7 FOR FULLTEXT)

Computer direct marketing

Feb 23, 1993

Word Count: 87

PUBLISHER NAME: Crain Communications Ltd.

COMPANY NAMES: *McQueen; McQueen Direct

EVENT NAMES: *120 (Organizational history); 140 (Parent-to-subsidary activities)

GEOGRAPHIC NAMES: *4EUUK (United Kingdom)

PRODUCT NAMES: *7372000 (Computer Software)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business); INTL (Business, International)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

ADVERTISING CODES: 42 Account Activity; 52 Advertising Activity; 24 Direct Marketing; 84 Global Marketing

10/8/18 (Item 8 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02733868 Supplier Number: 43658428 (USE FORMAT 7 FOR FULLTEXT)

Sherlock File Mgt Software Finds Missing PC Documents 02/18/93

Feb 18, 1993

Word Count: 773

PUBLISHER NAME: Newsbytes News Network

COMPANY NAMES: *Physiotronics

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372419 (Business Applications Software NEC)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: COMPANY

10/8/19 (Item 9 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01984109 Supplier Number: 42541442 (USE FORMAT 7 FOR FULLTEXT)

ADWEEK/NEW ENGLAND 1991-1992 EDITION: GUIDE TO AD AGENCIES: PART TWO

Nov 25, 1991

Word Count: 3477

PUBLISHER NAME: Adweek L.P.

COMPANY NAMES: *B Square Enterprises; Burch Co.; Burgess Advertising; Business Marketing; Buyer Advertising; Cabot Communications; Cahill Dittrich Advertising; CAJ/Lorenz; Carney/Mohlin & Co; Cavrich & Associates; Chaffee Case and Partners; Chalfin Kastopoulos & Gilmore; Chevalier/Schakenbach; Christopher Thomas Associates Inc.; CJK Associates; Clark (TJ) Advertising/PR; ClarkeGowardFittsMatteson; College Advertising; The College Connection; Collegiate Advantage; Communicator's Group; Communique Group Inc.; Van Christo Inc.

EVENT NAMES: *190 (Industry structure)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7311000 (Advertising Agencies)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

NAICS CODES: 54181 (Advertising Agencies)

SPECIAL FEATURES: LOB; COMPANY

ADVERTISING AGENCY: B Square Enterprises; Burch & Co; Burgess Advertising; Business Marketing; Buyer Advertising; Cabot Communications; Cahill Dittrich Advertising; CAJ/Lorenz; Carney/Mohlin & Co; Cavrich & Associates; Chaffee Case & Partners; Chalfin Kastopoulos & Gilmore; Chevalier/Schakenbach; Van Christo Advertising; Christopher Thomas Associates; CJK Associates; Clark (TJ) Advertising/PR; ClarkeGowardFittsMatteson; College Advertising; College Connection;

Collegiate Advantage, Communicators Group; Communique Group
ADVERTISING CODES: 40 Agencies

10/8/20 (Item 10 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01526165 Supplier Number: 41859634 (USE FORMAT 7 FOR FULLTEXT)

Key Players Assess Boom in Home Office PCs

Feb 11, 1991

Word Count: 3617

PUBLISHER NAME: Fairchild Publications, Inc.

EVENT NAMES: *600 (Market information - general)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573099 (Computer Systems NEC)

INDUSTRY NAMES: BUSN (Any type of business); HOME (Home Furnishings)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

ADVERTISING CODES: 85 Industry Market Data

10/8/21 (Item 11 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01511379 Supplier Number: 41836948 (USE FORMAT 7 FOR FULLTEXT)

The GUI Temptations

Feb, 1991

Word Count: 2601

PUBLISHER NAME: CMP Publications, Inc.

COMPANY NAMES: *Microsoft Corp.

EVENT NAMES: *350 (Product standards, safety, & recalls)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372500 (Operating Systems & Utilities)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 51121 (Software Publishers)

TICKER SYMBOLS: MSFT

SPECIAL FEATURES: COMPANY

10/8/22 (Item 12 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01181782 Supplier Number: 41351414 (USE FORMAT 7 FOR FULLTEXT)

SPENDING FORECASTS: DO THE SOFTWARE NUMBERS STACK UP?

May 28, 1990

Word Count: 2460

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *600 (Market information - general)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372400 (Applications Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 51121 (Software Publishers)

10/8/23 (Item 1 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01121214 Supplier Number: 40937556 (USE FORMAT 7 FOR FULLTEXT)

NCR CORPORATION INTRODUCES PERSONAL COMPUTER BASED ON MICRO CHANNEL ARCHITECTURE

Sept 12, 1989

Word Count: 673

PUBLISHER NAME: Various

COMPANY NAMES: *NCR Corp.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U7TX (Texas)

PRODUCT NAMES: *3573120 (Microcomputers)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 334111 (Electronic Computer Manufacturing)
TICKER SYMBOLS: NCR
TRADE NAMES: PC386sx/MC

10/8/24 (Item 2 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01049313 Supplier Number: 40135885 (USE FORMAT 7 FOR FULLTEXT)
APPLE COMPUTER EXPANDS DESKTOP COMMUNICATIONS OFFERINGS WITH FOUR PRODUCTS
August 11, 1987
Word Count: 1046
PUBLISHER NAME: PR Newswire Association, Inc.
COMPANY NAMES: *Apple Computer Inc.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1U1MA (Massachusetts)
PRODUCT NAMES: *3661257 (LAN/WAN Adapters); 7372600 (Computer Network
& Communications Software); 3661271 (Data Modems)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 33421 (Telephone Apparatus Manufacturing); 51121 (Software
Publishers); 334418 (Printed Circuit Assembly (Electronic Assembly)
Manufacturing)
TICKER SYMBOLS: AAPL
TRADE NAMES: AppleShare PC; Apple File Exchange; AppleFax Modem; EtherTalk
Interface Card

10/8/25 (Item 1 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01261439 SUPPLIER NUMBER: 07701610 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**OS2: building for the future. (includes related articles entitled 'OS-2
menu,' 'the real cost of OS-2,' 'who's developing what?,' 'even the
experts can't agree,' and 'the first application')**
Dec, 1988
WORD COUNT: 7204 LINE COUNT: 00566

SPECIAL FEATURES: illustration; chart
DESCRIPTORS: Future of Computing; Business Planning; OS/2
OPERATING PLATFORM: OS-2
FILE SEGMENT: CD File 275

10/8/26 (Item 2 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01257217 SUPPLIER NUMBER: 07067327 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Clement Mok: a master of Macintosh design. (graphic arts supplement)
Oct 25, 1988
WORD COUNT: 2812 LINE COUNT: 00209

SPECIAL FEATURES: illustration; portrait; photograph
DESCRIPTORS: Graphic Arts; DTP Software
NAMED PERSONS: Mok, Clement--Achievements and awards
SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified;
7336 Commercial art and graphic design
TRADE NAMES: Apple Macintosh (680X0-based system)--Usage
FILE SEGMENT: CD File 275

10/8/27 (Item 3 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01247936 SUPPLIER NUMBER: 07017755 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Operating systems: new and upgraded. (product announcement)
Oct, 1988
WORD COUNT: 2025 LINE COUNT: 00162

COMPANY NAMES: International Business Machines Corp.--Products; Microsoft Corp.--Products; Apple Computer Inc.--Product introduction
DESCRIPTORS: Operating System; MS-DOS
SIC CODES: 7372 Prepackaged software
TICKER SYMBOLS: AAPL; IBM; MSFT
TRADE NAMES: Apple IIgs (Microcomputer)--Computer programs; GS-OS (Operating system); MS-DOS 4.0 (Operating system)--Product introduction
OPERATING PLATFORM: MSDOS; GSOS
FILE SEGMENT: CD File 275

10/8/28 (Item 4 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01247500 SUPPLIER NUMBER: 06983499 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Democrats strive to beat the Bush high-tech advantage. (Michael Dukakis' campaign)

Sept 19, 1988

WORD COUNT: 2042 LINE COUNT: 00158

SPECIAL FEATURES: illustration; portrait
COMPANY NAMES: Service Information Systems Inc.--Services
DESCRIPTORS: Elections; Database; Micro-Minicomputer Communication; Politics; Automation
NAMED PERSONS: Dukakis, Michael S.--Political activity
SIC CODES: 3571 Electronic computers; 8651 Political organizations
FILE SEGMENT: CD File 275

10/8/29 (Item 5 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01241663 SUPPLIER NUMBER: 06317879 (USE FORMAT 7 OR 9 FOR FULL TEXT)
3D graphic design: automation changes the design process as well as the final product.

Jan, 1988

WORD COUNT: 856 LINE COUNT: 00066

SPECIAL FEATURES: illustration; photograph
COMPANY NAMES: Weisz and Yang Inc--Automation
DESCRIPTORS: Computer Graphics; System Design; Three-Dimensional Graphics ; Technology; Automation; Trends
FILE SEGMENT: CD File 275

10/8/30 (Item 6 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01238522 SUPPLIER NUMBER: 06211466 (USE FORMAT 7 OR 9 FOR FULL TEXT)
High speed, low cost fuel PC-to-fax future. (facsimile transmission) (Part 2)

Feb 9, 1988

WORD COUNT: 1428 LINE COUNT: 00106

DESCRIPTORS: Facsimile; Microcomputer; Communications Technology; Image Processing; Transmission Speed; Low Cost; LAN Adapter
SIC CODES: 3660 Communications Equipment; 3577 Computer peripheral equipment, not elsewhere classified
FILE SEGMENT: CD File 275

10/8/31 (Item 7 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01212298 SUPPLIER NUMBER: 04960863 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Computer tasks migrate down from managers to support staff.

June 2, 1987

WORD COUNT: 2499 LINE COUNT: 00195

DESCRIPTORS: Office practice--Automation; Companies; Microcomputer; Work
Environment; Trends; Management; Employee; Personnel; Applications
FILE SEGMENT: CD File 275

10/8/32 (Item 8 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01210344 SUPPLIER NUMBER: 06329551 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Electronic records: access documents instantly.

Oct, 1987

WORD COUNT: 2058 LINE COUNT: 00170

SPECIAL FEATURES: illustration; photograph

DESCRIPTORS: Records Management; Office Automation; Electronic Filing;
Products; Vendors; Functional Capabilities; Economics of Computing;
Technology

FILE SEGMENT: MI File 47

10/8/33 (Item 1 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0123420 BW023

**DA SYSTEMS 2: DASnet breakthrough introduces inter-system file transfer
between most major electronic mail services**

April 3, 1989

Byline: Business Editors/Computer Writers

Word Count: 769

10/8/34 (Item 2 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0063605 BW624

ASHTON TATE: Ashton-Tate introduces MultiMate Advantage II LAN

September 14, 1987

Byline: Business Editors/Computer Science Writers

Word Count: 812

10/8/35 (Item 1 from file: 624)

DIALOG(R)File 624:(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

0106868

**APPLE TURNS FROM REVOLUTION TO EVOLUTION: But how long can it prosper with
'product-line extensions' that just fill gaps in its lineup?**

January 23, 1989

Word Count: 1,596 *Full text available in Formats 5, 7 and 9*

10/8/36 (Item 1 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02121733 Supplier Number: 43946334 (USE FORMAT 7 FOR FULLTEXT)

VENDORS: MULTEX PLANS PUBLISHER NETWORK FOR DISTRIBUTING EQUITY RESEARCH

July 2, 1993

Word Count: 1185

PUBLISHER NAME: Waters Information Services, Inc.

INDUSTRY NAMES: BUSN (Any type of business); TELC (Telecommunications)

10/8/37 (Item 1 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0230291 91-53326

Quality Conferencing

PUBL DATE: 910800

WORD COUNT: 839

DATELINE: Princeton, NJ, US

CLASSIFICATION CODES: 8380 (Hotels & restaurants); 2400 (Public relations)

DESCRIPTORS: Convention centers; Hotels & motels; Facilities; Customer services; Middle Atlantic

SPECIAL FEATURE: Chart

10/8/38 (Item 2 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0166320 90-49533

Area Telephone Answering Services: Ranked by 1989 Gross Revenue

PUBL DATE: 900921

WORD COUNT: 2,791

DATELINE: Jacksonville, FL, US

CLASSIFICATION CODES: 8330 (Broadcasting & telecommunications); 3100

(Capital & debt management)

DESCRIPTORS: Telephone answering services; Corporate rankings; Revenue; South Atlantic

SPECIAL FEATURE: Table

10/8/39 (Item 3 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0104398 89-28286

Computer Market Is Changing as Corporate Requirements Shift

PUBL DATE: 890731

WORD COUNT: 678

DATELINE: White Plains, NY, US

COMPANY NAMES: Network Decisions Inc, White Plains, NY, US, SIC:7374;7379,

CLASSIFICATION CODES: 8302 (Software and computer services); 7000

(Marketing)

DESCRIPTORS: Computer service industry; Computer networks; Market segments; Middle Atlantic

NAMED PERSONS: Palmer, Stephen; Mead, Brian W.

SPECIAL FEATURE: Photo

10/8/40 (Item 4 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0097867 89-21694

What's Blue-and-White and Read All Over?

PUBL DATE: 890600

WORD COUNT: 1,751

DATELINE: Indianapolis, IN, US

COMPANY NAMES: AT&T Co, New York, NY, US, DUNS:00-698-0080,

SIC:4811;4821;6711, Ticker:T

CLASSIFICATION CODES: 8690 (Publishing industry); 2310 (Planning)

DESCRIPTORS: Printing industry; Corporate profiles; Product lines; Telephone companies; Corporate planning; North Central

SPECIAL FEATURE: Photo

10/8/41 (Item 5 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0093469 89-17260

The Year in Advertising: Stale, Unprofitable & Flat

PUBL DATE: 890424

WORD COUNT: 1,978

DATELINE: Providence, RI, US

COMPANY NAMES: Leonard Monahan Lubars & Partners, Providence, RI, US,
SIC:7311,
Rivers Trainor Doyle & Leicht, Providence, RI, US, SIC:7311,

Chaffe-Bedard, Providence, RI, US, SIC:7311,

Pagano Schenck & Kay Inc, Providence, RI, US, SIC:7311,

Duffy & Shanley, Providence, RI, US, SIC:7311,

CLASSIFICATION CODES: 8301 (Advertising agencies); 7100 (Market research);
3100 (Capital & debt management)

DESCRIPTORS: Advertising agencies; Corporate rankings; Billings; Market
surveys; Business conditions; Corporate growth; Corporate planning; New
England

SPECIAL FEATURE: Drawing

10/8/42 (Item 6 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0090648 89-14392

**DASnet Breakthrough Introduces Inter-System File Transfer Between Most
Major Electronic Mail Services**

PUBL DATE: 890403

WORD COUNT: 734

DATELINE: Campbell, CA, US

COMPANY NAMES: DA Systems Inc, Campbell, CA, US, SIC:7379,

CLASSIFICATION CODES: 8330 (Broadcasting & telecommunications); 7500
(Product planning & development); 5250 (Telecommunications systems)

DESCRIPTORS: Electronic mail systems; Product introduction; Files
management; Communications networks; Pacific

NAMED PERSONS: Schmidman, Paul; Niehoff, Pat; Shapard, Jeffrey; Briggs,
Russell

10/8/43 (Item 7 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0083708 89-07371

From Storefront in Tiny Higginsville Comes Scrappy Fax/Modem Leader

PUBL DATE: 890206

WORD COUNT: 1,497

DATELINE: Higginsville, MO, US

COMPANY NAMES: STF Technologies, Higginsville, MO, US, SIC:3577,

CLASSIFICATION CODES: 8650 (Electrical & electronics industries); 5230
(Computer hardware); 7000 (Marketing)

DESCRIPTORS: Electronics industry; Modems; Market strategy; Facsimile
transmission; Software; Market entry; Product introduction; Product
development; Corporate officers; Midwest

NAMED PERSONS: Troxell, Doug; White, Carla; Wilcox, Jim; Bear, Alan; Gray,
Van

SPECIAL FEATURE: Photo

10/8/44 (Item 8 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0028742 87-07431

No Such Word as 'Impossible'

PUBL DATE: 870400
WORD COUNT: 1,211
DATELINE: Atlanta, GA, US

COMPANY NAMES: Micro Support Resource Corp, Atlanta, GA, US, SIC:7374,
Savin Corp, Stamford, CT, US, DUNS:05-207-6957,
SIC:3861;5081, Ticker:SVB
Samna Corp, Atlanta, GA, US, SIC:7372,
CLASSIFICATION CODES: 8302 (Software and computer services); 2130
(Executives)
DESCRIPTORS: Computer service industry; Entrepreneurs; Women; Career
histories; Training; South Atlantic
NAMED PERSONS: Fain, Deborah
SPECIAL FEATURE: Photo

10/8/45 (Item 9 from file: 635)
DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0023487 87-02170
Market Compels Retail Role Change
PUBL DATE: 861100
WORD COUNT: 864
DATELINE: IL, US
CLASSIFICATION CODES: 8390 (Retailing industry)
DESCRIPTORS: Computer stores; Retailing; Trends; Systems; Dealers
NAMED PERSONS: Beck, Jerry; Allen, Don; Lebo, Dick; Berger, Amy
SPECIAL FEATURE: Table

10/8/46 (Item 1 from file: 494)
DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05551853
DISABLED, PERHAPS; BUT DEMORALIZED, NO
TUESDAY August 7, 1990
Word Count: 728

10/8/47 (Item 2 from file: 494)
DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05051068
**PLANNING FOR THE WORST JOURNAL PUTS A SPOTLIGHT ON THE BUSINESS OF DISASTER
RECOVERY**
MONDAY August 7, 1989
Word Count: 1,192

10/8/48 (Item 1 from file: 640)
DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

06099088
NEW PROGRAM CAN MAKE YOU THE REMBRANDT OF THE FAX WORLD
MONDAY April 8, 1991
Word Count: 956

DESCRIPTORS: FAX MACHINES; COMPUTERS; COMMUNICATION; SOFTWARE; BUSINESS;
OFFICE EQUIPMENT; FAXBUILDER

10/8/49 (Item 2 from file: 640)
DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

05546159
APPLE SHOWS IT'S SERIOUS ABOUT JAPAN
SATURDAY September 22, 1990
Word Count: 1,423

DESCRIPTORS: JAPAN; BUSINESS; COMPUTERS; TRADE; US; FOREIGN; MARKETING;
APPLE COMPUTER; SHIGEKUNI TAKEUCHI

10/8/50 (Item 1 from file: 704)

DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

05241044

MAC, SON OF MAC, GRANDSON OF . . . DO SOFTWARE SEQUELS HAVE FAMILIAL RING?

TUESDAY August 29, 1989

Word Count: 717

10/8/51 (Item 1 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

06084191

FAXBUILDER CAN TURN YOU INTO THE REMBRANDT OF THE FAX WORLD

Monday, March 25, 1991

Word Count: 1,038

10/8/52 (Item 2 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

05754153

**NEWSLETTERS THAT CLICK THE GOOD ONES BOTH INFORM, SHOW THE READER THAT A
COMPANY KNOWS ITS STUFF**

Monday, September 10, 1990

Word Count: 1,340

10/8/53 (Item 1 from file: 710)

DIALOG(R)File 710:(c) 2002 Times Newspapers. All rts. reserv.

06912646

Windows of opportunity to reduce company costs; Business Computing

Sunday, September 13, 1992

Word Count: 1,537

Set	Items	Description
S1	91304	DESKTOP(W) PUBLISHING
S2	82705	(DONOR OR CONTRIBUTOR OR RECIPIENT OR CLIENT OR CUSTOMER OR EMPLOYEE OR RECEIVER) (2W) (LIST)
S3	395	S1 AND S2
S4	15533858	PD<19940506
?s s3 and s4		
	395	S3
	15533858	S4
S5	58	S3 AND S4

?rd

>>>Duplicate detection is not supported for File 623.

>>>Records from unsupported files will be retained in the RD set.

>>>Record 623:432902 ignored; incomplete bibliographic data, not retained - in RD set

...examined 50 records (50)

...completed examining records

S6 53 RD (unique items)

?t s6/free/all

6/8/1 (Item 1 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00727160 93-76381

****USE FORMAT 9 FOR FULL TEXT****

Startups: Risky Business WORD COUNT: 1881 LENGTH: 2 Pages

Jul 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Catalogs; Direct marketing; Startup costs; Risk management; Corporate planning

CLASSIFICATION CODES: 9190 (CN=United States); 7400 (CN=Distribution)

6/8/2 (Item 2 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00608556 92-23659

Volcanic Activity: Customer-Targeted Magazines Proliferate at Big Companies

LENGTH: 6 Pages

Apr 1992

COMPANY NAMES:

IBM Corp (DUNS:00-136-8083 TICKER:IBM)

Hewlett Packard Co (DUNS:00-912-2532 TICKER:HWP)

Digital Equipment Corp (DUNS:00-103-8066 TICKER:DEC)

Ford Motor Co (DUNS:00-134-4746 TICKER:F)

Xerox Corp (DUNS:04-959-1852 TICKER:XRX)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Magazines; Company publications; Manycompanies; Manyindustries; **Desktop publishing**; Target markets; Customers

CLASSIFICATION CODES: 2400 (CN=Public relations); 9190 (CN=United States)

6/8/3 (Item 3 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00566136 91-40490

****USE FORMAT 9 FOR FULL TEXT****

Technology: The New Frontier (Part 4) WORD COUNT: 2599 LENGTH: 3 Pages

Aug 1991

GEOGRAPHIC NAMES: US

DESCRIPTORS: Direct mail campaigns; Printing; Technological change; **Desktop publishing**; Color; Trends

CLASSIFICATION CODES: 9190 (CN=United States); 7200 (CN=Advertising); 5400

(CN=Research & development)

6/8/4 (Item 4 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00553971 91-28328

USE FORMAT 9 FOR FULL TEXT

Rapid Prototyping: Designing a New Industrial Revolution WORD COUNT:

1409 LENGTH: 3 Pages

Jun 3, 1991

COMPANY NAMES:

3D Systems Inc

General Motors Corp (DUNS:00-535-6613 TICKER:GM)

General Electric Co (DUNS:00-136-7960 TICKER:GE)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Prototypes; Design engineering; CAD; Product design; Product development; Competitive advantage; Technological change; Manycompanies
CLASSIFICATION CODES: 9190 (CN=United States); 7500 (CN=Product planning & development); 5240 (CN=Software & systems)

6/8/5 (Item 5 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00550198 91-24555

USE FORMAT 9 FOR FULL TEXT

Automating Your Agency WORD COUNT: 3514 LENGTH: 5 Pages

May 1991

COMPANY NAMES:

IBM Corp (DUNS:00-136-8083 TICKER:IBM)

GEOGRAPHIC NAMES: US

DESCRIPTORS: Insurance agencies; Office automation; Software packages; Local area networks; Data bases; Manyproducts
CLASSIFICATION CODES: 9190 (CN=United States); 8200 (CN=Insurance industry); 5240 (CN=Software & systems)

6/8/6 (Item 6 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00503129 90-28886

Beyond Desktop Publishing : When a Laser Won't Cut It LENGTH: 6 Pages

Jul 27, 1990

DESCRIPTORS: **Desktop publishing** ; Laser printers; Applications; Computer service centers; Outsourcing; Typesetting
CLASSIFICATION CODES: 5240 (CN=Software & systems); 8690 (CN=Publishing industry); 8302 (CN=Software and computer services)

6/8/7 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02664566 Supplier Number: 43551411 (USE FORMAT 7 FOR FULLTEXT)

Hiring Active At Ad Agencies

Jan, 1993

Word Count: 513

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: *Hill Holliday Connors Inc.; KSK Communications Ltd.; Wills and Evans Inc.

EVENT NAMES: *530 (Labor force information)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7311000 (Advertising Agencies)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

NAICS CODES: 54181 (Advertising Agencies)
SPECIAL FEATURES: LOB; COMPANY
ADVERTISING AGENCY: KSK Communications; Wills & Evans; Hill Holliday
Connors
ADVERTISING CODES: 43 Agency Personnel; 45 Agency Planning/Goals

6/8/8 (Item 2 from file: 16)

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02642838 Supplier Number: 43519166 (USE FORMAT 7 FOR FULLTEXT)
Ecocenters Corp. buys Emerson Press division
Dec 13, 1992
Word Count: 68
PUBLISHER NAME: Crain Communications, Inc.
COMPANY NAMES: *Data Imaging Services; Ecocenters; Emerson Press Inc.
EVENT NAMES: *160 (Asset sales & divestitures); 150 (Acquisitions & mergers)
GEOGRAPHIC NAMES: *1U3OH (Ohio)
PRODUCT NAMES: *2755000 (Electronic Printing)
INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)
NAICS CODES: 323115 (Digital Printing)
SPECIAL FEATURES: LOB; COMPANY

6/8/9 (Item 3 from file: 16)

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02345207 Supplier Number: 43075638 (USE FORMAT 7 FOR FULLTEXT)
THE SECRET OF THEIR SUCCESS
June 15, 1992
Word Count: 2420
PUBLISHER NAME: CMP Publications, Inc.
COMPANY NAMES: *HealthCare Communications Inc. (Lincoln, Nebraska); Ring
Computer Systems; ROM Computer Solutions
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *3573120 (Microcomputers)
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office
Automation)
NAICS CODES: 334111 (Electronic Computer Manufacturing)
SPECIAL FEATURES: COMPANY

6/8/10 (Item 4 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02314407 Supplier Number: 43030437 (USE FORMAT 7 FOR FULLTEXT)
**Graphics Development To Ship Windows WindFORM DLL: Integrates Form
Processing Capabilities into Windows Apps**
June, 1992
Word Count: 462
PUBLISHER NAME: Various
COMPANY NAMES: *Grapics Development Intl
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)
PRODUCT NAMES: *7372440 (Graphics Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: WindFORM DLL
SPECIAL FEATURES: COMPANY

6/8/11 (Item 5 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02205478 Supplier Number: 42872718 (USE FORMAT 7 FOR FULLTEXT)
VOLCANIC ACTIVITY: Customer-targeted magazines proliferate at big companies

April, 1992

Word Count: 1270

PUBLISHER NAME: Crain Communications, Inc.

EVENT NAMES: *600 (Market information - general)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2721310 (Business & Trade Publications)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

NAICS CODES: 51112 (Periodical Publishers)

ADVERTISING CODES: 85 Industry Market Data

6/8/12 (Item 6 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02199578 Supplier Number: 42864058 (USE FORMAT 7 FOR FULLTEXT)

**JUST DO IT!: Education And Manufacturing VARs Make The Most Of Their
Markets**

March 30, 1992

Word Count: 2090

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573000 (Computers & Peripherals); 7372000 (Computer
Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office
Automation)

NAICS CODES: 334111 (Electronic Computer Manufacturing); 51121 (Software
Publishers)

SPECIAL FEATURES: LOB

6/8/13 (Item 7 from file: 16)

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01973557 Supplier Number: 42526266 (USE FORMAT 7 FOR FULLTEXT)

**Graphics Development International, Inc. Brings Speed and Low Price to
Windows Form Designing and Filling**

Nov 18, 1991

Word Count: 622

PUBLISHER NAME: Various

COMPANY NAMES: *Graphics Development International Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: WindFORM

SPECIAL FEATURES: COMPANY

6/8/14 (Item 8 from file: 16)

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01638959 Supplier Number: 42026567 (USE FORMAT 7 FOR FULLTEXT)

**CNTI announces local area network performance breakthrough CXT/100 provides
Gigabit/second LAN throughput at less than half the cost of FDDI**

April 24, 1991

Word Count: 529

PUBLISHER NAME: Various

COMPANY NAMES: *Computer Network Technology International Ltd.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *4EUUK (United Kingdom)

PRODUCT NAMES: *3661205 (Local Area Networks)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 33421 (Telephone Apparatus Manufacturing)

TRADE NAMES: CXT/100

SPECIAL FEATURES: COMPANY

6/8/15 (Item 9 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01597647 Supplier Number: 41966792 (USE FORMAT 7 FOR FULLTEXT)

Giving Software Buyers the 'Works'

April, 1991

Word Count: 343

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: *Microsoft Corp.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372419 (Business Applications Software NEC)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

NAICS CODES: 51121 (Software Publishers)

TICKER SYMBOLS: MSFT

TRADE NAMES: Works; Grammatik

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 79 Promotion; 23 Print Media; 24 Direct Marketing

6/8/16 (Item 10 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01438051 Supplier Number: 41724019 (USE FORMAT 7 FOR FULLTEXT)

**DESCRIBE, INC. PORTS POWERFUL MULTI-USER WORD PUBLISHING TECHNOLOGY TO
MICROSOFT WINDOWS**

Dec 10, 1990

Word Count: 479

PUBLISHER NAME: Various

COMPANY NAMES: *Describe Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)

PRODUCT NAMES: *7372412 (Word Processing Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: COMPANY

6/8/17 (Item 11 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01021395 Supplier Number: 41119277 (USE FORMAT 7 FOR FULLTEXT)

**NEW IMAGING FIRM PROVIDES HIGH TECHNOLOGY, CREATIVITY, FULL-SERVICE
CAPABILITIES.**

Jan 16, 1990

Word Count: 1271

PUBLISHER NAME: Various

COMPANY NAMES: *Intl Visual Communications

EVENT NAMES: *120 (Organizational history)

GEOGRAPHIC NAMES: *1USA (United States); 1U3OH (Ohio)

PRODUCT NAMES: *7333000 (Commercial Photo & Graphic Arts Svcs)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 541922 (Commercial Photography)

SPECIAL FEATURES: LOB; COMPANY

ADVERTISING CODES: 55 Company Planning/Goals

6/8/18 (Item 1 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01254594 SUPPLIER NUMBER: 06611534 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Mac temp agency to go nationwide.

Aug 30, 1988

WORD COUNT: 272 LINE COUNT: 00022

SPECIAL FEATURES: illustration; photograph
COMPANY NAMES: MacTemps--Planning
DESCRIPTORS: Personnel Management; Temporary Help; Business Planning
SIC CODES: 7361 Employment agencies
TRADE NAMES: Apple Macintosh (680X0-based system)--Usage
FILE SEGMENT: CD File 275

6/8/19 (Item 2 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01252578 SUPPLIER NUMBER: 06956593 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Setting up shop. (desktop publishing shop)
Oct, 1988
WORD COUNT: 4023 LINE COUNT: 00306

SPECIAL FEATURES: illustration; photograph
DESCRIPTORS: Tutorial; Hardware Selection; Software Selection; Guidelines
; Small Business; DTP Software
SIC CODES: 3571 Electronic computers; 7372 Prepackaged software
FILE SEGMENT: CD File 275

6/8/20 (Item 3 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01246680 SUPPLIER NUMBER: 06966731 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Manufacturers of PostScript-compatible products. (directory)
Sept 5, 1988
WORD COUNT: 3130 LINE COUNT: 00260

FILE SEGMENT: CD File 275

6/8/21 (Item 4 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01241219 SUPPLIER NUMBER: 06533437 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Sorting out the options. (planning a PC network) (Networking Supplement)
April 12, 1988
WORD COUNT: 2387 LINE COUNT: 00184

DESCRIPTORS: LAN; Business Planning; User Need; Network Architecture;
Hardware Selection; Software Selection
FILE SEGMENT: CD File 275

6/8/22 (Item 5 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01236518 SUPPLIER NUMBER: 06202090 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**An early lead in electronic messaging; Videotex and electronic mail might
not seem exciting right now, but that will change - to Digital's benefit.
(Digital Equipment Corp.) (contains related information on France's
Minitel videotex service)**
Jan, 1988
WORD COUNT: 1875 LINE COUNT: 00153

SPECIAL FEATURES: illustration; photograph
COMPANY NAMES: Digital Equipment Corp.--Planning; Coopers and Lybrand--
Reports
DESCRIPTORS: E-Mail; Videotex
SIC CODES: 3571 Electronic computers; 4899 Communication services, not
elsewhere classified; 3661 Telephone and telegraph apparatus
TICKER SYMBOLS: DEC
FILE SEGMENT: CD File 275

6/8/23 (Item 6 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01210879 SUPPLIER NUMBER: 06087105 (USE FORMAT 7 OR 9 FOR FULL TEXT)

A well-prepared proposal can pave way for LAN even in tough times.

(preparing a local area network proposal; Section 2: Connectivity)
(column)

Nov 10, 1987

WORD COUNT: 964 LINE COUNT: 00076

DESCRIPTORS: LAN; Companies; Equipment Acquisition; Proposal; Tutorial;
Network Management; Management of EDP; Business Planning; Hardware
Selection

FILE SEGMENT: CD File 275

6/8/24 (Item 7 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01208829 SUPPLIER NUMBER: 05035561 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Topping big blue. (Macs and IBM PC's on the same network: TOPS for the Mac;

**TOPS for the IBM PC; and MacLink Plus) (Software Review) (Desktop
Communications supplement) (evaluation)**

May, 1987

WORD COUNT: 2361 LINE COUNT: 00173

SPECIAL FEATURES: illustration; table

COMPANY NAMES: Centram Systems West Inc.--Computer programs; DataViz Inc.
--Computer programs

DESCRIPTORS: Evaluation; Performance; Connectivity; Local area networks
(Computer networks); File Server; Electronic Data Interchange; File
Transfer

SIC CODES: 7372 Prepackaged software; 3660 Communications Equipment

TRADE NAMES: TOPS for the Macintosh (Computer network software)--

evaluation; MacLinkPlus/PC (Data conversion software)--evaluation; TOPS
for the IBM PC (Computer program)--evaluation

FILE SEGMENT: CD File 275

6/8/25 (Item 1 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0242831 BW081

**MICROSOFT 4: Microsoft Works for Windows: The leading integrated package
now available for Windows**

September 16, 1991

Byline: Business Editors/Computer Writers

Word Count: 1459

6/8/26 (Item 1 from file: 624)

DIALOG(R)File 624:(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

0432902

**DOES ADOBE HAVE A PAPER CUTTER?: Its Carousel programs make PC screens
look like a magazine**

November 16, 1992

Word Count: 980 *Full text available in Formats 5, 7 and 9*

6/8/27 (Item 1 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01587208 Supplier Number: 42381839 (USE FORMAT 7 FOR FULLTEXT)

MICROSOFT WORKS FOR WINDOWS: NOW AVAILABLE FOR WINDOWS

Sept 23, 1991

Word Count: 1297

PUBLISHER NAME: EDGE Publishing

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

6/8/28 (Item 2 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01379176 Supplier Number: 41727997 (USE FORMAT 7 FOR FULLTEXT)

WORD PUBLISHING: DESCRIBE INC. CHOOSES WINDOWS 3.0 OVER UNIX IN MULTI-USER TECHNOLOGY PORT

Dec 10, 1990

Word Count: 390

PUBLISHER NAME: EDGE Publishing

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

6/8/29 (Item 3 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01260392 Supplier Number: 41348551 (USE FORMAT 7 FOR FULLTEXT)

CABLE & WIRELESS ENTERS FAX SERVICE BUREAU BUSINESS

May 25, 1990

Word Count: 653

PUBLISHER NAME: Warren Publishing, Inc.

INDUSTRY NAMES: BUSN (Any type of business); TELC (Telecommunications)

6/8/30 (Item 1 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0220484 91-43258

A New Standard

PUBL DATE: 910600

WORD COUNT: 3,989

DATELINE: Toronto, ONT, Canada

COMPANY NAMES: SoftQuad Inc, Toronto, ONT, Canada, SIC:7372,

CLASSIFICATION CODES: 8302 (Software and computer services); 2120 (Chief executive officer)

DESCRIPTORS: Software industry; Chief executive officer; Market segments; R&D; Ontario

NAMED PERSONS: Rubinsky, Yuri

6/8/31 (Item 2 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0217013 91-39767

Computer Firm Prospers With Its Focus on Quality

PUBL DATE: 910527

WORD COUNT: 854

DATELINE: Silver Spring, MD, US

COMPANY NAMES: Orkand Corp, Silver Spring, MD, US, DUNS:02-030-5876, SIC:8742;7372,

CLASSIFICATION CODES: 8310 (Consultants not elsewhere classified); 2130 (Executives)

DESCRIPTORS: Consulting firms; Computer service industry; Entrepreneurs; South Atlantic

NAMED PERSONS: Orkand, Donald

6/8/32 (Item 3 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0180447 91-01596

**DeScribe Inc. Ports Powerful Multi-User Word Publishing Technology to
Microsoft Windows; Chooses Windows 3.0 Over Unix.**

PUBL DATE: 901204

WORD COUNT: 205

DATELINE: Sacramento, CA, US

COMPANY NAMES: DeScribe Inc, Sacramento, CA, US, SIC:7372,

CLASSIFICATION CODES: 8302 (Software and computer services); 5240 (Software
& systems)

DESCRIPTORS: Software industry; Software; Pacific

6/8/33 (Item 4 from file: 635)

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0179556 91-00702

Computer Support for Macintosh

PUBL DATE: 901126

WORD COUNT: 216

DATELINE: Phoenix, AZ, US

COMPANY NAMES: Computer Support Professionals, Phoenix, AZ, US, SIC:7371,

CLASSIFICATION CODES: 8302 (Software and computer services); 2310
(Planning)

DESCRIPTORS: Computer service industry; Corporate profiles; Mountain

NAMED PERSONS: Peterson, Greg; Peterson, Michelle

6/8/34 (Item 5 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0167753 90-50983

TechWrite Brings Technological Know-How to Corporate Communications

PUBL DATE: 900900

WORD COUNT: 219

DATELINE: Pittsburgh, PA, US

COMPANY NAMES: TechWrite, Pittsburgh, PA, US, SIC:8999,

CLASSIFICATION CODES: 8300 (Service industries not elsewhere classified);
2310 (Planning)

DESCRIPTORS: Service industries; Technical writing; Corporate profiles;
Middle Atlantic

NAMED PERSONS: McCaffrey, Terry A.; Query, Joyce

6/8/35 (Item 6 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0166320 90-49533

Area Telephone Answering Services: Ranked by 1989 Gross Revenue

PUBL DATE: 900921

WORD COUNT: 2,791

DATELINE: Jacksonville, FL, US

CLASSIFICATION CODES: 8330 (Broadcasting & telecommunications); 3100
(Capital & debt management)

DESCRIPTORS: Telephone answering services; Corporate rankings; Revenue;
South Atlantic

SPECIAL FEATURE: Table

6/8/36 (Item 7 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0161852 90-45030

Who's Who in Jacksonville's Computer Industry

PUBL DATE: 900831
WORD COUNT: 2,057
DATELINE: Jacksonville, FL, US

CLASSIFICATION CODES: 8651 (Computer industry)
DESCRIPTORS: Computer industry; Executives; Personal profiles; South Atlantic

6/8/37 (Item 8 from file: 635)
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0149467 90-32513
Professionals Are Target of New Training Franchise
PUBL DATE: 900702
WORD COUNT: 1,128
DATELINE: Atlanta, GA, US

COMPANY NAMES: ExecuTrain Corp, Atlanta, GA, US, SIC:7392,
CLASSIFICATION CODES: 8302 (Software and computer services); 2130
(Executives); 6200 (Training & development)
DESCRIPTORS: Computer service industry; Entrepreneurs; Target markets;
Training; Corporate growth; Expansion; South Atlantic
NAMED PERSONS: Smith, Scott
SPECIAL FEATURE: Photo

6/8/38 (Item 9 from file: 635)
DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0122059 90-04710
Newsroom Vets Stop the Press, Start a Desktop Publishing Firm
PUBL DATE: 900108
WORD COUNT: 916
DATELINE: Denver, CO, US

COMPANY NAMES: Publication Design Inc, Denver, CO, US, SIC:7336,
CLASSIFICATION CODES: 8300 (Service industries not elsewhere classified);
2130 (Executives)
DESCRIPTORS: Graphic design companies; Startups; Newsletters; Market
strategy; Publications; Publishing industry; Entrepreneurs; Mountain
NAMED PERSONS: Bullard, Joe; Lundwall, Jerry
SPECIAL FEATURE: Photo

6/8/39 (Item 10 from file: 635)
DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0121269 90-03912
Companies of the '90s?
PUBL DATE: 900103
WORD COUNT: 4,136
DATELINE: Philadelphia, PA, US

COMPANY NAMES: Paris Business Forms, Bensalem, PA, US, DUNS:06-435-6231,
SIC:2751, Ticker:PBFI
Hill International Inc, Willingboro, NJ, US,
DUNS:08-080-4701, SIC:7392,
Technitrol Inc, Philadelphia, PA, US, DUNS:00-230-0556,
SIC:3679;3677;3612;3576, Ticker:TNL
Strategic Management Group Inc, Philadelphia, PA, US,
DUNS:06-543-7014, SIC:7372;8299;8742,
Crown Cork & Seal Co Inc, Philadelphia, PA, US,
DUNS:00-228-2341, SIC:3411;3466;3551, Ticker:CCK
CLASSIFICATION CODES: 2310 (Planning); 3100 (Capital & debt management)
DESCRIPTORS: Corporate growth; Revenue; Training; Expansion; Strategic
planning; Target markets; Corporate profiles; Product lines; Small
business; Manufacturers; Middle Atlantic

SPECIAL FEATURE: Photo

6/8/40 (Item 11 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0111103 89-35032

High-Tech Firms Make Pitch to Potential Asian Customers

PUBL DATE: 891006

WORD COUNT: 729

DATELINE: AZ, US

COMPANY NAMES: Gold Tech Overseas Trading Corp, Tempe, AZ, US, SIC:3674,
Kurta Corp, Phoenix, AZ, US, DUNS:09-365-8169, SIC:3573,
Raines Technology Inc, Tempe, AZ, US, SIC:3559,

CLASSIFICATION CODES: 8650 (Electrical & electronics industries); 1300
(International trade & foreign investment); 7000 (Marketing)

DESCRIPTORS: Electronics industry; High technology; Trade development;

Market planning; Government officials; Mountain

NAMED PERSONS: Mofford, Rose

SPECIAL FEATURE: Photo

6/8/41 (Item 12 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0110869 89-34798

Computer Focus's Personal Newsletters

PUBL DATE: 890925

WORD COUNT: 530

DATELINE: Chantilly, VA, US

COMPANY NAMES: Pinpoint Information Corp, Chantilly, VA, US, SIC:2713,
CLASSIFICATION CODES: 8690 (Publishing industry); 5250 (Telecommunications
systems); 7000 (Marketing)

DESCRIPTORS: Publishing industry; Publications; Facsimile transmission;

Target markets; Custom design; South Atlantic

NAMED PERSONS: Golomb, Harvey

SPECIAL FEATURE: Photo

6/8/42 (Item 13 from file: 635)

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0104635 89-28525

Koenig Hopes Broad Brush Works in N.Y.

PUBL DATE: 890731

WORD COUNT: 982

DATELINE: New York, NY, US

COMPANY NAMES: Koenig Corp, Milford, CT, US, DUNS:17-483-0968,
SIC:5199;5999,

CLASSIFICATION CODES: 8390 (Retailing industry); 2310 (Planning); 7000
(Marketing)

DESCRIPTORS: Chain stores; Retail stores; Site selection; Market entry;

Target markets; Corporate growth; Middle Atlantic

NAMED PERSONS: Koenig, Robert; Koenig, Elliot

SPECIAL FEATURE: Photo

6/8/43 (Item 14 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0093469 89-17260

The Year in Advertising: Stale, Unprofitable & Flat

PUBL DATE: 890424

WORD COUNT: 1,978

DATELINE: Providence, RI, US

COMPANY NAMES: Leonard Monahan Lubars & Partners, Providence, RI, US,
SIC:7311,
Rivers Trainor Doyle & Leicht, Providence, RI, US, SIC:7311,
Chaffe-Bedard, Providence, RI, US, SIC:7311,
Pagano Schenck & Kay Inc, Providence, RI, US, SIC:7311,
Duffy & Shanley, Providence, RI, US, SIC:7311,
CLASSIFICATION CODES: 8301 (Advertising agencies); 7100 (Market research);
3100 (Capital & debt management)
DESCRIPTORS: Advertising agencies; Corporate rankings; Billings; Market
surveys; Business conditions; Corporate growth; Corporate planning; New
England
SPECIAL FEATURE: Drawing

6/8/44 (Item 15 from file: 635)

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0078255 89-01902

Dainippon Buys Majority Interest in Island Graphics

PUBL DATE: **881205**

WORD COUNT: 536

DATELINE: San Rafael, CA, US

COMPANY NAMES: DaiNippon Screen Manufacturing Co Ltd, Kyoto, Japan,
DUNS:69-055-7751, SIC:3555,

Island Graphics Corp, San Rafael, CA, US, SIC:7372,

CLASSIFICATION CODES: 8302 (Software and computer services); 2330

(Acquisitions & mergers); 1310 (Foreign investment in the US)

DESCRIPTORS: Software houses; Acquisitions & mergers; Foreign investment;
Computer graphics; Pacific

NAMED PERSONS: Newman, David; Ishii, Ken

6/8/45 (Item 16 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0056923 88-14455

Nashoba Looms as Takeover Prize

PUBL DATE: **880523**

WORD COUNT: 938

DATELINE: Foster City, CA, US

COMPANY NAMES: Nashoba Systems Inc, Foster City, CA, US, SIC:Ticker:7372

CLASSIFICATION CODES: 8302 (Software and computer services); 2330

(Acquisitions & mergers)

DESCRIPTORS: Software industry; Acquisitions & mergers; Product lines;

Corporate reorganization; Corporate presidents; Brand names; Pacific

NAMED PERSONS: Hobin, Glenn

6/8/46 (Item 17 from file: 635)

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0043556 88-00979

Logical Operations Forms Publishing Subsidiary

PUBL DATE: **871201**

WORD COUNT: 617

DATELINE: Rochester, NY, US

COMPANY NAMES: Logical Operations, Buffalo, NY, US, SIC:Ticker:7392

Logical Training Systems Inc, Buffalo, NY, US,

SIC:Ticker:7392;2731

CLASSIFICATION CODES: 8310 (Consultants not elsewhere classified); 2310

(Planning)

DESCRIPTORS: Consulting firms; Corporate growth; Startups; Publications;
Corporate histories; Middle Atlantic

NAMED PERSONS: Keesan, Barry; Fantauzzo, Dominick

6/8/47 (Item 18 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0024503 87-03186

Universal Data Consultants Fulfill 'Playground Plans'

PUBL DATE: 861200

WORD COUNT: 1,314

DATELINE: Atlanta, GA, US

COMPANY NAMES: Universal Data Consultants Inc, Atlanta, GA, US,
SIC:7392;5734,

CLASSIFICATION CODES: 8310 (Consultants not elsewhere classified)

DESCRIPTORS: Consultants; Entrepreneurs; Computers; Salespeople

NAMED PERSONS: Callaham, Ken; Elliott, Jim

SPECIAL FEATURE: Photo

6/8/48 (Item 1 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05830256

COMPUTER SUPPORT FOR MACINTOSH

MONDAY November 26, 1990

Word Count: 461

DESCRIPTORS: BUSINESS; PROFILE

6/8/49 (Item 2 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05279009

HIGH-TECH FIRMS MAKE PITCH TO POTENTIAL ASIAN CUSTOMERS

FRIDAY October 6, 1989

Word Count: 776

DESCRIPTORS: ARIZONA; FOREIGN; SPORT; BASEBALL; TOURISM

6/8/50 (Item 1 from file: 704)

DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

06143176

HIGH-TECH WORK TRANSFORMS SPECIALTY PRINTER

THURSDAY May 23, 1991

Word Count: 863

DESCRIPTORS: WESTERN COMPUTER PRESS; COLUMN; PROFILE

6/8/51 (Item 2 from file: 704)

DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

05522204

YOUNG AND AMBITIOUS

MONDAY January 22, 1990

Word Count: 625

6/8/52 (Item 1 from file: 710)

DIALOG(R)File 710:(c) 2002 Times Newspapers. All rts. reserv.

07465609

Windows to a database future; Infotech

Friday, April 16, 1993

Word Count: 1,160

6/8/53 (Item 2 from file: 710)

DIALOG(R)File 710:(c) 2002 Times Newspapers. All rts. reserv.

05148249

A WAY TO MAKE THE WORDS FLOW; PROFILE; TECHNOLOGY

Thursday, December 14, 1989

Word Count: 787

Set	Items	Description
S1	91303	DESKTOP(W) PUBLISHING
S2	92711	MAILING(W) LIST? ? OR DISTRIBUTION(W) LIST? ?
S3	1250	S1 AND S2
S4	15533858	PD<19940506
?s s4 and s3		
	15533858	S4
	1250	S3
S5	177	S4 AND S3

?rd

>>>Duplicate detection is not supported for File 623.

>>>Records from unsupported files will be retained in the RD set.

...examined 50 records (50)

>>>Record 623:326849 ignored; incomplete bibliographic data, not retained - in RD set

...examined 50 records (100)

...examined 50 records (150)

...completed examining records

S6 169 RD (unique items)

?t s6/free/all

6/8/1 (Item 1 from file: 15)

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00973925 96-23318

****USE FORMAT 9 FOR FULL TEXT****

Use Your Equipment Well WORD COUNT: 663 LENGTH: 1 Pages

Oct 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Office management; Office equipment; Copying machines;

Facsimile transmission; Telephone service; Maintenance contracts

CLASSIFICATION CODES: 5110 (CN=Office management); 5130 (CN=Maintenance);

9190 (CN=United States)

6/8/2 (Item 2 from file: 15)

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00727483 93-76704

****USE FORMAT 9 FOR FULL TEXT****

Strategic Automation Plan Essential for Agency's Future Success

WORD COUNT: 3091 LENGTH: 4 Pages

Jul 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Insurance agencies; Automation; Strategic planning;

Recommendations; Implementations

CLASSIFICATION CODES: 9190 (CN=United States); 8220 (CN=Property & casualty

insurance); 5220 (CN=Data processing management); 2310 (CN=Planning)

6/8/3 (Item 3 from file: 15)

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00727168 93-76389

****USE FORMAT 9 FOR FULL TEXT****

List Pricing: Has It Gotten Out of Hand? WORD COUNT: 1073 LENGTH: 1 Pages

Jul 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Mail order houses; Trends; **Mailing lists**; Pricing; Cost control; Recommendations

CLASSIFICATION CODES: 8303 (CN=Wholesale industry); 9190 (CN=United States)

6/8/4 (Item 4 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00635556 92-50496

USE FORMAT 9 FOR FULL TEXT

More for Your Money WORD COUNT: 2299 LENGTH: 3 Pages

Sep 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Direct marketing; Effectiveness; Direct mail campaigns;

Telemarketing; Integrated approach; Data base management; Budgets

CLASSIFICATION CODES: 7200 (CN=Advertising); 7300 (CN=Sales & selling);

3100 (CN=Capital & debt management); 5240 (CN=Software & systems); 9190

(CN=United States)

6/8/5 (Item 5 from file: 15)

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00629157 92-44097

USE FORMAT 9 FOR FULL TEXT

Planning for Change WORD COUNT: 1849 LENGTH: 3 Pages

Aug 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Insurance industry; Insurance agents & brokers; Planning;

Automation; Technological change; Implementations

CLASSIFICATION CODES: 8220 (CN=Property & casualty insurance); 2310

(CN=Planning); 9190 (CN=United States); 5400 (CN=Research & development)

6/8/6 (Item 6 from file: 15)

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00615475 92-30578

USE FORMAT 9 FOR FULL TEXT

The Write Stuff for Training Manuals WORD COUNT: 2664 LENGTH: 5
Pages

Mar 1992

DESCRIPTORS: Manuals; Training; Writing; Recommendations

CLASSIFICATION CODES: 6200 (CN=Training & development)

6/8/7 (Item 7 from file: 15)

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00615201 92-30304

USE FORMAT 9 FOR FULL TEXT

Adapt or Fail: Agency Management Challenges Abound WORD COUNT: 2641
LENGTH: 3 Pages

Jun 1992

GEOGRAPHIC NAMES: US

DESCRIPTORS: Insurance agencies; Insurance industry; Marketing management;

Sales prospecting; Computer peripherals; Software

CLASSIFICATION CODES: 8200 (CN=Insurance industry); 7300 (CN=Sales &

selling); 5240 (CN=Software & systems); 9190 (CN=United States)

6/8/8 (Item 8 from file: 15)

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00611096 92-26199

USE FORMAT 9 FOR FULL TEXT

Every Pixel on the Planet: Exploring Desktop Mapping on the Macintosh

WORD COUNT: 4262 LENGTH: 7 Pages

Jan 1992

COMPANY NAMES:
MicroMaps Software
PC Globe Inc
Strategic Mapping Inc
Highlighted Data
GEOGRAPHIC NAMES: US

DESCRIPTORS: Software packages; Mapping; Computer graphics; **Desktop publishing** ; Data processing; Functions; Applications; Manyproducts; Manycompanies
CLASSIFICATION CODES: 5240 (CN=Software & systems); 9120 (CN=Product specific); 9190 (CN=United States)

6/8/9 (Item 9 from file: 15)
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00608968 92-24071
USE FORMAT 9 FOR FULL TEXT
The Printed Word WORD COUNT: 1466 LENGTH: 5 Pages
Apr 1992

DESCRIPTORS: Newsletters; Company publications; Writing; Techniques; Small business
CLASSIFICATION CODES: 2400 (CN=Public relations); 9520 (CN=Small business)

6/8/10 (Item 10 from file: 15)
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00598107 92-13280
USE FORMAT 9 FOR FULL TEXT
Association Publishing: Five Strategies for Success in the Nineties
WORD COUNT: 1425 LENGTH: 2 Pages
Mar 1, 1992

COMPANY NAMES:
National Association for Female Executives
National Association of Professional Insurance Agents
National School Board Association
National Solid Wastes Management Association
K-III Holdings Inc
GEOGRAPHIC NAMES: US

DESCRIPTORS: Associations; Magazines; Profitability; Manycompanies; Strategic planning
CLASSIFICATION CODES: 9190 (CN=United States); 8690 (CN=Publishing industry); 9540 (CN=Nonprofit institutions); 2310 (CN=Planning)

6/8/11 (Item 11 from file: 15)
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00596651 92-11824
USE FORMAT 9 FOR FULL TEXT
New Technology Helps Marketers Get Personal WORD COUNT: 2520
LENGTH: 4 Pages
Feb 1992
COMPANY NAMES:
AM International Inc (DUNS:00-130-6919 TICKER:AM)
Webcraft Technologies Inc (DUNS:12-224-8768)
GEOGRAPHIC NAMES: US

DESCRIPTORS: Direct mail advertising; Printing; Industrial equipment; Product reviews; Characteristics; Flexibility
CLASSIFICATION CODES: 9190 (CN=United States); 7200 (CN=Advertising); 9120 (CN=Product specific)

6/8/12 (Item 12 from file: 15)

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00593258 92-08431

USE FORMAT 9 FOR FULL TEXT

Software Review: WordPerfect WORD COUNT: 755 LENGTH: 2 Pages

Winter 1992

COMPANY NAMES:

WordPerfect Corp

GEOGRAPHIC NAMES: US

DESCRIPTORS: Software packages; Software reviews; Product reviews;

Functions; Word processing

CLASSIFICATION CODES: 9190 (CN=United States); 5240 (CN=Software & systems)

; 9120 (CN=Product specific)

6/8/13 (Item 13 from file: 15)

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00582466 91-56813

USE FORMAT 9 FOR FULL TEXT

Squeezing the Last Drop: Ten Strategies for Getting the Most Out of Your Computer WORD COUNT: 2366 LENGTH: 4 Pages

Nov 1991

GEOGRAPHIC NAMES: US

DESCRIPTORS: Information systems; Improvements; Applications;

Recommendations; Technological obsolescence; Systems management

CLASSIFICATION CODES: 5240 (CN=Software & systems); 9190 (CN=United States)

6/8/14 (Item 14 from file: 15)

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00581676 91-56023

Database Publishing: Getting Information into Shape LENGTH: 3 Pages

Nov 1991

COMPANY NAMES:

Elseware Corp

PageAhead Software Corp

GEOGRAPHIC NAMES: US

DESCRIPTORS: **Desktop publishing**; Software packages; Applications; Data bases; **Mailing lists**

CLASSIFICATION CODES: 5240 (CN=Software & systems); 2400 (CN=Public relations); 9190 (CN=United States); 9120 (CN=Product specific)

6/8/15 (Item 15 from file: 15)

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00578792 91-53139

USE FORMAT 9 FOR FULL TEXT

Do-It-Yourself Marketing WORD COUNT: 6593 LENGTH: 10 Pages

Nov 1991

COMPANY NAMES:

Jackson Hewitt Tax Service

Kullman Industries (DUNS:06-313-6477)

Physician Sales & Service Inc

Magellan Systems Corp

Assured Enterprises

GEOGRAPHIC NAMES: US

DESCRIPTORS: In house; Marketing management; Advantages; Small business;

Innovations; Word of mouth advertising; Market strategy; Distribution channels; Manycompanies

CLASSIFICATION CODES: 7000 (CN=Marketing); 9190 (CN=United States); 9520

(CN=Small business)

6/8/16 (Item 16 from file: 15)

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00570748 91-45099

****USE FORMAT 9 FOR FULL TEXT****

Plugged In for Business WORD COUNT: 3065 LENGTH: 5 Pages

Oct 1991

COMPANY NAMES:

Pastel Group

Grand Destiny Travel

GDT Tax Services Inc

GEOGRAPHIC NAMES: US

DESCRIPTORS: Blacks; Entrepreneurs; Microcomputers; Minority owned businesses; Manycompanies; Manypeople; Software packages; Case studies

CLASSIFICATION CODES: 9521 (CN=Minority- & women-owned businesses); 9190 (CN=United States); 5240 (CN=Software & systems); 9110 (CN=Company specific)

6/8/17 (Item 17 from file: 15)

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00569580 91-43931

Be a Media Mogul - Start a Newsletter LENGTH: 2 Pages

Sep 16, 1991

DESCRIPTORS: Newsletters; Recommendations; **Mailing lists** ; Strategic planning; Target markets

CLASSIFICATION CODES: 8690 (CN=Publishing industry); 2310 (CN=Planning)

6/8/18 (Item 18 from file: 15)

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00567175 91-41528

Create Your Own Firm Newsletter LENGTH: 10 Pages

Aug 1991

DESCRIPTORS: **Desktop publishing** ; Newsletters; Accounting firms; Techniques; Advertising; Advantages; Guidelines

CLASSIFICATION CODES: 5240 (CN=Software & systems); 9150 (CN=Guidelines); 7200 (CN=Advertising); 8305 (CN=Professional services not elsewhere classified)

6/8/19 (Item 19 from file: 15)

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00558685 91-33042

****USE FORMAT 9 FOR FULL TEXT****

Business Outlook Abroad: United Kingdom WORD COUNT: 1837 LENGTH: 2 Pages

Jul 1, 1991

GEOGRAPHIC NAMES: US; UK

DESCRIPTORS: Foreign investment; Market potential; US exports; Market entry ; Statistical data; Manyindustries

CLASSIFICATION CODES: 9190 (CN=United States); 9175 (CN=Western Europe); 1300 (CN=International trade & foreign investment); 9140 (CN=Statistical data)

6/8/20 (Item 20 from file: 15)

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00549153 91-23510

USE FORMAT 9 FOR FULL TEXT

Orchestrating Software Distribution WORD COUNT: 2311 LENGTH: 5 Pages

May 1991

COMPANY NAMES:

TravTech Inc

GEOGRAPHIC NAMES: US

DESCRIPTORS: Financial services; Software packages; Computer networks;
Integration; Applications; Advantages; Information management; Customer
services

CLASSIFICATION CODES: 9190 (CN=United States); 8100 (CN=Financial services
industry); 5240 (CN=Software & systems)

6/8/21 (Item 21 from file: 15)

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00542054 91-16398

USE FORMAT 9 FOR FULL TEXT

The Printer/Publisher Partnership WORD COUNT: 1627 LENGTH: 3 Pages

Apr 1, 1991

COMPANY NAMES:

S Rosenthal & Co Inc (DUNS:00-425-3365)

Perry Printing Corp (DUNS:00-177-9586)

Mack Printing Cos Inc

Publishers Press

GEOGRAPHIC NAMES: US

DESCRIPTORS: Publishing industry; Printing; Postal rates; **Desktop
publishing** ; Manycompanies

CLASSIFICATION CODES: 8690 (CN=Publishing industry); 9190 (CN=United
States)

6/8/22 (Item 22 from file: 15)

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00531147 91-05491

USE FORMAT 9 FOR FULL TEXT

10 Ways to Train Your Staff on a Tight Budget WORD COUNT: 2414

LENGTH: 4 Pages

Feb 1991

GEOGRAPHIC NAMES: US

DESCRIPTORS: Small business; Training; Methods; Cost reduction;
Recommendations

CLASSIFICATION CODES: 9190 (CN=United States); 9520 (CN=Small business);
6200 (CN=Training & development); 3100 (CN=Capital & debt management)

6/8/23 (Item 23 from file: 15)

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00479125 90-04882

The Catalogue Age Report LENGTH: 13 Pages

Dec 1989

DESCRIPTORS: Catalogs; Publishing industry; Statistical data; Business
conditions; Trends; Surveys

CLASSIFICATION CODES: 8690 (CN=Publishing industry); 9140 (CN=Statistical
data)

6/8/24 (Item 24 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00465194 89-36981

Going It Alone LENGTH: 3 Pages
1989

DESCRIPTORS: Publishing industry; Small business; Startups; Development stage enterprises; Consultants; Service centers; Computer service centers; Electronic publishing; Software packages; Magazines; Publications

CLASSIFICATION CODES: 5240 (CN=Software & systems); 8670 (CN=Machinery industry); 9520 (CN=Small business)

6/8/25 (Item 25 from file: 15)

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00430234 89-02021

The Catalog Age Report LENGTH: 32 Pages
Dec 1988

DESCRIPTORS: Catalogs; Business conditions; Surveys; Cost reduction; Electronic publishing; Mailings; Advertising; Distribution costs

CLASSIFICATION CODES: 7400 (CN=Distribution)

6/8/26 (Item 26 from file: 15)

DIALOG(R)File 15:(c) 2002 ProQuest Info&Learning. All rts. reserv.

00429546 89-01333

Designing a User Manual to Support an In-House Database LENGTH: 3 Pages
Dec 1988

DESCRIPTORS: Design; Procedure manuals; In house; Data bases; Guidelines

CLASSIFICATION CODES: 9150 (CN=Guidelines); 5200 (CN=Communications & information management); 2200 (CN=Managerial skills)

6/8/27 (Item 1 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03347365 Supplier Number: 44635860 (USE FORMAT 7 FOR FULLTEXT)

Aqueous Plate Conversion

May, 1994

Word Count: 1135

PUBLISHER NAME: North American Publishing Company

COMPANY NAMES: *Lawe Press

EVENT NAMES: *440 (Facilities & equipment)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2752000 (Commercial Lithographic Printing)

INDUSTRY NAMES: BUSN (Any type of business); PUBL (Publishing)

NAICS CODES: 323110 (Commercial Lithographic Printing)

SPECIAL FEATURES: LOB; COMPANY

6/8/28 (Item 2 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03212853 Supplier Number: 44405464 (USE FORMAT 7 FOR FULLTEXT)

Mail Bonding

Feb, 1994

Word Count: 1463

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *480 (Use of services); 690 (Goods & services distribution)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *5081357 (Computers Wholesale); 9914912 (Direct Mail Marketing)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 42143 (Computer and Computer Peripheral Equipment and

6/8/29 (Item 3 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

03147695 Supplier Number: 44298167 (USE FORMAT 7 FOR FULLTEXT)
PTN 1993 Dealer of the Year: Calumet Photographic
Dec 15, 1993
Word Count: 3592
PUBLISHER NAME: Cygnus Publishing
COMPANY NAMES: *Calumet Photographic Inc.
EVENT NAMES: *220 (Strategy & planning)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *5043000 (Photographic Equip & Supplies Whsle)
INDUSTRY NAMES: ARTS (Arts and Entertainment); BUSN (Any type of business)
NAICS CODES: 42141 (Photographic Equipment and Supplies Wholesalers)
SPECIAL FEATURES: LOB; COMPANY

6/8/30 (Item 4 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02766443 Supplier Number: 43709053 (USE FORMAT 7 FOR FULLTEXT)
Software shopping for small businesses
March 14, 1993
Word Count: 703
PUBLISHER NAME: Crain Communications, Inc.
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *7372400 (Applications Software)
INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)
NAICS CODES: 51121 (Software Publishers)

6/8/31 (Item 5 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02740732 Supplier Number: 43669065 (USE FORMAT 7 FOR FULLTEXT)
SPINNAKER TO ACQUIRE POWER UP SOFTWARE; DEAL WILL CREATE INDUSTRY'S LARGEST CONSUMER PRODUCTIVITY SOFTWARE COMPANY
Feb 24, 1993
Word Count: 955
PUBLISHER NAME: PR Newswire Association, Inc.
COMPANY NAMES: *Powerup; Spinnaker Software Corp.
EVENT NAMES: *160 (Asset sales & divestitures); 150 (Acquisitions & mergers)
GEOGRAPHIC NAMES: *1USA (United States); 1U1MA (Massachusetts)
PRODUCT NAMES: *7372000 (Computer Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
SPECIAL FEATURES: LOB; COMPANY

6/8/32 (Item 6 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02601861 Supplier Number: 43457046 (USE FORMAT 7 FOR FULLTEXT)
Frame drops upgrade price, adds incentives
Nov 16, 1992
Word Count: 391
PUBLISHER NAME: CMP Publications, Inc.
COMPANY NAMES: *Frame Technology Corp.
EVENT NAMES: *740 (Commodity & service prices); 240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); RETL (Retailing)
NAICS CODES: 51121 (Software Publishers)
TICKER SYMBOLS: FRAM
SPECIAL FEATURES: COMPANY

6/8/33 (Item 7 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02322715 Supplier Number: 43043139 (USE FORMAT 7 FOR FULLTEXT)
**XEROX IMAGING SYSTEMS ANNOUNCES ACCUTEXT SUPPORT FOR HEWLETT- PACKARD
SCANJET HP SCANNER**

June 1, 1992

Word Count: 660

PUBLISHER NAME: Various

COMPANY NAMES: *Xerox Imaging Systems Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U1MA (Massachusetts)

PRODUCT NAMES: *7372490 (Applications Software NEC)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: AccuText 3.0

SPECIAL FEATURES: COMPANY

6/8/34 (Item 8 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

02239906 Supplier Number: 42922933 (USE FORMAT 7 FOR FULLTEXT)
**XEROX IMAGING SYSTEMS ANNOUNCES ACCUTEXT SUPPORT FOR APPLE ONESCANNER AND
HEWLETT-PACKARD SCANJET IIC SCANNERS**

April 20, 1992

Word Count: 659

PUBLISHER NAME: Various

COMPANY NAMES: *Xerox Imaging Systems Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U1MA (Massachusetts)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: AccuText 3.0

SPECIAL FEATURES: COMPANY

6/8/35 (Item 9 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01897027 Supplier Number: 42413812 (USE FORMAT 7 FOR FULLTEXT)
**XEROX IMAGING SYSTEMS INCREASES ACCURACY OF TEXT RECOGNITION ON THE
MACINTOSH**

Oct 2, 1991

Word Count: 749

PUBLISHER NAME: Various

COMPANY NAMES: *Xerox Imaging Systems Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: AccuText 3.0

SPECIAL FEATURES: COMPANY

6/8/36 (Item 10 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01766438 Supplier Number: 42217695 (USE FORMAT 7 FOR FULLTEXT)

Timeworks Releases Publish It! Easy Upgrade

July 15, 1991

Word Count: 469

PUBLISHER NAME: Various

COMPANY NAMES: *TimeWorks

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U3IL (Illinois)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Publish It! Easy 2.1; File It!

SPECIAL FEATURES: COMPANY

6/8/37 (Item 11 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01706103 Supplier Number: 42127759 (USE FORMAT 7 FOR FULLTEXT)

Ventura offers VAR support program

June 3, 1991

Word Count: 358

PUBLISHER NAME: CMP Publications, Inc.

COMPANY NAMES: *Ventura Software Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372000 (Computer Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

6/8/38 (Item 12 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01675190 Supplier Number: 42080977 (USE FORMAT 7 FOR FULLTEXT)

NEW PRODUCTS, NEW CHOICES

May 15, 1991

Word Count: 1693

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 51121 (Software Publishers)

6/8/39 (Item 13 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01584344 Supplier Number: 41946574 (USE FORMAT 7 FOR FULLTEXT)

The E/Net Pioneer 2010 (TM) Graphic Arts Portable Electronic Notebook and Computer System

March 21, 1991

Word Count: 891

PUBLISHER NAME: Various

COMPANY NAMES: *Electronet Information Systems

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U5DC (Washington, DC)

PRODUCT NAMES: *3573120 (Microcomputers)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

TRADE NAMES: E/Net 2010; Pioneer Electronic Notebook

SPECIAL FEATURES: COMPANY

6/8/40 (Item 14 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01584343 Supplier Number: 41946573 (USE FORMAT 7 FOR FULLTEXT)
The E/Net Pioneer 2010 (TM) Graphic Arts Portable Electronic Notebook
March 21, 1991
Word Count: 795
PUBLISHER NAME: Various
COMPANY NAMES: *Electronet Information Systems
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U5DC (Washington, DC)
PRODUCT NAMES: *3573120 (Microcomputers)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 334111 (Electronic Computer Manufacturing)
TRADE NAMES: E/Net 2010 Pioneer Electronic Notebook
SPECIAL FEATURES: COMPANY

6/8/41 (Item 15 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01524327 Supplier Number: 41857433 (USE FORMAT 7 FOR FULLTEXT)
ELECTRONET UNVEILS ADVANCED COMPUTER NETWORK SERIES that is ECONOMICAL for ALL SIZES of GRAPHIC ARTS OPERATIONS
Feb 11, 1991
Word Count: 862
PUBLISHER NAME: Various
COMPANY NAMES: *Electronet Information Systems
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U5DC (Washington, DC)
PRODUCT NAMES: *3573120 (Microcomputers)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 334111 (Electronic Computer Manufacturing)
TRADE NAMES: E/Net Performer Series; E/Net Performer Computer
SPECIAL FEATURES: COMPANY

6/8/42 (Item 16 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01454369 Supplier Number: 41747115 (USE FORMAT 7 FOR FULLTEXT)
Food for thought: Restaurants keep in touch with diners via newsletters
Dec 23, 1990
Word Count: 920
PUBLISHER NAME: Crain Communications, Inc.
EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1U3MI (Michigan)
PRODUCT NAMES: *5812010 (Full-Service Restaurants)
INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)
NAICS CODES: 72211 (Full-Service Restaurants)

6/8/43 (Item 17 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01417510 Supplier Number: 41692969 (USE FORMAT 7 FOR FULLTEXT)
Word Processing Tops in Home PC Use
Nov 26, 1990
Word Count: 148
PUBLISHER NAME: Fairchild Publications, Inc.
EVENT NAMES: *340 (Product specifications); 240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *3573099 (Computer Systems NEC)
INDUSTRY NAMES: BUSN (Any type of business); HOME (Home Furnishings)
NAICS CODES: 334111 (Electronic Computer Manufacturing)
ADVERTISING CODES: 34 Research Findings; 85 Industry Market Data

6/8/44 (Item 18 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01409327 Supplier Number: 41681270 (USE FORMAT 7 FOR FULLTEXT)

FUJI--3.5" DISCS GROWING

Nov 19, 1990

Word Count: 107

PUBLISHER NAME: Warren Publishing, Inc.

EVENT NAMES: *650 (Sales & consumption)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3679132 (Floppy Magnetic Disks)

INDUSTRY NAMES: BUSN (Any type of business); ELEC (Electronics)

NAICS CODES: 334613 (Magnetic and Optical Recording Media Manufacturing)

6/8/45 (Item 19 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01400144 Supplier Number: 41668694 (USE FORMAT 7 FOR FULLTEXT)

Macintosh: Going for the gold medal

Nov 12, 1990

Word Count: 810

PUBLISHER NAME: CMP Publications, Inc.

COMPANY NAMES: *Apple Computer Inc.

EVENT NAMES: *260 (General services)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573120 (Microcomputers)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

TICKER SYMBOLS: AAPL

SPECIAL FEATURES: COMPANY

6/8/46 (Item 20 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01386235 Supplier Number: 41648118 (USE FORMAT 7 FOR FULLTEXT)

The Art of Designing Software Programming a friendly interface is getting easier with GUIs

Nov, 1990

Word Count: 2182

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *230 (Production management)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372000 (Computer Software)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB

6/8/47 (Item 21 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01281473 Supplier Number: 41495514 (USE FORMAT 7 FOR FULLTEXT)

HONG KONG TELECOM SETS STRICT RULES TO REGULATE THE CROWN COLONY'S FAX JUNKIES

August 14, 1990

Word Count: 326

PUBLISHER NAME: ComputerWire, Inc.

COMPANY NAMES: *Hong Kong Telecommunications Ltd.

EVENT NAMES: *660 (Plant & equipment sales); 360 (Services information)

GEOGRAPHIC NAMES: *9HONG (Hong Kong)

PRODUCT NAMES: *3662192 (Facsimile Equipment); 4811200 (Data Transmission Services)

INDUSTRY NAMES: CMPT (Computers and Office Automation); INTL (Business, International)

NAICS CODES: 33421 (Telephone Apparatus Manufacturing); 51331 (Wired

Telecommunications Carriers)
SPECIAL FEATURES: COMPANY

6/8/48 (Item 22 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01193619 Supplier Number: 41369507

END PAPER: SMALL BUSINESS COMES KNOCKING

June 4, 1990

PUBLISHER NAME: CMP Publications, Inc.

COMPANY NAMES: *Apple Computer Inc.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573000 (Computers & Peripherals)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

TICKER SYMBOLS: AAPL

SPECIAL FEATURES: LOB; COMPANY

6/8/49 (Item 23 from file: 16)

DIALOG(R)File 16:(c) 2002 The Gale Group. All rts. reserv.

01116411 Supplier Number: 41256505 (USE FORMAT 7 FOR FULLTEXT)

CD-ROMs Are Coming

April, 1990

Word Count: 880

PUBLISHER NAME: CMP Publications, Inc.

EVENT NAMES: *650 (Sales & consumption)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *3573217 (Optical Disk Drives)

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS CODES: 334112 (Computer Storage Device Manufacturing)

6/8/50 (Item 1 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01127497 Supplier Number: 41021042 (USE FORMAT 7 FOR FULLTEXT)

RICOH ANNOUNCES PRICING, AVAILABILITY OF EXTERNAL DEVICE FOR COMPUTER-FAX COMMUNICATIONS

Nov 13, 1989

Word Count: 803

PUBLISHER NAME: Various

COMPANY NAMES: *Inset Systems Inc.; Ricoh (US)

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U8NV (Nevada)

PRODUCT NAMES: *7372600 (Computer Network & Communications Software);
3661251 (Communications Servers); 3573291 (Computer Peripheral Interfaces)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers); 33421 (Telephone Apparatus Manufacturing); 334119 (Other Computer Peripheral Equipment Manufacturing)

TRADE NAMES: DX-1

6/8/51 (Item 2 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01124106 Supplier Number: 40977629 (USE FORMAT 7 FOR FULLTEXT)

PC-Fax Board bat Directly Sends Complex CAD Drawings and Performs Database Broadcast Demonstrated at COMDEX/Fall'89

Oct 11, 1989

Word Count: 653

PUBLISHER NAME: Various
COMPANY NAMES: *Skyworld Technology USA Ltd.
EVENT NAMES: *330 (Product information)
GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)
PRODUCT NAMES: *7372600 (Computer Network & Communications Software)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
NAICS CODES: 51121 (Software Publishers)
TRADE NAMES: Version 2; SkyFAX Intelligent PC-Fax Board; SkyFAX

6/8/52 (Item 3 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01110739 Supplier Number: 40815383 (USE FORMAT 7 FOR FULLTEXT)
**NEW SELF-POWERED COMMUNICATIONS CARD TURNS PERSONAL COMPUTERS INTO
ROUND-THE-CLOCK INFORMATION TRANSFER AND MESSAGE SYSTEMS**

June 1, 1989

Word Count: 643

PUBLISHER NAME: Various

COMPANY NAMES: *Face Technologies

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U3MI (Michigan)

PRODUCT NAMES: *3661250 (Data Communications Systems)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 33421 (Telephone Apparatus Manufacturing)

TRADE NAMES: FaceCard

6/8/53 (Item 4 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01092250 Supplier Number: 40577403 (USE FORMAT 7 FOR FULLTEXT)
**CSI SIGNS EXCLUSIVE LICENSE AGREEMENT FOR ALL-IN-ONE BUSINESS SOFTWARE
PACKAGE**

Nov 18, 1988

Word Count: 285

PUBLISHER NAME: Various

COMPANY NAMES: *CSI Publishing

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)

PRODUCT NAMES: *7372410 (Business Applications Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: ABC

6/8/54 (Item 5 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01080819 Supplier Number: 40457024 (USE FORMAT 7 FOR FULLTEXT)
**EASY-TO-USE, MULTI-USER DESKTOP PUBLISHING SOFTWARE DOESN'T REQUIRE
SPECIAL TERMINALS**

July 28, 1988

Word Count: 621

PUBLISHER NAME: Various

COMPANY NAMES: *J&KH Software

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U5VA (Virginia)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: PStext-plus

6/8/55 (Item 6 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01055571 Supplier Number: 40199683 (USE FORMAT 7 FOR FULLTEXT)

DESKTOP DIRECT MAIL REVOLUTIONIZES DIRECT MAIL CAPABILITIES OF THE PC

Oct 30, 1987

Word Count: 487

PUBLISHER NAME: Various

COMPANY NAMES: *Desktop Direct Mail

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1USA (United States); 1U9CA (California)

PRODUCT NAMES: *3573020 (Small Business Computer Systems)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 334111 (Electronic Computer Manufacturing)

TRADE NAMES: PostAge

6/8/56 (Item 7 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01049313 Supplier Number: 40135885 (USE FORMAT 7 FOR FULLTEXT)

APPLE COMPUTER EXPANDS DESKTOP COMMUNICATIONS OFFERINGS WITH FOUR PRODUCTS

August 11, 1987

Word Count: 1046

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *Apple Computer Inc.

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1U1MA (Massachusetts)

PRODUCT NAMES: *3661257 (LAN/WAN Adapters); 7372600 (Computer Network & Communications Software); 3661271 (Data Modems)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 33421 (Telephone Apparatus Manufacturing); 51121 (Software Publishers); 334418 (Printed Circuit Assembly (Electronic Assembly) Manufacturing)

TICKER SYMBOLS: AAPL

TRADE NAMES: AppleShare PC; Apple File Exchange; AppleFax Modem; EtherTalk Interface Card

6/8/57 (Item 8 from file: 621)

DIALOG(R)File 621:(c) 2002 The Gale Group. All rts. reserv.

01036991 Supplier Number: 40007134 (USE FORMAT 7 FOR FULLTEXT)

Archetype announces "Archetype Designer IBM PC AT page-makeup software for professional designers, graphic artists, and typesetting firms

March 28, 1987

Word Count: 1226

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *Archetype

EVENT NAMES: *330 (Product information)

GEOGRAPHIC NAMES: *1U1MA (Massachusetts)

PRODUCT NAMES: *7372440 (Graphics Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

TRADE NAMES: Archetype Designer 1; Archetype Designer 2

6/8/58 (Item 1 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01260944 SUPPLIER NUMBER: 07303653 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Compatible means versatile: using Tandy computers to improve K-12 education. (IBM PCs and compatibles special issue)

Nov, 1988

WORD COUNT: 2538 LINE COUNT: 00213

SPECIAL FEATURES: illustration; chart

COMPANY NAMES: Tandy Corp.--Products; International Business Machines Corp.--Products

DESCRIPTORS: Educational Software; Education Administration Software; Computer-Assisted Instruction; Compatibility

SIC CODES: 8211 Elementary and secondary schools; 7372 Prepackaged

software
TICKER SYMBOLS: IBM; TAN
FILE SEGMENT: CD File 275

6/8/59 (Item 2 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01258001 SUPPLIER NUMBER: 06787228 (USE FORMAT 7 OR 9 FOR FULL TEXT)

ATT giving that old software a new life; liquidation enters new market.

(ATT Liquidators)

Nov 7, 1988

WORD COUNT: 805 LINE COUNT: 00063

COMPANY NAMES: ATT Liquidators--Services

DESCRIPTORS: Liquidation; Software; Price Cutting; Market Analysis

SIC CODES: 7379 Computer related services, not elsewhere classified

FILE SEGMENT: CD File 275

6/8/60 (Item 3 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01254443 SUPPLIER NUMBER: 06935649 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Mac on the farm.

Aug 16, 1988

WORD COUNT: 1946 LINE COUNT: 00140

GEOGRAPHIC CODES: NNUSUTN

GEOGRAPHIC NAMES: Tennessee

DESCRIPTORS: Nonprofit Organization; Agriculture; Microcomputer;

Applications; Organization Structure

TRADE NAMES: Apple Macintosh (680X0-based system)--Usage

FILE SEGMENT: CD File 275

6/8/61 (Item 4 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01252621 SUPPLIER NUMBER: 06759355 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Having it both ways. (software integration) (column)

July, 1988

WORD COUNT: 2171 LINE COUNT: 00171

SPECIAL FEATURES: illustration; chart

DESCRIPTORS: Program Development Techniques; Management of EDP;

Integrated Systems; Data Management; Data Processing; Data Flow Diagrams;

New Technique

SIC CODES: 7372 Prepackaged software; 7371 Computer programming

services; 7374 Data processing and preparation

FILE SEGMENT: CD File 275

6/8/62 (Item 5 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01250244 SUPPLIER NUMBER: 06804435 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The help folder. (column)

Aug, 1988

WORD COUNT: 4378 LINE COUNT: 00314

FILE SEGMENT: CD File 275

6/8/63 (Item 6 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01249433 SUPPLIER NUMBER: 06744657 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Getting the fax. (fax boards for PCs) (overview to ten evaluations of facsimile add-in boards for PCs) (includes related article on alternatives to fax boards) (evaluation)

June 28, 1988

WORD COUNT: 2895 LINE COUNT: 00216

SPECIAL FEATURES: illustration; table; graph

COMPANY NAMES: American Data Technology Inc.--Products; Brooktrout Technology Inc.--Products; Complete PC Inc.--Products; Datacopy Corp.--Products; Dest Corp.--Products; GammaLink--Products; Microlink Industries Ltd.--Products; OAZ Communications Inc.--Products; Panasonic Industrial Co.--Products; Quadram Corp.--Products

DESCRIPTORS: Facsimile; Telecommunications; Evaluation; Boards/Cards; Add-In/On Devices

SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified

TRADE NAMES: Dest EZ-Fax (Circuit board)--evaluation; Brooktrout Technology Fax-Mail 96 (Facsimile computer board)--evaluation; GammaLink Synchronous Communications GammaFax 3.4A (Circuit board)--evaluation

OPERATING PLATFORM: MSDOS

FILE SEGMENT: CD File 275

6/8/64 (Item 7 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01248851 SUPPLIER NUMBER: 07024631 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Software developers find new ways to handle database files.

Oct 3, 1988

WORD COUNT: 703 LINE COUNT: 00056

DESCRIPTORS: File Activity; Database; DTP Software; Vendors; Filters

FILE SEGMENT: CD File 275

6/8/65 (Item 8 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01248818 SUPPLIER NUMBER: 07026963 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Database tagging utility speeds up the process of reformatting information. (product announcement)

Oct 3, 1988

WORD COUNT: 294 LINE COUNT: 00024

COMPANY NAMES: Publishing Solutions--Product introduction

DESCRIPTORS: New Product; Database; Desktop Utility

SIC CODES: 7372 Prepackaged software

FILE SEGMENT: CD File 275

6/8/66 (Item 9 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01244211 SUPPLIER NUMBER: 06508499 (USE FORMAT 7 OR 9 FOR FULL TEXT)

A network primer: how they're used ... and how they could be used (part 3). (education) (technical)

April, 1988

WORD COUNT: 2862 LINE COUNT: 00232

SPECIAL FEATURES: illustration; table

COMPANY NAMES: Computer Curriculum Corp.--Products; Computer Networking Specialists Inc.--Products; Dolphin-Houghton-Mifflin--Products; Educational Systems Corp.--Products; Ideal Learning Inc.--Products; Plato-Wicat Systems Co.--Products; Prescription Learning Corp.--Products; Wastach Educational Systems--Products; Wicat Systems Inc.--Products

DESCRIPTORS: Curriculum; Integrated Systems; Education; Networks

SIC CODES: 7373 Computer integrated systems design

TICKER SYMBOLS: WCAT

FILE SEGMENT: CD File 275

6/8/67 (Item 10 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01240294 SUPPLIER NUMBER: 06278120 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Pair of powerful software tools keeps business true to form. (Business Publishing series from Graphics Development International) (evaluation)

March 15, 1988

WORD COUNT: 785 LINE COUNT: 00061

SPECIAL FEATURES: illustration; table

COMPANY NAMES: Graphics Development International--Computer programs

DESCRIPTORS: Evaluation; Software Packages

SIC CODES: 7372 Prepackaged software

TRADE NAMES: FormEasy 2.3 (Computer program)--evaluation; FormScan 2.0 (Computer program)--evaluation

FILE SEGMENT: CD File 275

6/8/68 (Item 11 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01240282 SUPPLIER NUMBER: 06277598 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Versatile fax cards adjust to PC users' whims. (column)

March 15, 1988

WORD COUNT: 795 LINE COUNT: 00056

DESCRIPTORS: Microcomputer; User Behavior; Facsimile; Communications

Equipment; DTP Software; Text Processing Software; Boards/Cards

SIC CODES: 3577 Computer peripheral equipment, not elsewhere classified

FILE SEGMENT: CD File 275

6/8/69 (Item 12 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01239390 SUPPLIER NUMBER: 06226924 (USE FORMAT 7 OR 9 FOR FULL TEXT)

WordStar 2000 Plus. (Software Review) (one of 55 word processing evaluations in 'Fast, Flexible, & Forward-looking') (evaluation)

Feb 29, 1988

WORD COUNT: 1068 LINE COUNT: 00083

SPECIAL FEATURES: illustration; photograph; table

COMPANY NAMES: MicroPro International Corp.--Computer programs

DESCRIPTORS: Word Processing; Evaluation; Software Design; Functional Capabilities; Software Packages; DTP Software

SIC CODES: 7372 Prepackaged software

TICKER SYMBOLS: MRPO

TRADE NAMES: Wordstar 2000 Plus 3 (Word processing software)--evaluation

OPERATING PLATFORM: MSDOS

FILE SEGMENT: CD File 275

6/8/70 (Item 13 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01236912 SUPPLIER NUMBER: 06166660 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Letters. (letter to the editor)

Jan, 1988

WORD COUNT: 3282 LINE COUNT: 00246

FILE SEGMENT: CD File 275

6/8/71 (Item 14 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01212589 SUPPLIER NUMBER: 04972911 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Choosing between integrated and dedicated software: multipurpose programs
can streamline production. (buyers guide)**
June 9, 1987
WORD COUNT: 1860 LINE COUNT: 00155

SPECIAL FEATURES: illustration; table
DESCRIPTORS: Integrated Software; Software Selection; Equipment
Acquisition; Computer Software Industry; Market Analysis; Software Design
; User Need; Comparison; Companies
FILE SEGMENT: CD File 275

6/8/72 (Item 15 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01211586 SUPPLIER NUMBER: 05225750 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**The future of document processing rests firmly in the hands of the LAN.
(local area network) (in The LAN Manager column) (in Section 2:
Connectivity) (column)**
Oct 6, 1987
WORD COUNT: 883 LINE COUNT: 00077

DESCRIPTORS: LAN; Applications; Text Processing Software; Word Processing
; Typesetting; Office Automation; Electronic Publishing
SIC CODES: 7372 Prepackaged software
FILE SEGMENT: CD File 275

6/8/73 (Item 16 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01210879 SUPPLIER NUMBER: 06087105 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**A well-prepared proposal can pave way for LAN even in tough times.
(preparing a local area network proposal; Section 2: Connectivity)
(column)**
Nov 10, 1987
WORD COUNT: 964 LINE COUNT: 00076

DESCRIPTORS: LAN; Companies; Equipment Acquisition; Proposal; Tutorial;
Network Management; Management of EDP; Business Planning; Hardware
Selection
FILE SEGMENT: CD File 275

6/8/74 (Item 17 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01210589 SUPPLIER NUMBER: 05176635 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**ATs, compatibles hold their own in wake of PS-2. (desktop computers)
(buyers guide)**
Sept 15, 1987
WORD COUNT: 2078 LINE COUNT: 00153

SPECIAL FEATURES: illustration; table
DESCRIPTORS: Microcomputer; Compatible Hardware; Hardware Selection;
Equipment Acquisition; Trends; Outlook; Industrialists; Comparison
TRADE NAMES: IBM PC AT (Microcomputer)--Purchasing
FILE SEGMENT: CD File 275

6/8/75 (Item 18 from file: 275)
DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01210184 SUPPLIER NUMBER: 06004680 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Your word processor as publisher and secretary.
Aug, 1987
WORD COUNT: 3153 LINE COUNT: 00248

SPECIAL FEATURES: illustration; photograph; table
DESCRIPTORS: Computer Systems; Word Processing; DTP Software
FILE SEGMENT: MI File 47

6/8/76 (Item 19 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01208062 SUPPLIER NUMBER: 06170040 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Software utility links database information to desktop publishing .

Dec 8, 1987

WORD COUNT: 184 LINE COUNT: 00014

FILE SEGMENT: CD File 275

6/8/77 (Item 20 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01207804 SUPPLIER NUMBER: 06168456 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Communications products and more. (New Products)

Sept, 1987

WORD COUNT: 2439 LINE COUNT: 00190

FILE SEGMENT: CD File 275

6/8/78 (Item 21 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01207527 SUPPLIER NUMBER: 06168580 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Software: Lotus-compatible products. (Listings) (column)

Feb, 1987

WORD COUNT: 4192 LINE COUNT: 00351

FILE SEGMENT: CD File 275

6/8/79 (Item 22 from file: 275)

DIALOG(R)File 275:(c) 2002 The Gale Group. All rts. reserv.

01158776 SUPPLIER NUMBER: 04232399

Graham Software releases publishing program for IBM systems. (product announcement)

May 5, 1986

COMPANY NAMES: Graham Software Co.--Product introduction

DESCRIPTORS: Computer Software Industry; Software; Software Packages; New Product; DTP Software

SIC CODES: 7372 Prepackaged software

TRADE NAMES: scLaserplus (computer program)--Product introduction

FILE SEGMENT: CD File 275

6/8/80 (Item 1 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0242831 BW081

MICROSOFT 4: Microsoft Works for Windows: The leading integrated package now available for Windows

September 16, 1991

Byline: Business Editors/Computer Writers

Word Count: 1459

6/8/81 (Item 2 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0213048 BW038

VENTURA SOFTWARE: Ventura Software Inc. announces new marketing program for business partners

February 12, 1991

Byline: Business Editors & Computer Writers

Word Count: 542

6/8/82 (Item 3 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0202182 BW712

FUJI PHOTO FILM USA: Most popular home computer application: survey says "word processing"

November 14, 1990

Byline: Business Editors/Computers & Electronics Writers

Word Count: 298

6/8/83 (Item 4 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0180840 BW665

DEST 4: DEST upgrades and unbundles Recognize! for the PC, powerful omnifont OCR software

June 19, 1990

Byline: Business Editors -- Computer Writers

Word Count: 572

6/8/84 (Item 5 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0094766 BW610

ASHTON TATE: Ashton-Tate's RapidFile and Avery Laser Printer Labels to be part of a co-promotional program

June 21, 1988

Byline: Business & Computer Editors

Word Count: 477

6/8/85 (Item 6 from file: 810)

DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0016485 BW221

MICROPRO INTL: Developing its first desktop publishing product in cooperation with Island Graphics

July 9, 1986

Byline: Business/Computer Editors

Word Count: 439

6/8/86 (Item 7 from file: 810)
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0013036 BW177

**ASHTON TATE: Ships LAN family of products for MultiMate Advantage 3.60
professional word processor**

May 27, 1986

Byline: Business Editors
Word Count: 637

6/8/87 (Item 1 from file: 624)
DIALOG(R)File 624:(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

0326849

BE A MEDIA MOGUL-- START A NEWSLETTER

September 16, 1991

Word Count: 784 *Full text available in Formats 5, 7 and 9*

6/8/88 (Item 1 from file: 636)
DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02273038 Supplier Number: 44374264 (USE FORMAT 7 FOR FULLTEXT)
Review of - Mailing List Services On Your Home-Based PC 01/21/94
Jan 21, 1994

Word Count: 584

PUBLISHER NAME: Newsbytes News Network

INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office
Automation); TELC (Telecommunications)

6/8/89 (Item 2 from file: 636)
DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02225633 Supplier Number: 44237013 (USE FORMAT 7 FOR FULLTEXT)
Desktop Marketing Service Introduced by Marketing Firm.
Nov 15, 1993

Word Count: 75

PUBLISHER NAME: Phillips Business Information, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)

6/8/90 (Item 3 from file: 636)
DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02119649 Supplier Number: 43941574 (USE FORMAT 7 FOR FULLTEXT)
Consulting, Financial, and Other Services
July, 1993

Word Count: 822

PUBLISHER NAME: U.S. Department of Commerce

INDUSTRY NAMES: BUSN (Any type of business); INTL (Business,
International)

6/8/91 (Item 4 from file: 636)
DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

02103771 Supplier Number: 43893193 (USE FORMAT 7 FOR FULLTEXT)
FREE GLOSSARY FROM OSTA
June 8, 1993

Word Count: 184
PUBLISHER NAME: Phillips Business Information, Inc.
INDUSTRY NAMES: BUSN (Any type of business); ENG (Engineering and Manufacturing)

6/8/92 (Item 5 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01665468 Supplier Number: 42639740 (USE FORMAT 7 FOR FULLTEXT)
Business Resources
Jan, 1992
Word Count: 726
PUBLISHER NAME: Biomedical Market Newsletter, Inc.
INDUSTRY NAMES: BIO (Biotechnology); BUSN (Any type of business)

6/8/93 (Item 6 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01587208 Supplier Number: 42381839 (USE FORMAT 7 FOR FULLTEXT)
MICROSOFT WORKS FOR WINDOWS: NOW AVAILABLE FOR WINDOWS
Sept 23, 1991
Word Count: 1297
PUBLISHER NAME: EDGE Publishing
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

6/8/94 (Item 7 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01345819 Supplier Number: 41615553 (USE FORMAT 7 FOR FULLTEXT)
VENTURA UNDER ATTACK BY ADD-IN MAKERS
Oct 16, 1990
Word Count: 538
PUBLISHER NAME: Newsbytes News Network
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

6/8/95 (Item 8 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01302113 Supplier Number: 41479787 (USE FORMAT 7 FOR FULLTEXT)
HONG KONG: UNIQUE SOLUTION OFFERED FOR JUNK FAX
August 3, 1990
Word Count: 496
PUBLISHER NAME: Newsbytes News Network
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

6/8/96 (Item 9 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01195064 Supplier Number: 41123544 (USE FORMAT 7 FOR FULLTEXT)
Quanta Expands CD ROM Line With \$99 Product
Jan 19, 1990
Word Count: 559
PUBLISHER NAME: Cowles-SIMBA Information
INDUSTRY NAMES: BUSN (Any type of business); LIB (Library and Information Science)

6/8/97 (Item 10 from file: 636)

DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01153540 Supplier Number: 40964536 (USE FORMAT 7 FOR FULLTEXT)
PC CARD SCHEDULES MODEM OPERATION
Oct, 1989
Word Count: 464
PUBLISHER NAME: Worldwide Videotex
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

6/8/98 (Item 11 from file: 636)
DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01121667 Supplier Number: 40851560 (USE FORMAT 7 FOR FULLTEXT)
COMMUNICATIONS CARD TURNS PERSONAL COMPUTERS INTO MESSAGING SYSTEMS
July, 1989
Word Count: 612
PUBLISHER NAME: Worldwide Videotex
INDUSTRY NAMES: BUSN (Any type of business); INTL (Business, International); TELC (Telecommunications)

6/8/99 (Item 12 from file: 636)
DIALOG(R)File 636:(c) 2002 The Gale Group. All rts. reserv.

01057579 Supplier Number: 40593621 (USE FORMAT 7 FOR FULLTEXT)
THE FAX ARE OBVIOUS FOR ELECTRONIC PUBLISHING by Michael Conniff
Dec 1, 1988
Word Count: 1462
PUBLISHER NAME: LINK Resources Corporation
INDUSTRY NAMES: BUSN (Any type of business); CMPT (Computers and Office Automation)

6/8/100 (Item 1 from file: 635)
DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0231479 91-54517
Computer-Aided Marketing
PUBL DATE: 910729
WORD COUNT: 905
DATELINE: Austin, TX, US

CLASSIFICATION CODES: 8302 (Software and computer services); 2130 (Executives)
DESCRIPTORS: Electronic publishing; Entrepreneurs; Software; Southwest
NAMED PERSONS: Forbes, Don

6/8/101 (Item 2 from file: 635)
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0228940 91-51960
Anybody Looking for a Cheap Thrill?: Local Ad Exec Finds a Newsletter Niche With Bargain-Baseament Vacations.
PUBL DATE: 910716
WORD COUNT: 1,090
DATELINE: LA, US

CLASSIFICATION CODES: 8690 (Publishing industry); 7000 (Marketing)
DESCRIPTORS: Publishing industry; Market strategy; Entrepreneurs; Southwest
NAMED PERSONS: Irvin, Dale

6/8/102 (Item 3 from file: 635)
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0203591 91-25226
The Largest Companies Leasing Out Executive Office Suites in L.A. County:

Ranked by Gross Rentable Square Footage in the County

PUBL DATE: 910318

WORD COUNT: 3

DATELINE: Los Angeles, CA, US

CLASSIFICATION CODES: 8360 (Real estate)

DESCRIPTORS: Real estate companies; Corporate rankings; Pacific

SPECIAL FEATURE: Table

6/8/103 (Item 4 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0193941 91-15451

Ventura Software Inc. Announces New Marketing Program for Business Partners

PUBL DATE: 910212

WORD COUNT: 264

DATELINE: San Diego, CA, US

COMPANY NAMES: Ventura Software Inc, San Diego, CA, US, SIC:7372,

CLASSIFICATION CODES: 8302 (Software and computer services); 7000

(Marketing)

DESCRIPTORS: Software industry; Market strategy; Pacific

6/8/104 (Item 5 from file: 635)

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0190413 91-11662

**Largest Commercial Printers in the Valley: Ranked by Number of Full-Time
Local Employees**

PUBL DATE: 910128

WORD COUNT: 2,901

DATELINE: AZ, US

CLASSIFICATION CODES: 8690 (Publishing industry); 6100 (Human resource
planning)

DESCRIPTORS: Printing industry; Size of workforce; Corporate rankings;
Mountain

SPECIAL FEATURE: Table

6/8/105 (Item 6 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0182424 91-03594

Food for Thought: Restaurants Keep in Touch With Diners Via Newsletter

PUBL DATE: 901217

WORD COUNT: 457

DATELINE: West Bloomfield, MI, US

COMPANY NAMES: Lark, MI, US, SIC:5811,

CLASSIFICATION CODES: 8380 (Hotels & restaurants)

DESCRIPTORS: Restaurants; Newsletters; Customer services; North Central

NAMED PERSONS: Lark, Jim; Lark, Mary

6/8/106 (Item 7 from file: 635)

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0179556 91-00702

Computer Support for Macintosh

PUBL DATE: 901126

WORD COUNT: 216

DATELINE: Phoenix, AZ, US

COMPANY NAMES: Computer Support Professionals, Phoenix, AZ, US, SIC:7371,

CLASSIFICATION CODES: 8302 (Software and computer services); 2310

(Planning)

DESCRIPTORS: Computer service industry; Corporate profiles; Mountain
NAMED PERSONS: Peterson, Greg; Peterson, Michelle

6/8/107 (Item 8 from file: 635)

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0163527 90-46719

Home-Based Businesses Soar in Popularity

PUBL DATE: 900903

WORD COUNT: 503

DATELINE: CA, US

CLASSIFICATION CODES: 5100 (Facilities management)

DESCRIPTORS: Office management; Cottage industries; Entrepreneurs; Work at
home; Industry profiles; Pacific

SPECIAL FEATURE: Photo

6/8/108 (Item 9 from file: 635)

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0159466 90-42632

**Largest San Antonio Commercial Printing Companies: Ranked by 1989 Gross
Revenues**

PUBL DATE: 900817

WORD COUNT: 6,149

DATELINE: San Antonio, TX, US

CLASSIFICATION CODES: 8690 (Publishing industry); 3100 (Capital & debt
management)

DESCRIPTORS: Printing industry; Corporate rankings; Revenue; Southwest

SPECIAL FEATURE: Table

6/8/109 (Item 10 from file: 635)

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0147134 90-30169

**DEST Upgrades and Unbundles Recognize! for the PC, Powerful Omnifont OCR
Software**

PUBL DATE: 900619

WORD COUNT: 545

DATELINE: San Jose, CA, US

COMPANY NAMES: Dest Corp, Milpitas, CA, US, DUNS:05-161-3321, SIC:3674,
CLASSIFICATION CODES: 8302 (Software and computer services); 5240 (Software
& systems); 7500 (Product planning & development)

DESCRIPTORS: Software houses; Product development; Software packages; OCR;
Scanning; Pacific

6/8/110 (Item 11 from file: 635)

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0141114 90-24105

First Classified Tracks Market for Used Business Equipment

PUBL DATE: 900416

WORD COUNT: 411

DATELINE: Cleveland, OH, US

CLASSIFICATION CODES: 8690 (Publishing industry); 2130 (Executives); 7200
(Advertising)

DESCRIPTORS: Publishing industry; Entrepreneurs; Magazines; Classified
advertising; Equipment; North Central

NAMED PERSONS: Beggs, Barry J.

6/8/111 (Item 12 from file: 635)

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0115938 89-39909

High-Tech Tactics

PUBL DATE: 891100

WORD COUNT: 1,587

DATELINE: Pittsburgh, PA, US

COMPANY NAMES: Mellon Bank, Pittsburgh, PA, US, DUNS:00-791-6018, SIC:6025,

Westinghouse Electric Corp, Pittsburgh, PA, US,

DUNS:00-134-3953, SIC:3662;3613, Ticker:WX

Deloitte Haskins & Sells, New York, NY, US, DUNS:00-166-4820

, SIC:8930,

Business to Business Office Systems, Pittsburgh, PA, US,

SIC:8744,

CLASSIFICATION CODES: 5250 (Telecommunications systems)

DESCRIPTORS: Office automation; Information management; Office equipment;

Communications systems; High technology; Middle Atlantic

SPECIAL FEATURE: Chart

6/8/112 (Item 13 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0114520 89-38479

Quake Could Spur Sales for Survivalist Catalog

PUBL DATE: 891030

WORD COUNT: 924

DATELINE: Placerville, CA, US

COMPANY NAMES: Survival Supply Co, Placerville, CA, US, SIC:5961,

CLASSIFICATION CODES: 8390 (Retailing industry)

DESCRIPTORS: Retailing; Natural disasters; Catalogs; Mail order; Product

lines; Corporate profiles; Pacific

NAMED PERSONS: Silva, Bob

SPECIAL FEATURE: Photo

6/8/113 (Item 14 from file: 635)

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0099994 89-23847

An Industry Comes of Age: High Technology Has Left Its Print on Gutenberg's Invention

PUBL DATE: 890626

WORD COUNT: 1,692

DATELINE: Denver, CO, US

CLASSIFICATION CODES: 8690 (Publishing industry); 5310 (Production planning & control); 5240 (Software & systems)

DESCRIPTORS: Printing industry; Production processes; Industrial equipment;

Computers; Electronic publishing; Mountain

SPECIAL FEATURE: Photo

6/8/114 (Item 15 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0090279 89-14023

Retailers Eye Potential Sales: Number of Software Stores Grow With Market

PUBL DATE: 890403

WORD COUNT: 860

DATELINE: Indianapolis, IN, US

COMPANY NAMES: Egghead Software, Bothell, WA, US, SIC:5734,

Software Galleria, Indianapolis, IN, US, SIC:5734,

B Dalton Co, Minneapolis, MN, US, DUNS:02-288-7079, SIC:5942

Walden Book Co Inc, Stamford, CT, US, SIC:5942;5199,
CLASSIFICATION CODES: 8390 (Retailing industry); 7000 (Marketing)
DESCRIPTORS: Computer stores; Software; Market entry; Competition; Market
demand; North Central
NAMED PERSONS: Reed, Martin; Stocklin, Rex
SPECIAL FEATURE: Photo

6/8/115 (Item 16 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0089321 89-13043

Local Company Finds Niche Publishing Trade Magazines

PUBL DATE: 890320

WORD COUNT: 1,184

DATELINE: Latham, NY, US

COMPANY NAMES: National Trade Publications Inc, Latham, NY, US, SIC:2721,
CLASSIFICATION CODES: 8690 (Publishing industry); 7000 (Marketing)
DESCRIPTORS: Publishing industry; Trade publications; Target markets;
Corporate growth; Corporate profiles; Middle Atlantic
NAMED PERSONS: Tyler, Humphrey
SPECIAL FEATURE: Photo

6/8/116 (Item 17 from file: 635)

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0073949 88-32197

Glut of Newsletters Compete for Same Circulation Base

PUBL DATE: 881024

WORD COUNT: 1,391

DATELINE: Washington, DC, US

COMPANY NAMES: Pasha Publications, Arlington, VA, US, SIC:2721,
CLASSIFICATION CODES: 8390 (Retailing industry); 7000 (Marketing)
DESCRIPTORS: Publishing industry; Market saturation; Competition; Market
segments; Trade publications; South Atlantic
NAMED PERSONS: Sedgwick, Tod
SPECIAL FEATURE: Photo

6/8/117 (Item 18 from file: 635)

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0071609 88-29845

Businesswoman Finds Niche in Quality Newsletter Production

PUBL DATE: 880926

WORD COUNT: 903

DATELINE: US

COMPANY NAMES: Canton Graphics & Publishing, Huntington Beach, CA, US,
SIC:2745,
CLASSIFICATION CODES: 8690 (Publishing industry); 2130 (Executives)
DESCRIPTORS: Publishing industry; Corporate presidents; Career histories;
Associations; Women; Entrepreneurs; Pacific
NAMED PERSONS: Caton, Sandra
SPECIAL FEATURE: Photo

6/8/118 (Item 19 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0063380 88-21546

**Ashton-Tate's RapidFile and Deluxe Business Forms to Be Part of a
Co-Promotion Program**

PUBL DATE: 880803
WORD COUNT: 334
DATELINE: Torrance, CA, US

COMPANY NAMES: Ashton-Tate, Culver City, CA, US, DUNS:03-438-7464,
SIC:5099;7372, Ticker:TATE
CLASSIFICATION CODES: 8302 (Software and computer services); 5240 (Software
& systems); 7000 (Marketing)
DESCRIPTORS: Joint ventures; Software industry; Software packages; Data
base management systems; Market strategy; Pacific
NAMED PERSONS: Arrigo, Mike

6/8/119 (Item 20 from file: 635)
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0053031 88-10546
Third Publishing Go Could Be Rich for Chanecka
PUBL DATE: 880404
WORD COUNT: 1,416
DATELINE: Sacramento, CA, US

COMPANY NAMES: Senior Spectrum Inc, Sacramento, CA, US, SIC:Ticker:2711
CLASSIFICATION CODES: 8690 (Publishing industry); 7000 (Marketing)
DESCRIPTORS: Publishing industry; Newspapers; Target markets; Older people;
Pacific
NAMED PERSONS: Hemig, Ron; Chanecka, Steve; Bloom, Don
SPECIAL FEATURE: Photo

6/8/120 (Item 21 from file: 635)
DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0050357 88-07868
The Silent Salesmen
PUBL DATE: 880200
WORD COUNT: 3,168
DATELINE: Vancouver, BRC, Canada
CLASSIFICATION CODES: 7000 (Marketing)
DESCRIPTORS: Publications; Sales promotions; Market strategy
SPECIAL FEATURE: Logo

6/8/121 (Item 22 from file: 635)
DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0047939 88-05428
Publisher Roves the West With Eye Out for the Odd
PUBL DATE: 880201
WORD COUNT: 1,176
DATELINE: Sacramento, CA, US
CLASSIFICATION CODES: 8690 (Publishing industry); 7000 (Marketing)
DESCRIPTORS: Newspapers; Startups; Tourism; Entrepreneurs; Market strategy;
Pacific
NAMED PERSONS: Woodbury, Chuck
SPECIAL FEATURE: Photo

6/8/122 (Item 23 from file: 635)
DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0044916 88-02389
Learning Exchange Offers Alternatives to Students
PUBL DATE: 871214
WORD COUNT: 750
DATELINE: Hartford, CT, US

COMPANY NAMES: Learning Exchange Inc, Hartford, CT, US, SIC:Ticker:8299

CLASSIFICATION CODES: 8300 (Service industries not elsewhere classified)
DESCRIPTORS: Nonprofit organizations; Adult education; Curricula; New
England
NAMED PERSONS: Maurer, Carol
SPECIAL FEATURE: Photo

6/8/123 (Item 24 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0040826 87-19539

That's No Baby Blimp. That's Image

PUBL DATE: 871019

WORD COUNT: 922

DATELINE: Oakland, CA, US

COMPANY NAMES: Ad-Mart, Dallas, TX, US, SIC:Ticker:7319

CLASSIFICATION CODES: 8300 (Service industries not elsewhere classified);

7300 (Sales & selling)

DESCRIPTORS: Service industries; Advertising media; Executives; Pacific;

Market penetration; Personal selling

NAMED PERSONS: Rollerson, Bob

SPECIAL FEATURE: Photo

6/8/124 (Item 25 from file: 635)

DIALOG(R)File 635:(c) 2002 ProQuest Info&Learning. All rts. reserv.

0026977 87-05663

Newsletters Moving to Desk-O-Tech

PUBL DATE: 870302

WORD COUNT: 1,161

DATELINE: Louisville, KY, US

CLASSIFICATION CODES: 8302 (Software and computer services); 5240 (Software
& systems)

DESCRIPTORS: Publications; Electronic publishing; Software packages; Word
processing; South Central

NAMED PERSONS: Griffin, Ken; Hamilton, Deni

SPECIAL FEATURE: Photo

6/8/125 (Item 1 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01061310 Supplier Number: 40846263

Purchasers of software packages

July, 1989

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

COMPANY NAMES: *American List Counsel Inc.

EVENT NAMES: *360 (Services information); 240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: 7331200 (**Mailing List** Services); 5961000 (Mail
Order Houses); 7372400 (Applications Software)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business); RETL (Retailing)

NAICS CODES: 54186 (Direct Mail Advertising); 45411 (Electronic Shopping
and Mail-Order Houses); 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

ADVERTISING AGENCY: American List Counsel

ADVERTISING CODES: 46 New Agency Services; 24 Direct Marketing

6/8/126 (Item 2 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01057901 Supplier Number: 40810605

National Association of Desktop Publishers

June, 1989

PUBLISHER NAME: Hoke Communications, Inc.
COMPANY NAMES: *WMI/Worldata
EVENT NAMES: *360 (Services information)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 7331200 (**Mailing List** Services)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)
NAICS CODES: 54186 (Direct Mail Advertising)
SPECIAL FEATURES: COMPANY
ADVERTISING AGENCY: WMI/Worldata
ADVERTISING CODES: 46 New Agency Services; 81 Demographics; 24 Direct
Marketing

6/8/127 (Item 3 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01057838 Supplier Number: 40809918

Software-program buyers

June, 1989

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.
COMPANY NAMES: *Rubin Response Management Svcs
EVENT NAMES: *360 (Services information); 240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 7331200 (**Mailing List** Services); 7372400
(Applications Software)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business); RETL (Retailing)
NAICS CODES: 54186 (Direct Mail Advertising); 51121 (Software Publishers
)
TRADE NAMES: Macintosh
SPECIAL FEATURES: COMPANY
ADVERTISING AGENCY: Rubin Response Management Services
ADVERTISING CODES: 46 New Agency Services; 81 Demographics

6/8/128 (Item 4 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01056588 Supplier Number: 40796998

Personal computer software program purchasers

May 20, 1989

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.
COMPANY NAMES: *Rubin Response Management Svcs
EVENT NAMES: *360 (Services information); 240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: 7331200 (**Mailing List** Services); 7372400
(Applications Software)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
(Any type of business)
NAICS CODES: 54186 (Direct Mail Advertising); 51121 (Software Publishers
)
SPECIAL FEATURES: COMPANY
ADVERTISING AGENCY: Rubin Response Management Services
ADVERTISING CODES: 46 New Agency Services; 81 Demographics

6/8/129 (Item 5 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01052647 Supplier Number: 40755032

ITC Desktop Magazine Debuts With 500,000-Piece Sub Mailing

April 15, 1989

PUBLISHER NAME: Mill Hollow Corp.
COMPANY NAMES: *International Typeface Corp.
EVENT NAMES: *330 (Product information); 240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)
PRODUCT NAMES: *2721310 (Business & Trade Publications)

INDUSTRY NAMES: BUSN (Any type of business); CNST (Construction and Materials)
NAICS CODES: 51112 (Periodical Publishers)
SPECIAL FEATURES: illustration; photograph
SPECIAL FEATURES: COMPANY
ADVERTISING CODES: 66 New Media; 52 Advertising Activity; 24 Direct Marketing

6/8/130 (Item 6 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01036127 Supplier Number: 40589640

The Catalog Age report

Dec, 1988

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *5961000 (Mail Order Houses)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business); RETL (Retailing)

NAICS CODES: 45411 (Electronic Shopping and Mail-Order Houses)

SPECIAL FEATURES: LOB

ADVERTISING CODES: 85 Industry Market Data; 34 Research Findings

6/8/131 (Item 7 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01033570 Supplier Number: 40525206

People interested in desktop publishing

Oct, 1988

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

COMPANY NAMES: **Desktop Publishing**

EVENT NAMES: *240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: 7331200 (**Mailing List** Services); 2721520 (Special Interest Periodicals)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business); RETL (Retailing)

NAICS CODES: 54186 (Direct Mail Advertising); 51112 (Periodical Publishers)

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 46 New Agency Services; 81 Demographics

6/8/132 (Item 8 from file: 570)

DIALOG(R)File 570:(c) 2002 The Gale Group. All rts. reserv.

01017307 Supplier Number: 40040764

Desktop publishers

May, 1987

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

EVENT NAMES: *360 (Services information); 240 (Marketing procedures)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: 7331200 (**Mailing List** Services); 3573120 (Microcomputers)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business); RETL (Retailing)

NAICS CODES: 54186 (Direct Mail Advertising); 334111 (Electronic Computer Manufacturing)

ADVERTISING CODES: 55 Company Planning/Goals

6/8/133 (Item 1 from file: 492)

DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05830256

COMPUTER SUPPORT FOR MACINTOSH
MONDAY November 26, 1990
Word Count: 461

DESCRIPTORS: BUSINESS; PROFILE

6/8/134 (Item 2 from file: 492)
DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05822200
SMALLER IS BETTER, SOFTWARE PRODUCERS FINDING
SUNDAY November 18, 1990
Word Count: 934

DESCRIPTORS: TECHNOLOGY

6/8/135 (Item 3 from file: 492)
DIALOG(R)File 492:(c) 2002 Phoenix Newspapers. All rts. reserv.

05787128
SOFTWARE SALES BOOMING DESPITE SLUGGISH ECONOMY
SUNDAY October 14, 1990
Word Count: 854

DESCRIPTORS: COMMENTARY; TECHNOLOGY; ENTERTAINMENT

6/8/136 (Item 1 from file: 494)
DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05564823
STARTING OUT: AGENCY TRAINS DISABLED FOR JOBS
MONDAY October 8, 1990
Word Count: 1,176

6/8/137 (Item 2 from file: 494)
DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05543125
TRADITIONAL SHOP HELPED BY MAIL ORDERS
MONDAY July 2, 1990
Word Count: 757

6/8/138 (Item 3 from file: 494)
DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05068332
MICROSOFT WORD 5.0 ALSO A 'DOCUMENT PROCESSOR'
MONDAY October 16, 1989
Word Count: 1,122

6/8/139 (Item 4 from file: 494)
DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

05025150
SOPHISTICATED NEW RETRIEVAL SYSTEM FOR PCS UNVEILED
MONDAY April 17, 1989
Word Count: 1,192

6/8/140 (Item 5 from file: 494)
DIALOG(R)File 494:(c) 2002 St Louis Post-Dispatch. All rts. reserv.

04537721

WHITE HOUSE ECONOMIC BULLETIN

SUNDAY June 12, 1988

Word Count: 162

6/8/141 (Item 1 from file: 498)

DIALOG(R)File 498:(c) 2002 Detroit Free Press Inc. All rts. reserv.

05041543

EATERIES COOK UP A NEW WAY TO KEEP CUSTOMERS

SUNDAY October 22, 1989

Word Count: 613

DESCRIPTORS: restaurant; review

6/8/142 (Item 1 from file: 638)

DIALOG(R)File 638:(c) 2002 Newsday Inc. All rts. reserv.

06050162

COMPUTERS MAC DATABASE: MACROS RIGHT ON THE BUTTON

Tuesday February 19, 1991

Word Count: 576

DESCRIPTORS: COMPUTER; PROGRAM

6/8/143 (Item 2 from file: 638)

DIALOG(R)File 638:(c) 2002 Newsday Inc. All rts. reserv.

05646130

COMPUTERS SECRETARY PROSPECTS

Tuesday May 22, 1990

Word Count: 577

DESCRIPTORS: COMPUTER

6/8/144 (Item 1 from file: 640)

DIALOG(R)File 640:(c) 2002 Chronicle Publ. Co. All rts. reserv.

05104330

MORE CATALOGS BEING USED AS ADVERTISING VEHICLES

MONDAY November 27, 1989

Word Count: 920

DESCRIPTORS: BUSINESS; ADVERTISING; MARKETING; RETAIL; SHOPPING; US

6/8/145 (Item 1 from file: 641)

DIALOG(R)File 641:(c) 2002 Scripps Howard News. All rts. reserv.

07357057

NEWSLETTER CAN BE POWERFUL MARKETING TOOL FOR PRODUCTS, SERVICES

WEDNESDAY DECEMBER 22, 1993

Word Count: 622

6/8/146 (Item 1 from file: 703)

DIALOG(R)File 703:(c) 2002 USA Today. All rts. reserv.

06540652

COMPUTERS AT WORK AND HOME

FRIDAY THROUGH SUNDAY December 4, 1992

Word Count: 48

DESCRIPTORS: COMPUTER; TREND; STATISTICS

6/8/147 (Item 2 from file: 703)
DIALOG(R)File 703:(c) 2002 USA Today. All rts. reserv.

06514967
NEWSLETTERS REGAIN READERS
MONDAY May 04, 1992
Word Count: 1,104

DESCRIPTORS: MUTUAL FUND; TREND; INVESTMENT

6/8/148 (Item 3 from file: 703)
DIALOG(R)File 703:(c) 2002 USA Today. All rts. reserv.

05566737
SELF-PUBLISHING FOR IMMORTALITY HOW TO GET STARTED
THURSDAY November 29, 1990
Word Count: 1,100

DESCRIPTORS: BOOK; AUTHOR; EMPLOYMENT

6/8/149 (Item 1 from file: 704)
DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

06536253
COMFORT WITH THE COMPUTER
WEDNESDAY, February 5, 1992
Word Count: 1,151

DESCRIPTORS: SPECIAL SECTION; SPECIAL ADVERTISING

6/8/150 (Item 2 from file: 704)
DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

05518026
APPLE GIVES COMPUTERS
THURSDAY January 18, 1990
Word Count: 156

6/8/151 (Item 3 from file: 704)
DIALOG(R)File 704:(c) 2002 The Oregonian. All rts. reserv.

05241044
MAC, SON OF MAC, GRANDSON OF . . . DO SOFTWARE SEQUELS HAVE FAMILIAL RING?
TUESDAY August 29, 1989
Word Count: 717

6/8/152 (Item 1 from file: 713)
DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

07260603
COMMUNITY: THE ATLANTA PROJECT CLUSTERS 'OUTSIDER' FINDS A NICHE IN HELPING NEWCOMERS
Thursday September 16, 1993
Word Count: 732

6/8/153 (Item 2 from file: 713)
DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

06583138
MANY FACE CATCH 22 IN PAYING FOR TRAINING

Monday March 23, 1992
Word Count: 725

DESCRIPTORS: BUSINESS; WOMEN; EMPLOYMENT; EDUCATION

6/8/154 (Item 3 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

06281102

THE PERSONAL COMPUTER A LOOK AT 3 PUBLISHING PROGRAMS - ALL WITH MERIT

Monday October 7, 1991

Word Count: 675

DESCRIPTORS: COMPUTERS; PUBLICATIONS; AID; EQUIPMENT

6/8/155 (Item 4 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

05817053

**ON YOUR OWN AN OCCASIONAL SERIES ON STARTING A SMALL BUSINESS NEWSLETTERS:
BUSINESS HAS BOOMED, BUT THE COMPETITION IS NOW STIFFENING**

MONDAY November 12, 1990

Word Count: 1,133

DESCRIPTORS: PUBLICATIONS; BUSINESS; PERSONAL; SERIES; ATLANTA JOURNAL
CONSTITUTION

6/8/156 (Item 5 from file: 713)

DIALOG(R)File 713:(c) 2002 Atlanta Newspapers. All rts. reserv.

05529173

PERSONAL COMPUTER FOR MANY, SPEED MAY NOT KILL - BUT CAN BANKRUPT

MONDAY January 29, 1990

Word Count: 881

DESCRIPTORS: COMPUTERS; DESIGN

6/8/157 (Item 1 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

07186048

APPLE UNVEILS NEW MACINTOSH FOR SCHOOLS

Monday July 5, 1993

Word Count: 484

6/8/158 (Item 2 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

07048230

LIFE IN GLEN BURNIE TURNS LIKE SOAP OPERA ON PAPER

Wednesday, February 17, 1993

Word Count: 701

6/8/159 (Item 3 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

06716067

**MAILING-LABEL SOFTWARE ADDRESSES COMMON PROBLEM PROGRAMS OFFER EASY,
PROFESSIONAL-LOOKING WAY TO PRINT ENVELOPES**

Monday, August 3, 1992

Word Count: 838

6/8/160 (Item 4 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

06049049

COMPETITION YIELDS SOFTWARE BARGAINS

Monday, February 18, 1991

Word Count: 951

6/8/161 (Item 5 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

05754153

**NEWSLETTERS THAT CLICK THE GOOD ONES BOTH INFORM, SHOW THE READER THAT A
COMPANY KNOWS ITS STUFF**

Monday, September 10, 1990

Word Count: 1,340

6/8/162 (Item 6 from file: 714)

DIALOG(R)File 714:(c) 2002 Baltimore Sun. All rts. reserv.

05754132

DESKTOP DIVING DIVERS DEN FINDS NEWSLETTERS PAY OFF

Monday, September 10, 1990

Word Count: 516

6/8/163 (Item 1 from file: 735)

DIALOG(R)File 735:(c) 2000 St. Petersburg Times. All rts. reserv.

05522721

TYPING PROGRAM GETS A HIGH MARK

SUNDAY April 8, 1990

Word Count: 625

DESCRIPTORS: TECHNOLOGY; COST

6/8/164 (Item 1 from file: 710)

DIALOG(R)File 710:(c) 2002 Times Newspapers. All rts. reserv.

07465609

Windows to a database future; Infotech

Friday, April 16, 1993

Word Count: 1,160

6/8/165 (Item 1 from file: 233)

DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00330732 93WN11-014

Windows: the last word in newsletters

19931101

Descriptors: Newsletters; Newspapers; Desktop Publishing ; Window
Software; Fonts; Writing; Typeface

6/8/166 (Item 2 from file: 233)

DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00239445 91PU04-115

Not just whistling Dixie -- Case study #15: Travel South USA

19910401

Descriptors: Case Study; Travel; Computers and Society; Office
Automation; Desktop Publishing

Identifiers: Travel South USA

6/8/167 (Item 3 from file: 233)
DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00190497 89HC04-001

Sell yourself - with a newsletter! Using common desktop publishing tools, small businesses and individuals promote themselves to targeted audiences

19890401

Descriptors: Desktop Publishing ; Newsletters; Publishing

6/8/168 (Item 4 from file: 233)
DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00161123 88BR01-070

Essential Guide to the Library IBM PC, Vol. 5: Buying and Installing Generic Software For Library Use

19880100

Descriptors: SOFTWARE EVALUATION; LIBRARY; IBM PC; BOOK REVIEW

Identifiers: ESSENTIAL GUIDE TO THE LIBRARY IBM PC, Vol. 5: Buying and Installing Generic Software For Library Use; Meckler

6/8/169 (Item 5 from file: 233)
DIALOG(R)File 233:(c) 2002 Info. Today Inc. All rts. reserv.

00153843 87PU10-009

The newsletter: How to start your own publishing empire

19871000

Descriptors: NEWSLETTERS; DESKTOP PUBLISHING ; DIRECTORIES